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# Steel Market Info

THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS

स्टील मार्केट इन्फो



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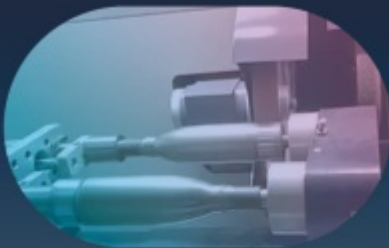


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# स्टील मार्केट इन्फो की 25 वर्षों की गौरवपूर्ण यात्रा

प्रिय उद्योगियों,

स्टील मार्केट इन्फो, देश के स्टेनलेस स्टील व हाउसवेयर इण्डस्ट्री की सेवा में समर्पित मैगजीन इस वर्ष अपनी 25 वर्षों की गौरवपूर्ण यात्रा का उत्सव मना रहा है। किसी भी उद्योग की सफलता में सुचना, शोध और संवाद की महत्वपूर्ण भूमिका को नकारा नहीं जा सकता, यह कार्य स्टील मार्केट इन्फो पिछले 25 वर्षों से निरंतर करती आ रही हैं व व्यापारिक समुदाय को जोड़ते हुए नई तकनीकों, टेंडेंस और अवसरों से अवगत करा कर एक सशक्त विचार विमर्श का मंच प्रदान कर रही है। आज जब हमारी मैगजीन "स्टील मार्केट इन्फो" 25 वर्षों की अपनी प्रभावशाली यात्रा पुरी कर रही है, यह उद्योग जगत में अपने योगदान के प्रति समर्पण की यात्रा है।

वर्ष 1999 में जब मैगजीन की नींव रखी गई थी तब इसका उद्देश्य केवल राजस्थान के स्टेनलेस स्टील के व्यापारियों को एक दुसरे से जोड़ना था तत्पश्चात वर्ष 2001 से राष्ट्रिय व अंतराष्ट्रीय स्तर पर व्यवसायियों को सुचना, तकनीक, टेंडेंस व चुनौतियों और अवसरों से अवगत करा कर देश के स्टेनलेस स्टील व हाउसवेयर इण्डस्ट्री को गति प्रदान करा रही है। स्टील मार्केट इन्फो ने डॉमेस्टिक क्वाटर्ली मैगजीन के अभी तक 97 अंकों में हजारों व्यसायिक लेखों को प्रकाशित किया हैं। वर्तमान में पुरे भारत से लगभग 1073 शहर, गांव, कस्बों से 35219 व्यवसायी स्टील मार्केट इन्फो से जुड़े हुए हैं, तथा साथ ही देश के विभिन्न राज्य व शहरों में कार्यरत 106 व्यसायिक संगठनों द्वारा उनके लगभग 116116 सदस्यों से जुड़े हुए हैं। देश के स्टेनलेस स्टील व हाउसवेयर निर्यात को बढ़ावा देने के लिए सन् 2005 से अंतराष्ट्रीय वार्षिक अंक प्रकाशित कर रहे हैं। अब तक 19 अंक प्रकाशित कर चुके हैं, अंतराष्ट्रीय वार्षिक अंक का वितरण विश्व के विभिन्न देशों जैसे अमेरिका, जर्मनी, यु.के. य.ए. ई., चाईना, हांगकांग, जापान, थाईलैण्ड, ब्राजील, रूस, यूक्रेन, इजिप्ट, नाइदरलैण्ड, तुर्की, कज़ाखस्तान, साउथ अफ्रिका के प्रमुख हाउसवेयर एग्जिबिशन में लगातार किया जा रहा है। वर्तमान में विश्व भर से लगभग 150 देशों से 11667 व्यापारी जुड़े हुए हैं।

वर्ष 2010 से अपने उद्देश्य को आगे बढ़ाते हुए हर वर्ष "Indian Houseware Show" का आयोजन किया जा रहा है। स्टील मार्केट इन्फो आपके उत्पादनों को हजारों नये कस्टमर तक पहुँचने व आपको नई पहचान दिलाने के लिए आगामी 12-13-14 जुलाई 2025 को अपने 15वें इण्डियन हाउसवेयर शो का दिल्ली शहर में आयोजन कर आपको सुनहरा अवसर प्रदान कर रहा है साथ ही अपनी सिल्वर जुबली का सेलिब्रेशन भी शो के दौरान करने जा रहा है जिसके लिए देश-विदेश से हजारों टेड्र विजिटर्स को इस शो में विजिट करने के लिए विशेष आमंत्रण दिया जा रहा है, हमें विश्वास है कि आप भी हमारी गौरवपूर्ण इस यात्रा के उत्सव का हिस्सा जरूर बनेंगे।

"स्टील मार्केट इन्फो" आपके व्यवसाय को निरंतर गति के लिए हमेशा आपके साथ है।

जय हिन्द!

# सोर्सिंग के लिए सबसे अच्छा मंच है एग्जिबिशन

**आ**ज के प्रतिस्पर्धात्मक व्यापारिक युग में, कंपनियों के लिए अपने उत्पादों और सेवाओं को सही बाजार तक पहुँचाना अत्यंत आवश्यक हो गया है। व्यापार और उद्योग जगत के लिए एक प्रभावी माध्यम के रूप में एग्जिबिशन ने अपनी महत्वपूर्ण भूमिका स्थापित की है। यह न केवल उत्पादों और सेवाओं को प्रदर्शित करने का मंच है, बल्कि व्यापारिक सौदों, नेटवर्किंग और सोर्सिंग के लिए भी सर्वोत्तम साधन है।

एग्जिबिशन एक ऐसा मंच है जहाँ व्यापार जगत के प्रमुख व्यवसायी एकत्रित होते हैं और एक-दूसरे के साथ व्यापारिक अवसरों पर चर्चा करते हैं। यह न केवल राष्ट्रीय बल्कि अंतरराष्ट्रीय स्तर पर भी व्यावसायिक सोर्सिंगों की खोज करने का शानदार अवसर प्रदान करता है। इस लेख में हम एग्जिबिशन के महत्व, सोर्सिंग प्रक्रिया और इसके लाभों पर विस्तार से चर्चा करेंगे।

## एग्जिबिशन का महत्व

व्यवसायिक एग्जिबिशन कई प्रकार की होती हैं, जैसे औद्योगिक एग्जिबिशन, उपभोक्ता एग्जिबिशन, व्यापार मेले आदि। इनका मुख्य उद्देश्य व्यापारिक संस्थानों को एक साझा मंच पर लाना और उन्हें नवीनतम उत्पादों, तकनीकों और सेवाओं से अवगत कराना होता है।

**1. व्यवसायिक नेटवर्किंग का अवसर :** एग्जिबिशन में विभिन्न क्षेत्रों के विशेषज्ञ और व्यापारिक संस्थाएँ भाग लेती हैं, जिससे नए व्यावसायिक संबंध स्थापित किए जा सकते हैं।

**2. ब्रांड पहचान:** कंपनियों के लिए यह एक सुनहरा अवसर होता है कि वे

अपने ब्रांड को उपभोक्ताओं और संभावित खरीदारों के सामने प्रस्तुत करें।

**3. उत्पादों और सेवाओं का लाइव प्रदर्शन:** एग्जिबिशन के माध्यम से कंपनियाँ अपने उत्पादों का वास्तविक अनुभव ग्राहकों को प्रदान कर सकती हैं।

**4. बाजार की नवीनतम प्रवृत्तियाँ :** व्यापारिक एग्जिबिशन में भाग लेने से कंपनियाँ उद्योग में हो रहे नवीनतम परिवर्तनों से अवगत होती हैं।

**5. नए साझेदारी अवसर :** एग्जिबिशन नए व्यावसायिक साझेदारी और सहयोग की संभावनाएँ खोलती हैं।

## सोर्सिंग के लिए एग्जिबिशन क्यों महत्वपूर्ण है?

एग्जिबिशन किसी भी व्यवसाय के लिए आपूर्तिकर्ताओं, निर्माताओं और सेवा प्रदाताओं को खोजने का एक बेहतरीन तरीका है। आइए समझते हैं कि क्यों एग्जिबिशन को सोर्सिंग प्रक्रिया के लिए सर्वोत्तम मंच माना जाता है:

### 1. प्रत्यक्ष आपूर्तिकर्ताओं तक पहुँच

एग्जिबिशन में भाग लेने वाले व्यापारी और उद्योगपति सीधे निर्माताओं, थोक विक्रेताओं और आपूर्तिकर्ताओं से मिल सकते हैं। यह पारंपरिक सोर्सिंग प्रक्रियाओं की तुलना में अधिक प्रभावी और विश्वसनीय होता है।

### 2. प्रतिस्पर्धात्मक मूल्य निर्धारण

एग्जिबिशन में विभिन्न आपूर्तिकर्ताओं के बीच प्रतिस्पर्धा होती है, जिससे खरीदारों को अधिक किफायती दरों पर उत्पाद और सेवाएँ प्राप्त करने का अवसर मिलता है।



### 3. गुणवत्ता और प्रामाणिकता का आश्वासन

एग्जिबिशन में प्रदर्शित उत्पादों को देखने और परखने का अवसर मिलता है, जिससे उनकी गुणवत्ता और प्रामाणिकता का आकलन किया जा सकता है।

### 4. नवीनतम तकनीकों और नवाचारों की जानकारी

यहाँ व्यवसायों को नई तकनीकों और नवाचारों की विस्तृत जानकारी मिलती है, जिससे वे अपने व्यापार को आधुनिक बना सकते हैं।

### 5. व्यावसायिक संबंधों की स्थापना

एग्जिबिशन में भाग लेने से लॉन्ग-टर्म व्यावसायिक संबंध विकसित किए जा सकते हैं, जिससे व्यापारिक वृद्धि और स्थिरता सुनिश्चित होती है।





## 6. विविधता और अंतरराष्ट्रीय व्यापार अवसर

कई अंतरराष्ट्रीय एग्जिबिशन में भाग लेने से व्यवसायों को वैश्विक आपूर्तिकर्ताओं से जुड़ने और विविध उत्पादों को समझने का अवसर मिलता है।



## एग्जिबिशन में भाग लेने के लाभ

### 1. बाजार अनुसंधान और प्रतिस्पर्धात्मक विश्लेषण

एग्जिबिशन विभिन्न कंपनियों को उनके प्रतिस्पर्धियों के बारे में विस्तृत जानकारी प्राप्त करने का अवसर देती है। यह उन्हें बाजार की आवश्यकताओं को बेहतर ढंग से समझने में सहायता करता है।

### 2. नए व्यापारिक अवसरों की खोज

कई बार एग्जिबिशन में भाग लेने के दौरान नए व्यापारिक साझेदार मिलते हैं, जो भविष्य में बड़े व्यापारिक अवसर प्रदान कर सकते हैं।

### 3. उत्पादों और सेवाओं का प्रत्यक्ष प्रचार

एग्जिबिशन कंपनियों को अपने उत्पादों का प्रचार और बिक्री करने का अनुभूत अवसर देती है। इससे वे अपने ब्रांड को अधिकतम लोगों तक पहुँचा सकते हैं।

## 4. उद्योग विशेषज्ञों और निवेशकों से संपर्क

कई एग्जिबिशन में उद्योग विशेषज्ञ, निवेशक और सरकारी प्रतिनिधि भी शामिल होते हैं, जिससे व्यापारियों को नई रणनीतियाँ और वित्तीय सहायता प्राप्त हो सकती है।

## 5. लॉन्ग-टर्म बिजनेस डेवलपमेंट

एग्जिबिशन व्यवसायों को दीर्घकालिक विकास और व्यावसायिक सफलता प्राप्त करने का मार्ग प्रदान करती हैं।

## एग्जिबिशन में भाग लेने की रणनीतियाँ

एग्जिबिशन में भाग लेने से पहले व्यवसायों को कुछ महत्वपूर्ण रणनीतियों को अपनाना चाहिए।

- 1. सही एग्जिबिशन का चयन :** उस एग्जिबिशन में भाग लें जो आपके उद्योग और लक्ष्य ग्राहकों से संबंधित हो।
- 2. पूर्व योजना और तैयारी :** एग्जिबिशन से पहले उत्पादों और प्रचार सामग्री की पूरी तैयारी करें।
- 3. संभावित ग्राहकों और आपूर्तिकर्ताओं से संपर्क करें :** एग्जिबिशन में भाग लेने से पहले संभावित ग्राहकों और व्यापारिक साझेदारों की सूची तैयार करें।
- 4. डिजिटल और सोशल मीडिया का उपयोग :** सोशल मीडिया और डिजिटल मार्केटिंग के माध्यम से एग्जिबिशन में अपनी भागीदारी का प्रचार करें।
- 5. प्रभावी प्रस्तुति :** अपने उत्पादों और सेवाओं को आकर्षक और प्रभावी तरीके से प्रस्तुत करें।



- 6. नेटवर्किंग और फॉलो-अप :** एग्जिबिशन के बाद ग्राहकों और संभावित व्यावसायिक साझेदारों से संपर्क बनाए रखें।



एग्जिबिशन व्यवसायिक सोर्सिंग के लिए एक अत्यंत महत्वपूर्ण और प्रभावी माध्यम है। यह न केवल खरीदारों और विक्रेताओं को एक मंच पर लाकर व्यापार को बढ़ावा देता है, बल्कि व्यावसायिक संबंधों को भी मजबूत करता है। एग्जिबिशन के माध्यम से कंपनियाँ न केवल अपने उत्पादों और सेवाओं को प्रदर्शित कर सकती हैं, बल्कि संभावित ग्राहकों और निवेशकों से भी सीधे संवाद कर सकती हैं।

इसलिए, किसी भी व्यवसाय के लिए एग्जिबिशन में भाग लेना एक लाभदायक निर्णय हो सकता है। सही योजना और रणनीति के साथ इसमें भाग लेने से व्यापार को नई ऊँचाइयों तक पहुँचाया जा सकता है।

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**S.S LAGAN**



3 mm (12" to 30")

**S.S. BIRYANI POT**



10" to 26 No. (4 to 75kg)

**S.S TAWA**

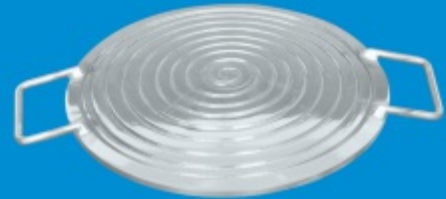


All Tawa : 6mm (14" to 46" )

**Pau Bhaji Tawa & Sabji Tawa**



**Parantha Tawa (Ribbed Bottom)**



**S.S. LIDS**



1mm (29 to 60)

**S.S. CHINESE WOK WITH PIPE HANDLE**



**S.S. CHINESE WOK WITH PIPE HANDLE**



**HOTEL TIFFIN**

10x4, 10x5, 11x4  
11x5, 12x4, 12x5



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Size : 1 to 3

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Size : 10 to 14

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# स्टेनलेस स्टील मार्केट में नई दिशा: MED 33 समिति की बैठक और औद्योगिक भ्रमण



**20** -21 मार्च 2025 को ब्यूरो ऑफ इंडियन स्टैंडर्ड्स (बीआईएस) की MED 33 समिति की एक महत्वपूर्ण बैठक जोधपुर में आयोजित की गई। इस समिति में उद्योग के तकनीकी विशेषज्ञ और प्रतिनिधि शामिल हैं, जो स्टेनलेस स्टील (एसएस) बर्तन, कटलरी और घरेलू हार्डवेयर के क्षेत्र में मानकीकरण को बढ़ावा देने के लिए कार्यरत हैं। बीआईएस अधिकारी लोकराज मीणा के नेतृत्व में आयोजित इस दो दिवसीय कार्यक्रम में औद्योगिक भ्रमण, सेमिनार और तकनीकी चर्चाएँ शामिल रहीं, जिन्होंने उद्योग के विकास और सहयोग को नई दिशा दी। यह आयोजन न केवल तकनीकी नवाचारों को सामने लाया, बल्कि उद्योग के हितधारकों के बीच एक मजबूत नेटवर्क स्थापित करने में भी सहायक रहा।

## पहला दिन : औद्योगिक भ्रमण और आतिथ्य

20 मार्च को कार्यक्रम की शुरुआत नैनोबॉट हाउसवेयर्स सॉल्यूशंस प्राइवेट लिमिटेड के कारखाने के दौरे से हुई। नैनोबॉट के वरिष्ठ प्रतिनिधि विकास जैन ने समिति का स्वागत किया और उत्पादन प्रक्रियाओं, नवीन तकनीकों और गुणवत्ता मानकों को प्रदर्शित किया। समिति के सदस्यों ने नैनोबॉट की अत्याधुनिक मशीनरी और पर्यावरण-अनुकूल प्रथाओं को देखा, जो उद्योग में स्थिरता को बढ़ावा देने का एक बेहतरीन उदाहरण है। इसके बाद सनसिटी फैक्ट्री का दौरा हुआ, जहाँ आधुनिक मशीनरी और उत्पादन की बारीकियों को देखा गया। सनसिटी ने अपनी उत्पादन प्रक्रिया में स्वचालन और गुणवत्ता नियंत्रण

के क्षेत्र में किए गए नवाचारों को साझा किया, जिसने समिति को भविष्य के मानकों के लिए नए विचार दिए। तकनीकी विशेषज्ञ विश्वनाथ शेनॉय और उद्योग के अन्य विशेषज्ञ जैसे अश्विन वोरा (एवॉन अप्लायंसेज), रोहित कुमार (ISSDA), और राजीव अग्रवाल (ऑटोप्रेस) ने इन दौरों में सक्रिय भागीदारी की। ये भ्रमण उद्योग के लिए हमेशा मूल्यवान साबित होते हैं, क्योंकि हर कारखाना नए दृष्टिकोण और तकनीकी अंतर्दृष्टि प्रदान करता है, जो मानकीकरण प्रक्रिया को और प्रभावी बनाने में मदद करता है।

दोपहर में सनसिटी ने जोधपुर के आतिथ्य को दर्शाते हुए शानदार लंच का आयोजन किया। मेहमानों का स्वागत पारंपरिक गर्मजोशी के साथ हुआ, जिसने सभी को प्रभावित किया। शाम को नैनोबॉट द्वारा रात्रिभोज की व्यवस्था की गई, जिसमें सभी प्रबंध सुचारु रहे। इस दौरान समिति के सदस्यों ने ज्ञान और विचारों का आदान-प्रदान किया, जिसने तकनीकी चर्चाओं को और समृद्ध बनाया। ऑफसाइट माहौल ने समिति के सदस्यों के बीच टीम भावना को बढ़ाया और अनौपचारिक चर्चाओं को प्रोत्साहित किया, जिससे तकनीकी विचार-विमर्श अधिक जीवंत और उत्पादक बने।

दिन के अंत में "बर्तन निर्माण के क्षेत्र में मानकीकरण पर सेमिनार" स्टील भवन, जोधपुर में आयोजित हुआ। इस सेमिनार का उद्घाटन राजस्थान स्टेनलेस स्टील बर्तन

निर्माता संघ के सचिव राजेश जीरावाला ने किया, जिन्होंने आयोजन के उद्देश्यों पर प्रकाश डाला। बीआईएस (जयपुर शाखा) के सचिन गुप्ता, लघु उद्योग भारती के अध्यक्ष घनश्याम जी ओझा, और राजस्थान स्टेनलेस स्टील री-रोलर्स एसोसिएशन के अध्यक्ष प्रकाश जी जीरावाला जैसे प्रमुख व्यक्तियों की उपस्थिति ने इसे और प्रभावशाली बनाया। लोकराज मीणा ने IS 14756 : 2024 के अवलोकन और अनुपालन आवश्यकताओं पर चर्चा की, जिसमें उन्होंने इस मानक के कार्यान्वयन से उद्योग पर पड़ने वाले सकारात्मक प्रभावों को रेखांकित किया। विश्वनाथ शेनॉय और रोहित कुमार ने तकनीकी प्रश्नों का समाधान किया, जिससे निर्माताओं को मानकों को लागू करने में व्यावहारिक मार्गदर्शन मिला। सेमिनार में मानकीकरण के लाभों पर अश्विन वोरा और राजीव अग्रवाल ने अपने विचार साझा किए, जिसमें घरेलू और निर्यात बाजारों में गुणवत्ता अनुपालन का महत्व रेखांकित किया गया। बीआईएस प्रमाणन की महत्ता पर सचिन गुप्ता ने जोर दिया, उन्होंने बताया कि प्रमाणन न केवल उत्पाद की विश्वसनीयता बढ़ाता है, बल्कि वैश्विक बाजार में भारतीय निर्माताओं की प्रतिस्पर्धात्मकता को भी मजबूत करता है। सेमिनार में उद्योग जगत के प्रतिनिधियों ने नेटवर्किंग सत्र में हिस्सा लिया और ताजा पेय के साथ अनौपचारिक चर्चाएँ कीं, जिसने सहयोग और विचारों के आदान-प्रदान को बढ़ावा दिया। अंत में प्रकाश जी जीरावाला ने धन्यवाद ज्ञापन के साथ सत्र समाप्त किया। इस सेमिनार ने निर्माताओं को मानकीकरण की नवीनतम



प्रक्रियाओं से अवगत कराया और उनके संदेहों को दूर करने में महत्वपूर्ण भूमिका निभाई।

### दूसरा दिन : 36वीं बैठक और भविष्य की रूपरेखा

21 मार्च को MED 33 की 36वीं बैठक हुई, जिसमें लोकराज मीणा ने समिति का मार्गदर्शन किया। इस बैठक में पिछले निर्णयों की समीक्षा और पुष्टि, मानकों में संशोधन प्रस्ताव, और समिति की संरचना में बदलाव जैसे मुद्दों पर विचार-विमर्श हुआ। तकनीकी अनुसंधान पहल, स्थिरता प्रयासों और अंतरराष्ट्रीय मानकीकरण में सहयोग जैसे विषयों पर भी गहन चर्चा हुई। विशेष रूप से, समिति ने हरित प्रौद्योगिकियों को अपनाने और कार्बन उत्सर्जन को कम करने के लिए मानकों में संशोधन पर जोर दिया, जो वैश्विक पर्यावरण लक्ष्यों के अनुरूप है। अश्विन वोरा, रोहित कुमार, और राजीव अग्रवाल जैसे विशेषज्ञों ने अपने अनुभव साझा किए, जिससे बैठक और भी प्रभावी बनी। प्रदीप जी राठौड़ जैसे सदस्यों ने भी उद्योग के भविष्य को आकार देने में योगदान

दिया। हाल ही में सेलो वर्ल्ड के 2024 में उत्कृष्ट प्रदर्शन के लिए प्रदीप जी को मनोज जैन द्वारा सम्मानित किया गया था, जो उनके योगदान का प्रमाण है। ये सभी पहल स्टेनलेस स्टील उद्योग को वैश्विक स्तर पर प्रतिस्पर्धी बनाने के लिए आवश्यक हैं। इस बैठक ने न केवल तकनीकी मानकों को मजबूत करने की दिशा में कदम उठाए, बल्कि उद्योग के दीर्घकालिक विकास के लिए एक रोडमैप भी तैयार किया।

### भ्रमण और बैठक का महत्व

औद्योगिक भ्रमण और बैठक का यह संयोजन तकनीकी और सहयोगात्मक दृष्टिकोण से बेहद लाभकारी रहा। नैनोबॉट और सनसिटी के दौरों से प्राप्त जानकारीयें मानकों को अधिक व्यावहारिक और प्रासंगिक बनाने में मदद करेंगी। सेमिनार और बैठक ने निर्माताओं को नवीनतम तकनीकों और मानकीकरण प्रक्रियाओं से अवगत कराया, जिससे वे अपने उत्पादों को वैश्विक बाजारों के लिए और अधिक प्रतिस्पर्धी बना सकें। जोधपुर में आयोजित यह आयोजन न केवल उद्योग के लिए एक मंच बना, बल्कि स्थानीय

आतिथ्य को भी उजागर किया, जिसने सभी प्रतिभागियों पर एक सकारात्मक प्रभाव छोड़ा।

**निष्कर्ष:-** MED 33 समिति की यह बैठक और भ्रमण स्टेनलेस स्टील बर्तन उद्योग के लिए एक मील का पत्थर साबित हुआ। लोकराज मीणा, विश्वनाथ शेनॉय, विकास जैन, राजेश जी जीरावाला जैसे दिग्गजों के नेतृत्व में यह आयोजन तकनीकी प्रगति, सहयोग और एकता का प्रतीक बना। इस आयोजन ने न केवल उद्योग के हितधारकों को एक मंच पर लाकर उनके बीच सहयोग को बढ़ावा दिया, बल्कि मानकीकरण के माध्यम से गुणवत्ता और स्थिरता को प्राथमिकता देने का संदेश भी दिया। आने वाले समय में ऐसे प्रयास उद्योग को नई ऊँचाइयों तक ले जाएँगे और इसे वैश्विक मानकों के अनुरूप ढालेंगे। "स्टील मार्केट इन्फा" जैसे मंचों के माध्यम से इन गतिविधियों को साझा करना उद्योग के हितधारकों के लिए प्रेरणा और जानकारी का स्रोत बनेगा, जिससे वे भविष्य की चुनौतियों के लिए बेहतर रूप से तैयार हो सकें।

## ई-कॉमर्स कंपनियों के गोदाम में मिले सेप्टी मानक पुरे न करने वाले सामान

**पी** टी आई, नई दिल्ली : ब्यूरो ऑफ इंडियन स्टैंडर्ड्स (BIS) ने बड़ी ई-कॉमर्स जैसे Amazon और Flipkart के वेयरहाउस पर छापे मारे। ये जानकारी कंज्युमर अफेयर्स मिनिसिस्ट्री ने शनिवार को दी। छापेमारी में सेप्टी मानकों पर खरे न उतरने वाले प्रोडक्ट जब्त किए गए हैं। बताया गया कि 7 मार्च को लखनऊ में Amazon के वेयरहाउस पर छापे के दौरान BIS ऑफिसर्स ने 215 खिलौने और 24 हैंड ब्लेंडर्स जब्त किए। इनके BIS सर्टिफिकेशन नहीं थे। फरवरी में गुडगांव के Amazon वेयरहाउस पर भी एसी ही कार्यवाही हुई। वहां 58 एल्युमिनियम फॉयल, 34 मेटैलिक वॉटर बॉटल्स, 25 खिलौने, 20 हैंड ब्लेंडर्स, 7 पी.वी.सी. केब्लस, 2 फुड मिक्कर्स और 1 स्पीकर जब्त किया गया, इन सब में किसी के BIS सर्टिफिकेट नहीं थे गुडगांव में Flipkart के वेयरहाउस में भी ऐसे प्रोडक्ट जब्त किए गये। इसी तरह दिल्ली में कंपनी के दो वेयरहाउस पर छापे मारें गए और सामान जब्त किय गए।

Source : Navbharat Times



Photo Source: www.businessstandard.com



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# श्री भाईंदर स्टेनलेस स्टील मेन्युफैक्चरर्स एंड ट्रेडर्स एसोसिएशन के द्वारा पुलिस अधिकारियों के साथ बैठक का आयोजन



**श्री** भाईंदर स्टेनलेस स्टील मेन्युफैक्चरर्स एंड ट्रेडर्स एसोसिएशन के द्वारा अपने क्षेत्र के पुलिस अधिकारियों के साथ 3 फरवरी 2025 शाम 5 बजे ईद्रवरुन हॉल, जैसल पार्क, भाईंदर पर्व में बैठक का आयोजन किया।

इस बैठक में एसोसिएशन के चैयरमैन राजेन्द्र मित्तल, वाइस चैयरमैन हंशु कुमार पांडे, अध्यक्ष हितेन गडा, उपाध्यक्ष प्रवीण संघवी, भोपसिंह राजपूत, कोषाध्यक्ष नरेश अग्रवाल, सह कोषाध्यक्ष दीपक अग्रवाल व लगभग 400 व्यापारी ने बैठक में हिस्सा लिया।

पुलिस विभाग की ओर से डीसीपी जोन 1 मीरा रोड़ प्रकाश गायकवाड, जेसीपी विवेक मुगलिकर नवघर डीवीजन, धीरज कोली अपने पुलिस सहकर्मीयों के साथ उपस्थित रहे। बैठक में डीसीपी प्रकाश गायकवाड ने श्री भाईंदर स्टेनलेस स्टील मेन्युफैक्चरर्स एंड ट्रेडर्स एसोसिएशन की समस्या को समझते हुए उन्हें शहर के लिए एक कैमरे की अवधारणा को समझने के लिए कहा और उन्हें कैमरा रोड़ की दिशा में लगाने के लिए कहा ताकि चोरियों पर अंकुश लगाया जा सके। मजदूरों को फैक्टरी में काम पर रखने के पूर्व उनके सभी दस्तावेज उचित जांच अवश्य करे यदि वह बांग्लादेशी है तो इसकी सुचना पुलिस प्रशासन को दी जाए और यदि व्यापार करते समय कोई जबरदस्ती चंदा या किस्त लेता है तो उसकी सुचना पुलिस को दि जाए उन पर उचित कार्यवाही की जाएगी। कानूनी कार्य में पुलिस प्रशासन एसोसिएशन के साथ है साथ ही नाबालिक के रोजगार के संबंध में भी उचित निर्देश दिये गये।





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**EMAIL : [satish@cswpl.com](mailto:satish@cswpl.com)**

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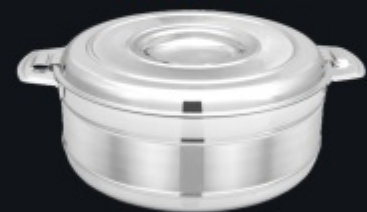
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# Ambiente, where business is a pleasure

- Mangal Chaudhary

**A**mbiente, by Messe Frankfurt Exhibition GmbH, a leading international consumer goods trade fair at Frankfurt, sets the agenda and reflects the latest developments. The largest and the most global outsourcing platform outside China, Ambiente meets the needs of retailers as well as commercial end users in Dining, Living, Giving and Working areas. Thomas Kastl, director Ambiente Dining says that the show is expanding its leading position further in the dining, kitchen and household sector.

Mangal Chaudhary of Steel Market Info had a pragmatic conversation with Kastl on the sidelines of the show touching upon its diverse aspects, its horizon and future plans about the show.

**Chaudhary:** How many years have you been working with Ambiente?

**Kastl:** This is my 32nd show. If it had been held every year, it would be my 32nd consecutive show, but due to two missed years, this is my 30th Ambiente show.

**Chaudhary:** Which edition of Ambiente are you hosting this year?

**Kastl:** I can't tell you the exact edition, as it started as the spring show and is the oldest trade fair in Frankfurt. However, it wasn't always called Ambiente. Consumer goods shows in Frankfurt date back over 770 years. So from the medieval times, we have the consumer goods shows in Frankfurt marking the city's long history of trade exhibitions.

Consumer shows have evolved over time. We also host textile fairs, and India plays a crucial role in the textile sector. Additionally, we have music, book, sanitary, and heating exhibitions. However, the first edition 700 years ago was a consumer goods fair.

**Chaudhary:** What are your views on the current kitchenware and houseware industry in Germany, Europe, and globally?

**Kastl:** Globally, the kitchen remains the heart of every home. People are increasingly interested in cooking like professionals and using high-quality materials. In Germany, cooking has gained popularity through TV shows featuring chefs preparing meals. Health-conscious cooking is also a major trend, with small electrical appliances like air fryers becoming more popular. While I prefer traditional cooking methods, younger generations are adopting more technology-driven approaches. The kitchen tools industry remains one of the most important in the consumer goods sector, making the dining section the largest part of the Ambiente show, occupying over half of the fairground.

**Chaudhary:** That's great. What are the latest trends and innovations you've noticed in kitchenware?

**Kastl:** I've seen completely new plate designs emerging, particularly in high-end cuisine. Initially, top chefs introduce new styles, they would like to prepare their food on plates which are not the soup plates. These are normal dishes but are in 5.6 or 7 cm round shapes and are wonderful. This trend is prominent in the HoReCa (Hotel, Restaurant, Catering) and hospitality sector and is expected to become common in our homes in the next two to three years. Previously, plates had rims featuring hotel or restaurant logos, but now designs are shifting toward sleeker, rimless styles. So this is something, what I saw the last two days, which is really new for me.

**Chaudhary:** How do you see the future of the kitchenware and houseware industry in Germany, Europe, and globally?



**THOMAS KASTL**  
Director - Ambiente Dining  
Messe Frankfurt

Thomas Kastl has been Ambiente Director for the Dining section of the trade fair since March 2000. A graduate in business management, he began his career at Messe Frankfurt as Sales Manager for the Ambiente Team in 1993. Thomas Kastl is an enthusiastic amateur chef and, therefore, not only a professional for the tableware and kitchen sector but also a practical user.

**Kastl:** The industry will continue to grow across all market segments, from premium to mass-market. Kitchen gadgets are becoming increasingly specialized, with tools designed for every specific task. This demand will drive growth in the future.

**Chaudhary:** What impact do you see e-commerce and digitalization having on the industry?

**Kastl:** E-commerce is here to stay. The next generation prefers online shopping, receiving their products the next day. While I believe in the importance of physical trade shows, digital platforms play a significant role. However, platforms like Ambiente remain essential because they allow buyers to experience products. You need specific platforms like Ambiente to see the products and also the trade. Yes, with all five senses are engaged. This is the most important for our products. Ambiente is the only show from my point of view, where you have all five senses to use. This is different from the textiles from ISH, sanitary and heating fair. Here, visitors can experience products in a way that isn't possible online.

**Chaudhary:** What changes have you made in Ambiente 2025 compared to last year?

**Kastl:** We started the HoReCa segment 10 years ago, and this year marks its 10th anniversary. We've now rebranded it as the Hospitality sector to encompass a broader range of exhibitors beyond HoReCa segment by now including furniture companies in our newly created living section at Ambiente. Currently, 360 companies participate in our hospitality section. This is new for us and we plan to expand it further in the coming years beyond just the dining sector to include the living sector as well.

**Chaudhary:** How many total exhibitors and visitors are attending Ambiente 2025 compared to last year?

**Kastl:** We have 4,660 exhibitors across Ambiente, Christmas World, and Creative World together in all the 3 shows. These exhibitors represent 170 nations, covering 90% of the world. As for visitors, we've seen growth in attendance. While final numbers will be confirmed on the last day, we expect over 140,000 visitors, surpassing last year's attendance.

**Chaudhary:** And how many new exhibitors are there compared to last year?

**Kastl:** This cannot be calculated exactly. But the fluctuation is typically between 5% and 10%. Some companies merge under new ownership, change their identity but remain part of Ambiente with new name.

**Chaudhary:** Many Indian companies want to participate in Ambiente but struggle to secure space. What are your plans to accommodate them and promote their businesses?

**Kastl:** We focus on showcasing unique and innovative products rather than having multiple exhibitors with similar offerings. We prioritize companies bringing fresh ideas to the market, ensuring diversity at Ambiente.

**Chaudhary:** Many kitchenware and cookware companies from India want to exhibit at Ambiente but face difficulties securing space. Many of

them contact us. What is your approach to addressing this demand?

**Kastl:** Yes, there is significant demand, and my team has two members dedicated to the global sourcing sector, which is currently fully booked. I know there are companies, who want to join us. However, if a company introduces truly unique products, we prioritize their integration into Ambiente.

**Chaudhary:** Is there any possibility of increasing the number of halls?

**Kastl:** Not really. The fairground is fully utilized, and no new halls are planned. Over the past 15 years, we've built new halls, such as Hall 3, Hall 11, and Hall 12. Future growth will focus on enhancing quality rather than expanding physical space.

**Chaudhary:** How has the overall response been to Ambiente 2025? What do you think makes it stand out?

**Kastl:** Ambiente is the world's most international platform, a melting point for the global consumer goods industry. Once a year, the entire industry gathers in Frankfurt. The past few days have reaffirmed its significance. If you're in this industry, you need to be here—either as an exhibitor or a visitor.

**Chaudhary:** What are your plans for Ambiente 2026? Are there any new categories you plan to introduce?

**Kastl:** We'll start planning next Monday. After the show ends, we'll analyze insights from the past five days to explore ways to improve for the future. From my point of view, this year's show has been one of our best. Without COVID restrictions, we are as strong as ever.

**Chaudhary:** Comparing pre-COVID 2019 to 2025, what percentage of growth have you observed?

**Kastl:** Due to COVID, we had fewer exhibitors from China over the past three editions. The situation is improving, but space constraints remain. After COVID, we combined 3 shows Ambiente, Christmas World, and Creative World into one event. While splitting them again is an option, for now, this is the perfect decision. The current format of 3 shows at one place and one time here in Frankfurt serves buyers well as a one-stop shop.

**Chaudhary:** Does Messe Frankfurt have any plans to organize an exhibition of Ambiente's scale in India in the future?

**Kastl:** It makes sense to hold shows abroad also. We continuously evaluate opportunities in various countries, including India. Messe Frankfurt India is an independent subsidiary, so hosting an event there is possible. However, the feasibility depends on market conditions. When you have shows in countries that are for the export market you have to decide if there is any chance for a second one? I believe no. But, if there's a demand for an import-focused show in India, we may consider it in the future. Something like our oldest show, the Interior lifestyle in Japan. We have been doing that show for the past 30 years, and we will continue with that. Currently, we are more focused on Latin America, where the market is experiencing significant growth. We have subsidiary there as well. Timing and regional demand will dictate our future expansion plans.



# Marketplace, Business Engine, Optimism Driver: Increase in Visitor Numbers at Frankfurt's Mega Fair

# ambiente

7-11 February 2025



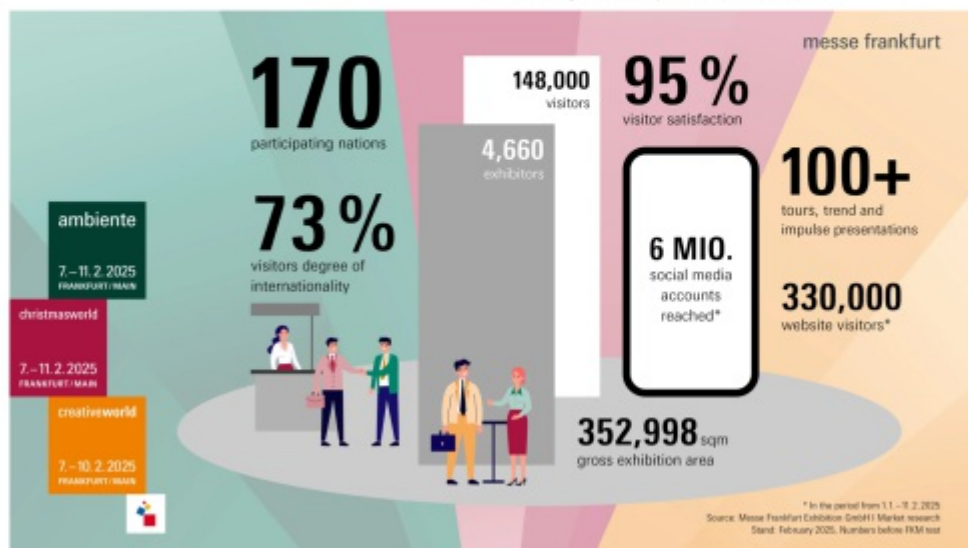
Despite a challenging market environment, the global consumer goods industry is proving to be resilient and full of energy. With **4,660 exhibitors** and around **148,000 visitors**, the trio Ambiente, Christmasworld, and Creativeworld has once again cemented its position as the leading platform for consumer goods. Over 170 nations were represented at the fully booked Frankfurt exhibition grounds. The high level of participation and international reach once again highlight: The industry is evolving, but Frankfurt remains its central meeting point.

From 7 to 11 February, Frankfurt once again became the hub of the international consumer goods industry. Under the motto "Meet up at the Market", businesses from across the globe showcased their offerings – spanning all forms of trade and distribution channels. "The trade fairs were absolutely outstanding – the halls were packed, networking was buzzing, and the energy was palpable everywhere," says Detlef Braun, Member of the Executive Board of Messe Frankfurt. "The global consumer goods industry is facing massive challenges – stagnant markets, structural shifts, and economic uncertainties. That's exactly where we come in. We're unlocking new business opportunities and building a global network that strengthens resilience." Industry experts echo this sentiment. "In 2025, Frankfurt is more important than ever. In times of general uncertainty, consumers crave beauty and individual freedom, and buyers are actively looking for such trends. This trade fair trio once again brings together all key market players," says Peter Wüst, Managing Director of the Home Improvement, Building and Garden Trade Association (BHB). Exhibitors agree: "We had an

exceptional Ambiente – our best ever. The best part is the outstanding quality of visitors here in Frankfurt. By far, this is the best trade fair for orders," says Willo Blome, CEO of Blomus.

Ambiente, Christmasworld, and Creativeworld focused on connecting buyers with decision-makers and fostering international business initiatives. The high level of international participation – over 70% – was a key factor in visitor satisfaction. Ann De Cock, owner of Belgian contract business exhibitor XLBoom, explains: "We've met customers from all over the world – Korea, the USA, Dubai, Qatar,

Greece, Italy, France. The mix of existing and new customers is about 50:50. We're absolutely delighted!" Beyond international reach, the quality of buyers was a major highlight. "The customer base here is highly international. People are in the mood to place orders again, which we honestly didn't expect given the global market turbulence," says Rob Bierman, Product Design and Visual Merchandising Manager at Silk-ka. The top visiting nations after Germany included Italy, China, the Netherlands, France, and the USA. Overall visitor satisfaction rose by another two percentage points compared to the previous year, reaching an impressive 95%.



## Exhibitors by Countries in Ambiente 2025

Algeria	1	Luxembourg	2
Argentina	2	Madagascar	1
Armenia	1	Malaysia	7
Australia	9	Mexico	1
Austria	17	Montenegro	1
Bangladesh	42	Morocco	6
Belgium	45	Myanmar	4
Brazil	47	Nepal	14
Brunei	1	Netherlands	102
Bulgaria	7	New Zealand	1
Cambodia	1	Nigeria	1
Canada	11	Norway	3
China	399	Pakistan	9
Colombia	2	Palestine	1
Croatia	3	Paraguay	1
Czech Republic	20	Peru	12
Denmark	46	Philippines	33
Egypt	21	Poland	63
Estonia	2	Portugal	102
Finland	13	Romania	9
France	122	Saint Lucia	1
Germany	382	Saudi Arabia	3
Ghana	10	Serbia	11
Great Britain and Northern Ireland	87	Singapore	7
Greece	19	Slovakia	4
Hong Kong	203	Slovenia	7
Hungary	5	South Africa	2
<b>INDIA</b>	<b>524</b>	Spain	98
Indonesia	54	Sri Lanka	5
Ireland	3	Sweden	50
Israel	11	Switzerland	23
Italy	313	Taiwan	126
Japan	72	Tanzania	2
Jordan	2	Thailand	40
Kenya	1	Tunisia	11
Korea, the Republic of (South)	56	Türkiye	249
Kosovo	2	Turkmenistan	1
Latvia	3	Ukraine	6
Lebanon	1	UAE	4
Lithuania	17	United States	49
		Uruguay	1
		Vietnam	54



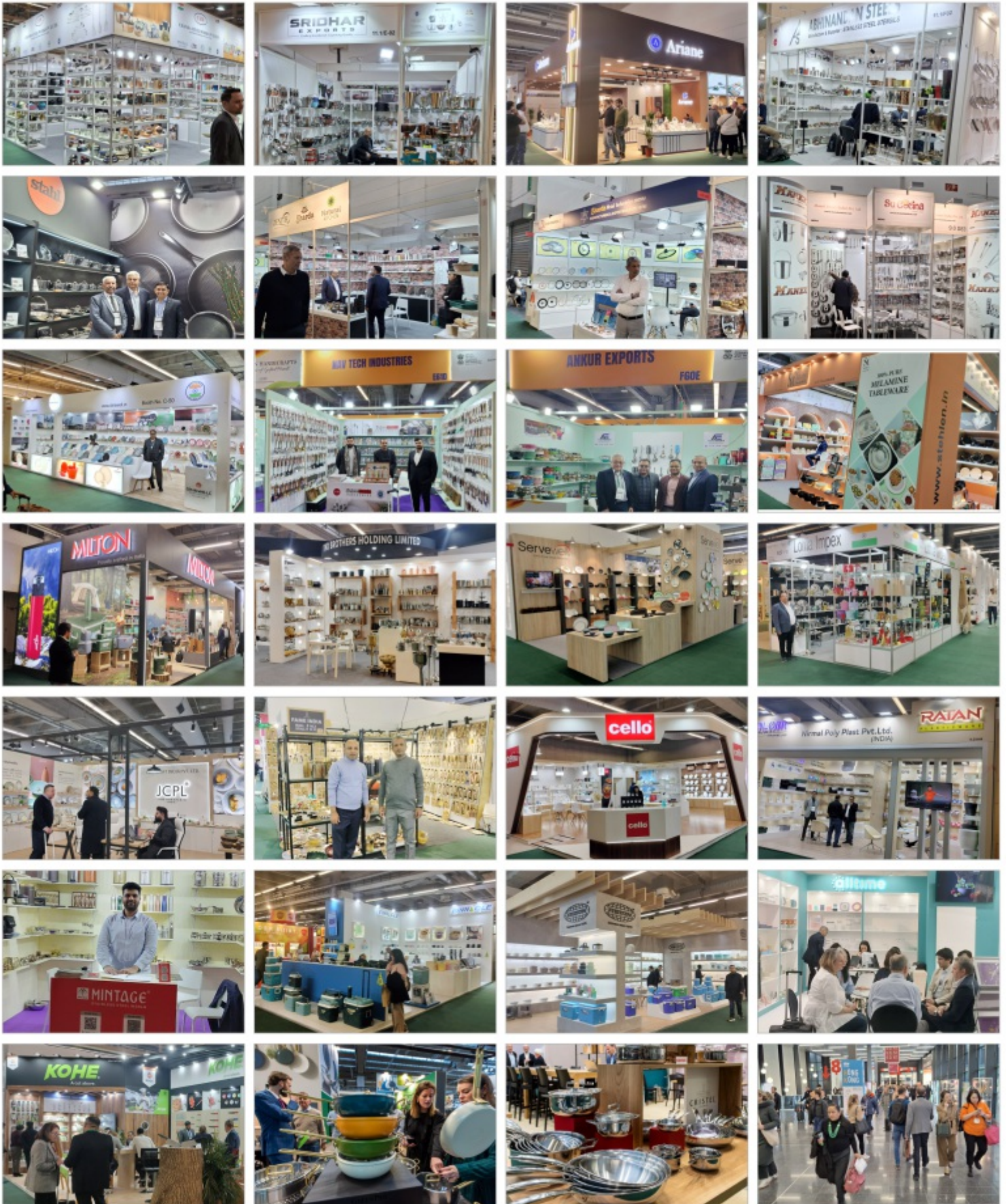
## Indian Houseware Exhibitor at Ambiente 2025

- Abhinandan Steels
- Allene Overseas Pvt. Ltd.
- All Time Plastics Limited
- Amit Exports
- Ankur Exports
- Aristoplast Products Pvt. Ltd.
- Arjan Impex Pvt Ltd
- Asian Plastowares Pvt Ltd
- Axis Housewares
- Bhalaria Metal Craft Pvt. Ltd.
- Bhatia's Silverware
- BKG Overseas
- Borosil Limited
- Cello Industries Pvt. Ltd.
- Chanda Steel Works (Pvt) Ltd.
- Chirag Udyog
- Clay Craft India Pvt. Ltd.
- Dev Ansh Exports Private Limited
- Dharam Stainless Steel Pvt. Ltd.
- DLJM Houseware Pvt. Ltd.
- DMW Expo (India) Pvt. Ltd.
- Exim Corporation
- Fame India
- Family Plastics and Thermoware Pvt. Ltd.
- Gaurav Stainless Limited
- Gayatri Inc.
- General Traders
- G&S Exports Corporation
- Hawkins Cookers Limited
- Homeline Product
- Jagdamba Cutlery Limited
- Jewel Impex Pvt. Ltd.
- Kangaro Industries Limited
- Kasliwal Projects Ltd.
- King Metal Works
- Kraftwares (India) Pvt. Ltd.
- L.D.D.N. Impex
- Lohia Impex
- Manek Metal Industries
- Manek Metal (India) Pvt Ltd.
- Marcellia Exports Pvt. Ltd.
- Mastin
- Maxx Creations
- Mehar Tableware Pvt. Ltd.
- Metal Exports (India)
- Metal India
- Metline Houseware
- Milton-Hamilton Houseware P. Ltd.
- Mintage Steels Limited
- Motwani International
- M.R. Industries
- Nav Tech Industries
- Nayasa Superplast
- Nirmal Polyplast Pvt. Ltd.
- Pinnacle - Tokyo Plast International Ltd.
- Pradeep Stainless India Pvt Ltd
- Prince Corp Private Limited
- Precision Moulds & Dies (Gluman)
- Progetto Inc.
- Raj Aryan Export Pvt. Ltd.
- Ravenn Promoliinks Pvt. Ltd.
- Reliance Artwares Pvt. Ltd.
- Richwell International
- Sam Globals
- Seema Exports
- Servewell Household Appliances
- Sharda Corporation
- Sharda Metal Industries
- Shreeji International
- Shree Vallabh Metals
- Sivanesan Company (Ind)
- Ski Plastoware Pvt. Ltd.
- SNB Enterprises Pvt. Ltd.
- Sridhar Exports
- Stain Lay India Pvt. Ltd.
- Stehlen Exim
- Stalwart Technik Pvt. Ltd.
- Suncity Metals & Tubes Pvt. Ltd.
- Swan Inox Pvt. Ltd.
- Techno Plastic Industries
- TTK Prestige Ltd.
- The Shahdara Aluminium Factory
- Tulip Impex Pvt. Ltd.
- M/s Two Brothers Holding Ltd.
- Universal Houseware
- Urvashi Industries
- Umberto Ceramics International Pvt Ltd / Ariane Fine Porcelain
- Veer Metals
- Venus Gift
- Venus Hotelware Pvt. Ltd.
- Vinove Kitchenwares
- Vision Exports
- Worldfa Exports Pvt. Ltd.
- Xebec Sails









Steel Market Info's Magazine distribution with Memento & Invitation for Indian Houseware Show at Ambiente



Steel Market Info's Magazine distribution with Memento & Invitation for Indian Houseware Show at Ambiente





# प्रोफेशनल किचन प्रोजेक्ट्स और नई किचन तकनीकों के साथ विकास

**कि**चन तकनीकियाँ अब एक महत्वपूर्ण क्षेत्र बन गई हैं, जो पेशेवर किचन परियोजनाओं द्वारा प्रेरित हो रही हैं। किचनों की नई पीढ़ी अब सुंदरता और कामकाजी तरीके को मिलाकर एक नया रूप ले रही है। किचन तकनीकों में यह बदलाव न केवल व्यवसायों की प्रतिस्पर्धा को बढ़ाता है, बल्कि कर्मचारियों का काम भी आसान बनाता है। नए उपकरण और स्वचालन प्रणालियाँ किचन के काम को और अधिक आसान और कुशल बना रही हैं। इसके कारण किचन में रुकावट कम हो जाती है और सेवा की गुणवत्ता बहुत बेहतर हो जाती है। पेशेवर किचन परियोजनाओं के साथ यह तकनीकें उद्योग की नई सोच को दिखाती हैं, जो उपयोगकर्ताओं और ग्राहकों की उम्मीदों को सबसे अच्छे तरीके से पूरा करने की कोशिश करती हैं।

## स्मार्ट किचन सिस्टम्स से काम में तेजी लाना

स्मार्ट किचन सिस्टम्स किचन तकनीकियों में नए और अच्छे समाधान लेकर आते हैं, जो आधुनिक किचनों के कामकाजी तरीके को बदल देते हैं और काम को तेजी से करते हैं। इन सिस्टम्स के जरिए किचन का काम ज्यादा जल्दी, सुरक्षित और प्रभावी तरीके से किया जाता है। खासकर रेस्तरां और बड़े किचनों में ये सिस्टम्स समय की बचत और ऊर्जा की बचत में मदद करते हैं। ये खाना बनाने की प्रक्रिया को आसान बनाते हैं और लागत को भी कम करने में मदद करते हैं। स्मार्ट उपकरण, स्वचालन प्रणालियाँ और डेटा का इस्तेमाल किचन में काम करने वाले कर्मचारियों का बेहतर तरीके से उपयोग करते हैं।

## नई खाना पकाने की तकनीकें और उपकरण

नई खाना पकाने की तकनीकें और उपकरण पेशेवर शेफ और खाना पसंद करने वालों के काम को आसान बनाते हैं। उदाहरण के तौर पर कम तापमान, लंबे समय तक (LTLT) खाना पकाना, मोलेक्यूलर गैस्ट्रोनोमी और इन्फ्यूजन जैसी तकनीकें स्वाद को बेहतर बनाने के लिए इस्तेमाल होती हैं, साथ ही खाना पकाने के समय पर भी नियंत्रण बनाए रखती हैं। इन तकनीकों से भोजन की बनावट, रंग और पोषण मूल्य सही रहता है, जिससे अच्छे परिणाम मिलते हैं। विशेष रूप से, सूस-वीड तकनीक से भोजन को कम तापमान पर देर तक पकाकर उसे सही स्थिरता में बनाए रखा जाता है, जिससे उसका स्वाद और बनावट सही रहती है।

## स्वचालन का किचन में योगदान

पेशेवर किचन में स्वचालन का उपयोग बहुत महत्वपूर्ण है, क्योंकि यह किचन के कामों को सुरक्षित, तेज और समान बनाता है। स्वचालन प्रणाली दोहराए जाने वाले कामों को अपने आप कर देती है, जिससे किचन स्टाफ को रचनात्मक और जरूरी कामों पर ध्यान देने का समय मिलता है। इसके कारण खाना बनाने की प्रक्रिया तेज होती है, गलतियों की संभावना कम होती है और ग्राहकों की संतुष्टि बढ़ती है। बड़े किचनों में स्वचालन के कारण लागत कम होती है और काम और भी सुचारु रूप से चलता है।

## उन्नत खाद्य भंडारण और शीतलन तकनीकियाँ

नई खाद्य भंडारण और शीतलन तकनीकियाँ आधुनिक किचनों में बदलाव ला रही हैं, जो भोजन को ताजे रखने और सुरक्षित रखने में मदद करती हैं। ये तकनीकियाँ खाद्य पदार्थों को अधिक समय तक ताजे रखती हैं और



अपव्यय कम करती हैं। खाद्य पदार्थों को सही तरीके से स्टोर करने के लिए नई शीतलन प्रणालियाँ तापमान और आर्द्रता को नियंत्रित करती हैं, जिससे भोजन को सही तरीके से रखा जा सके।

## ऊर्जा बचाने वाले किचन समाधान

ऊर्जा बचाने वाले किचन समाधान अब उन व्यवसायों के लिए जरूरी हो गए हैं, जो पर्यावरण का ख्याल रखते हुए काम करते हैं। इन समाधानों से ऊर्जा की खपत कम होती है और खर्च भी बचता है। स्मार्ट ऊर्जा प्रबंधन प्रणालियाँ किचन उपकरणों की ऊर्जा खपत को नियंत्रित करती हैं, जिससे अनावश्यक ऊर्जा की बचत होती है। उदाहरण के तौर पर, इंडक्शन कुकटॉप्स जल्दी गरम होते हैं और ऊर्जा की बचत करते हैं।

## स्मार्ट किचन उपकरणों से तेजी से सेवा

स्मार्ट किचन उपकरण आधुनिक किचनों में बदलाव ला रहे हैं, जो खाना पकाने को जल्दी और बेहतर तरीके से करते हैं। इन उपकरणों जैसे स्मार्ट ओवन्स और कुकटॉप्स से खाना जल्दी और सही तरीके से पकता है, जिससे किचन में कम समय में ज्यादा ऑर्डर पूरे हो सकते हैं। इन उपकरणों से ऊर्जा की भी बचत होती है और खाना पकाने की गुणवत्ता भी अच्छी रहती है।



## THE INSPIRED HOME SHOW® 2025 YIELDS POSITIVE RESULTS

Strong retailer and exhibitor participation lays the foundation for enhanced connections, new products and growth in year ahead

02-04 March 2025, Chicago



The Inspired Home Show®2025 wrapped up just last week, but participants are already moving ahead with plans to capitalize on the connections, ideas, products and trends they experienced at the successful event. The industry's premier home and housewares marketplace showcased **2,000** unique brands and 300,000 products to attendees from **115 countries** at Chicago's McCormick Place during the 125th edition of the Show.

"Senior leaders from both the supplier and buyer sides have told us how much they appreciated the number of strong top-to-top meetings they were able to have in just three days and all under one roof," said Derek Miller, president & CEO of the International Housewares Association (IHA), which hosts the Show. "These connections, along with the platform to discover so many new and innovative products, will be critical to growth in the year ahead."

Along with a strong showing of exhibitors from across the industry, nearly all the key retailers brought senior-level executives, DMMs, GMMs and buyers.

U.S.-based buyers attending the Show represented more than 100,000 retail locations. These attendees also represent more than \$64 billion in buying power, according to sales information from Circana. Key retailers & International buyers from market-leading retailers in attendance included.

The Inspired Home Show featured more than 2,000 unique houseware brands and more than 300,000 products. Approximately 20,000 of those products were new.

The Show also enjoyed a considerable amount of media attention, attracting nearly 200 print, broadcast, digital and social media professionals from outlets including the Wall Street Journal, NPR,

The Today Show, The New York Times/Wirecutter, Good Housekeeping, Better Homes & Gardens, Food Network Magazine, HGTV Magazine, Food & Wine, Apartment Therapy, Taste of Home, The Kitchn, Consumer Reports, Oprah Daily, America's Test Kitchen, Chicago Tribune Media, the Chicago Sun-Times, the Indianapolis Star, WGN-TV, CBS2 Chicago, FOX32 Chicago and NBC5 Chicago.

"Even as we celebrated the 125th edition of this premier event, IHA's focus is on the future," said Miller. "We're constantly working with exhibitors, buyers and retailers to evolve and shape a Show that suits their changing needs and helps set them up for success."

Starting next year, The Inspired Home Show will follow a new mid-week pattern. The Inspired Home Show 2026 will take place in Chicago March 10-12, 2026. Registration for both exhibitors and attendees is now open. For more information on the Show, please visit [TheInspiredHomeShow.com](http://TheInspiredHomeShow.com).

# Derek Miller - Thoughts after the 125th Show

Though The Inspired Home Show® – and even the International Housewares Association (IHA) – has had different names over the years, we've enjoyed a long history in Chicago. The first Show was held in 1939 at Chicago's Palmer House Hotel and was held twice a year for a while. As the Show grew over the years – and newer, bigger facilities became available, it's been held at Chicago's International Amphitheatre, Navy Pier and ultimately, McCormick Place.

Today, The Inspired Home Show is known for strong top-to-top meetings between key decision-makers from the world's leading home and housewares suppliers and influential retailers. Senior managers from both the supplier and buyer sides consistently tell us how beneficial it is to be able to have so many strategic meetings in just three days and all under one roof.

The Show is also known as a key platform for buyers to discover new and innovative products, which will be especially important for growth in the year ahead. The Inspired Home Show

2025 featured over 2,000 unique brands and 300,000 products (20,000 of them new). Attendees came from 115 countries all over the world.

While we're proud of our history, IHA is constantly working with exhibitors, buyers and retailers to evolve and shape a Show that suits their changing needs and helps set them up for success. As an association, we have to be willing to make adjustments. We have to grow and evolve, and most importantly, adapt to changes in our industry, the retail community, consumers and within the world around us.

One example is how we will be moving to a weekday pattern for the Show next year. The Show will take place Tuesday through Thursday – March 10-12 – in 2026. This move was made after polling the industry and having many conversations with key constituents to determine the most desirable day pattern.

In 2025, we were also happy to add a Travel Gear + Luggage expo, a Candle Pavilion (created in partnership with the



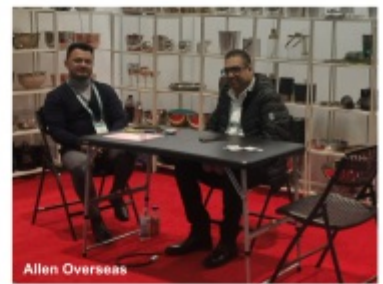
**Derek Miller**  
President & CEO  
International Housewares Association

National Candle Association), and a Pet Products Pavilion (created in partnership with the American Pet Products Association). These new destinations gave attendees access to an expanded array of industry-related products which are especially in demand for buyers responsible for sourcing items for gifting. We also expanded the Debut section, which is an incubator area featuring up-and-coming home and housewares companies and smaller new-to-the-Show exhibitors.

The 2025 Show was a great success and we look forward to welcoming back to Chicago next year. Registration for the 2026 Show is now available online at [theinspiredhomeshow.com](https://theinspiredhomeshow.com).



## Indian Houseware Exhibitor at Chicago Fair





## Steel Market Info's Magazine distribution with Memento & Invitation for Indian Houseware Show at The Inspired Home Show - Chicago





# THE INSPIRED HOME SHOW

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HOUSEWARES MARKET

10-12 March 2026 | Chicago, USA  
TUESDAY - WEDNESDAY - THURSDAY

## WHERE THE INDUSTRY CONNECTS AROUND INNOVATION AND INSPIRATION

"Now that **The Inspired Home Show**® 2025 has concluded with over 2,000 unique brands showcasing 300,000 products to attendees from 115 countries, we turn our attention to the 126th edition of the Show next March. Planning is already underway with the expansion of special areas that debuted this year including the Pet Products and Candle Pavilions and the Travel Gear & Luggage Expo. Each of these areas give retailers expanded opportunities while complementing our existing and more traditional housewares categories.

The biggest news though is that the Show day pattern will change to Tuesday, Wednesday and Thursday rather than over the weekend. Reaction has been overwhelmingly positive from both retailers and exhibitors as we embrace the cultural shift with the younger generation placing a higher value on a more "life, life, work" balance.

We look forward to seeing you in Chicago next March!"

— **DEREK MILLER**, *President & CEO, International Housewares Association*

Register for your **FREE** entrance badge:  
[TheInspiredHomeShow.com](https://TheInspiredHomeShow.com)

With any questions, please contact the Show's representative in India, **CK Retail Consultancy**:

**Mr. C.K. Nair**, Tel: +91-9819788859, [ck.nair@ckretailconsultancy.com](mailto:ck.nair@ckretailconsultancy.com)

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## Jindal Stainless mulls ₹40,000 cr investment for new plant in Maharashtra

**J**indal Stainless Ltd (JSL) is looking at investing Rs 40,000 crore in Maharashtra to set up a stainless steel manufacturing facility, a move which will increase its presence in the country.

Responding to a query, JSL said the company has submitted an investment proposal to the government of Maharashtra, which has also been approved at a meeting of the state cabinet subcommittee. The meeting was chaired by deputy chief ministers Eknath Shinde and Ajit Pawar and other senior leaders.

The proposal, with an estimated investment of Rs 40,000 crore, is scheduled to be developed over the next 10 years, which is expected to create more than 15,000 jobs.

The proposed stainless steel facility will have a total melting capacity of 4 million tonnes per annum and will be constructed in phases, with the first phase expected to be operational in the next 4 years.

JSL Chairman Ratan Jindal said, "Our proposal to invest in Maharashtra reflects our commitment towards making India Atmanirbhar in stainless steel production and reducing our dependence on imports. The new facility will expand our presence in India and the world, set new benchmarks in technology, sustainability, and product excellence, and cater to emerging industries that are critical to India's future



development." This facility will manufacture a comprehensive range of stainless steel flat products with varying grades, finishes, and thicknesses for diverse established sectors.

It will also produce specialised grades for critical applications in emerging sectors such as hydrogen, nuclear energy, defence, mobility, infrastructure, and process industries.

The government of Maharashtra will support the proposed investment by expediting the necessary permissions, registrations, approvals, clearances, and fiscal incentives from the relevant state departments.

Source: [www.business-standard.com](http://www.business-standard.com)

## Govt imposes mandatory quality orders for stainless steel seamless pipes, tubes.

**T**he government has imposed mandatory quality orders for stainless steel seamless pipes, and tubes to curb the import of sub-standard goods, boost domestic manufacturing and ensure consumer safety. A notification 'Stainless Steel Pipes and Tubes (Quality Control) Order, 2025' was issued in this regard by the Department for Promotion of Industry and Internal Trade (DPIIT) on February 10.

It will come into effect from August 1 this year.

Under the order, the item cannot be produced, sold, traded, imported and stocked unless it bears the Bureau of Indian Standards (BIS) mark.

According to the notification, this order would not apply for 500 kilograms of these goods imported for the purpose of research and development by manufacturers of stainless steel pipes and tubes per year with the condition that such imported goods and articles shall not be sold commercially and can be disposed of as scrap.

Violation of the provision of the BIS Act can attract imprisonment of up to two years or a fine of at least Rs 2 lakh for the first offence. In case of second and subsequent offences, the fine will increase to a minimum of Rs 5 lakh and extend up to 10 times the value of goods or articles.

Various initiatives, including the development of QCO, are being undertaken by the department to develop quality sensitisation among users and manufacturers alike.

Mandatory QCOs help curb the import of sub-standard products, prevent unfair trade practices and ensure the safety and well-being of consumers as well as the environment.

QCOs are issued in accordance with the WTO Agreement on Technical Barriers to Trade. The DPIIT has been issuing QCOs since 1987, covering 81 such orders for over 330 products under the Bureau of Indian Standards (BIS) Act, including goods like cement, LPG gas stoves, pressure cookers, air conditioners and refrigerators.

Source: [www.economicstimes.indiatimes.com](http://www.economicstimes.indiatimes.com)

## Jindal Stainless launches Task Force on Nature-Related Financial Disclosure Report.

*It is the first such report in the stainless steel industry in India*

**N**ew Delhi, February 10, 2025: Jindal Stainless, India's largest stainless steel manufacturer, recently launched its first Task Force on Nature-Related Financial Disclosure (TNFD) Report, marking a significant milestone in its sustainability journey. This report outlines the company's strategic approach to embedding nature-related considerations into its business operations, showcasing its commitment to sustainability, biodiversity conservation and proactive risk management, while balancing growth and social responsibility in addressing the global challenge of climate change.

The TNFD report underscores Jindal Stainless' dedication to incorporate nature-focused strategies across all its operations, aligning with global standards such as the International Financial Reporting Standards (IFRS) and the Global Biodiversity Framework (GBF). The TNFD report aims to identify, assess, and mitigate nature-related risks while capitalising on opportunities to ensure business resilience and environmental stewardship. As an early adopter of the TNFD framework, the company has set the benchmark in the metals sector by adopting innovative and transparent approaches to managing dependencies on natural resources and biodiversity conservation.

Speaking on the launch of the TNFD report, **Chief Sustainability Officer, Jindal Stainless Limited, Mr Kalyan Bhattacharjee**, remarked, "At JSL, we believe that true progress comes from striking the right balance between growth and responsibility. This report represents our commitment to embedding nature-focused considerations into everything we do, ensuring our actions align with global goals like the Kunming-Montreal Global Biodiversity Framework. As an early adopter of the TNFD framework, JSL is proud to lead the way in India's metals sector, demonstrating our dedication to transparency, thoughtful planning, and effective management of nature-related risks and opportunities. Our TNFD report is a call to action for everyone—our employees, partners, communities, and investors—to work together in creating a future where economic growth and environmental care go hand in hand."

Underscoring a forward-thinking approach to sustainability and circular economy initiatives, the TNFD framework focuses on the four critical pillars of governance, strategy, risk and impact management to outline its metrics and strategic targets. Highlighting investments in renewable energy, Green Hydrogen and innovative recycling technologies, the report provides comprehensive Biodiversity Management Plans (BMPs) and nature risk assessments at key Jindal Stainless facilities in Jajpur, Hisar, and Vizag.

Identifying key risks and opportunities, Jindal Stainless' TNFD Report outlines measures to enhance long-term business resilience and mitigating supply chain volatilities

through sustainable sourcing practices. Leveraging tools like ENCORE and the WWF Biodiversity Risk Filter, Jindal Stainless has not only identified and mitigated risks, including habitat degradation and climate-induced disruptions, but has also demonstrated a proactive approach to achieving "No Net Loss" in biodiversity. By investing ₹700 crore in decarbonisation projects over the next five years, including renewable energy, Green Hydrogen, biodiversity conservation, waste management and carbon capture technologies, Jindal Stainless aims to achieve its financial and environmental goals, significantly reducing its GHG emissions and carbon intensity by 50% by FY35, and accomplishing net-zero emissions by 2050.

Read the report here:- <https://www.jindalstainless.com/wp-content/uploads/2024/12/TNFD-JSL-Final-Draft-New.pdf>



Kalyan Kumar Bhattacharjee  
CSO, Jindal Stainless.

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(Sd/-)

R. L. Choudhary  
(Publisher)

Dated 1st March 2025

## India: Stainless steel flats prices rise w-o-w amid nickel cost push

Prices of Indian domestic stainless steel (SS) finished flat products rose w-o-w, while longs remained mostly stable. The increase in SS finished flat prices this week reflects the hikes by major coil makers in the 300 series, driven by rising nickel costs.

BigMint's benchmark assessment for stainless steel (304 series) hot-rolled coils (HRCs) stood at INR 181,000/t, up by INR 2,000/t w-o-w, while 304L (25-100 mm) black round bars inched up by INR 500/t w-o-w to INR 160,500/t, both ex-Mumbai.

### LME nickel, Asian NPI rise w-o-w

At the time of reporting, three-month LME nickel prices stood at \$16,565/t, reflecting a marginal dip of 1% from last week's \$16,750/t. Nickel stocks in LME-registered warehouses inched up by 1% to 200,796 t compared to 199,686 t in the previous week.

Chinese portside prices of nickel pig iron (NPI) (grade 13%>Ni>10%) also witnessed an increase of RMB 12/mtu (\$1/mtu) w-o-w to RMB 1,010/mtu (\$139/mtu). Meanwhile, Indonesian FOB prices of NPI (grade 13%>Ni>10%) stood at \$120/mtu, up by \$1/mtu w-o-w.

### Finished market up w-o-w

As per BigMint's assessment, SS 316 HRCs remained stable w-o-w at INR 325,000-327,000/t ex-Mumbai.

A trade source informed, "Prices in the domestic market have increased, mirroring the recent price hikes by major coil makers for the 300 series products. However, despite this rise in prices, demand remains weak, and buying activity has been slow. The approaching fiscal year-end is contributing to this slowdown, as buyers are likely holding off on purchases."

BigMint's assessment of SS 316L (25-100 mm) black round bars stood at INR 270,000-272,000/t ex-Mumbai. Prices of SS 316L (25-100 mm) bright bars stood at INR 288,000-290,000/t ex-Mumbai, up INR 1,000/t w-o-w.

As per market participants, "Prices are largely stable with no significant movement in the market at the moment. Demand is expected to pick up around mid-April, although liquidity issues continue to persist. Exports are also sluggish, largely due to weak sentiment in the EU market. However, there are expectations that export activity will improve by mid-April as

market conditions gradually stabilise."

### Chinese stainless steel prices rise

In China, prices of the domestic stainless steel 304-grade cold-rolled coils (CRCs) stood at RMB 14,050/t (\$1,943/t) exw, up by RMB 100/t (\$13/t) w-o-w, while FOB prices of 304-grade CRCs were at \$1,910/t.

### Raw materials overview

Ferro molybdenum: Indian ferro molybdenum prices went down by INR 13,000/t w-o-w as compared to the previous assessment.

As per BigMint's assessment on 19 March, ferro molybdenum prices in India were at INR 2,595,000/t (\$30,058/t) exw on a 60% pro rata basis.

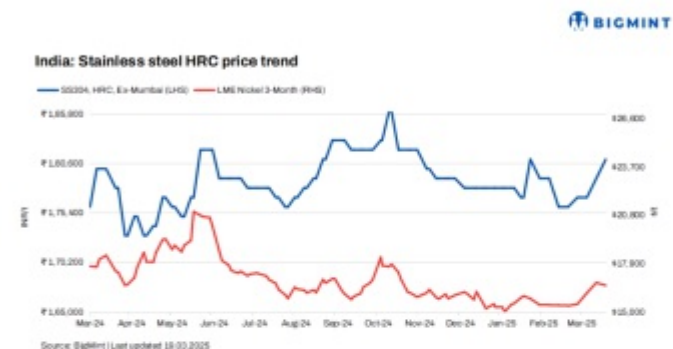
Ferro chrome: Indian high-carbon ferro chrome (HC60%, Si:4%) prices were at INR 101,000/t (\$1,169/t) exw-Jajpur, as compared to previous week.

Additionally, Vedanta-Ferro Alloys Corporation Ltd (FACOR) has scheduled an auction for high-carbon (HC) ferro chrome (10-150 mm) on 21 Mar'25. At the previous auction on 7 Mar'25, the bigger lot of 10-150 mm fetched an H1 price of INR 100,000/t exw. BigMint assessed ferro chrome (HC 60%, 10-150 mm) prices at INR 101,000/t exw-Jajpur on 19 Mar'25.

### Outlook

Demand will likely remain sluggish, with no significant improvement expected until mid-April, when a typical seasonal pick-up is anticipated. Market activity has also been slow due to the fiscal year closing, which has further contributed to the subdued market sentiment.

Source: www.bigmint.co



## Taiwan to keep anti-dumping duties on China, South Korea stainless steel for 5 years

Taiwan will maintain anti-dumping duties on stainless steel from China and South Korea for five years, its finance ministry said on Tuesday. The decision reaffirms an existing policy that all manufacturers and exporters from China and South Korea are subject to anti-dumping duty rates of 38.11% and 37.65%, respectively, the ministry said in a statement. Taiwan has levied such duties

since 2013 and has completed a second periodic review to consider sunseting the policy. The ministry said, however, that the review concluded: "There was insufficient evidence to show that continuing the measures would have a significant negative impact on Taiwan's overall economic interests." Reporting by Faith Hung; Editing by Himani Sarkar and Tom Hogue

Source: www.reuters.com

## Synergy Steels Commends the Growth of India's Food Processing Industry, Projected to Reach USD 700 Billion by 2030, Driving Demand for Stainless Steel

**S**ynergy Steels commends the rapid growth of India's food processing industry, which is expected to reach USD 700 billion by 2030, as highlighted in the latest PHD Chamber of Commerce and Industry (PHDCCI) report, India's Agricultural Transformation: From Food Scarcity to Surplus. Approximately 345 million tonnes of food will be produced annually in India by 2030 to feed the growing population, which requires modernized facilities for processing. Stainless steel can be crucial here in contributing to cleanliness and hygiene, both of which are essential when handling food.

The Food Safety and Standards Authority of India (FSSAI) recommends using materials such as stainless steel for food safety. Stainless steel is notable for its resistance to rusting, acidic food reactions, and odor absorption. This helps to maintain the food's original taste, texture, and nutritional value. It is also very durable, can handle wear and tear and harsh cleaning, and doesn't need much maintenance. This makes stainless steel essential for the fast-growing food industry.

Subhash Kathuria, Chairman of Synergy Steels, commented, "With India's food processing sector contributing over 10.54% to the country's Gross Value Added (GVA) in manufacturing, the demand for durable, hygienic, and sustainable materials is set to rise. This underscores the need for high-performance, food-safe

stainless steel solutions that not only enhance operational efficiency and regulatory compliance but also fortify food safety standards in an increasingly complex supply chain. The most popular grades of food-quality stainless steel are 304 and 316. From automated processing lines and high-capacity storage tanks to advanced packaging units and commercial kitchens, stainless steel's corrosion resistance, structural integrity, and longevity make it indispensable for ensuring seamless production, reduced contamination risks, and extended equipment life cycles. With processing industries accounting for nearly 27% of stainless steel demand, the food sector is emerging as a key driver of material innovation, reinforcing its pivotal role in India's industrial modernization and global competitiveness."

By 2047, India aims to be a Viksit Bharat, with its food processing industry expected to reach USD 2,150 billion. This will increase its importance in industrial development and international trade. The industry encompasses all stages of food production, including processing, storage, packaging, and distribution, which all rely on materials that ensure efficiency and cleanliness. Stainless steel is essential for this, bolstering the industry's strength and potential for growth.

Source: [www.tribuneindia.com](http://www.tribuneindia.com)

## Stainless steel industry expresses concern over US decision to impose tariffs

**T**he Indian stainless steel industry has expressed concern over the US administration's tariff-related announcement, saying the move will strain trade relations between the two nations and affect domestic market through diverted shipments. The industry is also expecting stainless steel to be a key area of discussion between Prime Minister Narendra Modi and US President Donald Trump during their meeting in the US this week.

Trump has announced 25 per cent tax on steel and aluminium imports from various countries.

Apex stainless steel industry body ISSDA said these tariffs represent a dual blow to India's industry - severely limiting market access while escalating global competition. Indian manufacturers have consistently supplied to the US high-quality, sustainable, and cost-effective stainless steel.

"The imposition of further trade barriers would stifle growth, hamper job creation, and strain bilateral trade relations between two key global economies," said Rajamani Krishnamurti, President, Indian Stainless Steel Development Association (ISSDA).

Reacting to the US move, Jindal Stainless MD Abyudhay

Jindal said the industry waits for more clarity in terms of the coverage of tariffs with respect to product line and countries and the situation with respect to the already existing tariffs

In 2018 also, Trump during his first presidency, had imposed 25 per cent import duty on steel products and 10 per cent on certain aluminium products.

Synergy Steels Managing Director Anubhav Kathuria said Trump's announcement comes at a time when India remains a net importer of finished stainless steel.

The increased tariffs may divert Chinese and other Asian exports to India while heightening competition, creating a downward pressure on domestic prices, and affecting small Indian producers with low-cost Chinese dumping.

As per official data, India's finished steel exports fell 28.9 per cent to 3.99 million tonne during April-January period of FY25, compared to 5.61 million tonne in the corresponding period of the preceding fiscal.

The country remained a net importer of steel with the inbound shipments rising over 20 per cent to 8.29 million tonne during April-January FY25.

Source: [economictimes.indiatimes.com](http://economictimes.indiatimes.com)

## India's expansion plans to reshape Asia's stainless steel and raw materials markets

India aims to expand the stainless steel capacity to 9.3-9.5 million tonnes by 2030, then to 12.5-12.7 million tonnes by 2040 and finally to 19-20 million tonnes by 2047, according to a report published by Indian Stainless Steel Development Association (ISSDA).

### The sector's capacity was 6.6-6.8 million tonnes in 2022.

The expansion plans are based on anticipated economic growth and a potential rise in demand, the ISSDA said in the report. And, according to the Credit Rating Information Services of India Ltd (CRISIL), India aspires to become a \$40 trillion economy by 2047, with sectors such as construction, infrastructure and manufacturing all driving up demand for stainless steel. CRISIL said it expects stainless steel consumption to increase from the current 2.5 kg per capita to 6.6-6.8 kg per capita by 2030, to 8-9 kg per capita by 2040 and to 11-12 kg per capita by 2047. In the medium term, India's leading stainless steel producer, Jindal Stainless, plans to commission an additional 1.0-1.1 million tonnes of stainless flat steel production capacity in 2025, the ISSDA said.

### Asia stainless steel trade flow to change

China and Indonesia are currently the major exporters of stainless steel in Asia and India is one of the major buyers. But market participants told Fastmarkets they expect the increase in India's stainless steel production to significantly change trade flows across the whole Asian market. China exported 120,653 tonnes of cold rolled stainless flat steel up to 0.5 mm thick to India in January to November in 2024, accounting for 27% of China's total 438,853 tonnes of exports, according to Chinese customs data. "The potential decline in Indian imports of Chinese stainless steel, although not expected in the [immediate future], will see Chinese exporters seek out alternative markets – particularly those that do not levy tariffs on Chinese products," an exporter in China said.

### And an exporter in Indonesia concurred.

"The current supply of stainless steel in India falls short of demand, so it is doubtful that supply will catch up within the next few years," the Indonesian exporter told Fastmarkets. "Consequently, India is likely to continue importing stainless steel. "But in terms of [India's] long-term strategy, it is essential for it to investigate [the scale of] demand for other varieties of stainless steel – beyond the currently most-exported stainless flat steel," the exporter added.

### The role of tariffs

India plans to impose tariffs on steel products to support the development of its domestic steel mills, including those producing stainless steel. And that will force exporters in China and Indonesia to reduce exports to India and look to

buyers elsewhere, such as those in the Middle East and Southeast Asia. "The type 200 stainless steel exported from China will be influenced by the possible tariffs because China and India are the two major producers [of this grade] and are competitors in the international market," a second exporter in China said. And the Indonesian exporter said: "As the biggest supplier of type 300 stainless steel, Indonesia's exports will also be under downward pressure from the potential tariffs."

### Declining ferro-chrome exports

India is one of the major ferro-chrome producing countries in the world to use locally-mined chrome ore, Fastmarkets understands. And India's ferro-chrome capacity is high enough to support the stainless steel expansion plan, but it may have to diversify to ensure its supplies, according to sources. "Around 50% of ferro-chrome produced in India is [currently] exported to the seaborne market," an Indian ferro-chrome source said. "The producers will reduce those exports and supply more to local buyers, in line with the expansion of the downstream stainless steel industry in India." Another ferro-chrome source said: "It will not be a problem to cater for the stainless steel expansion plan [in India], but sufficient access to supplies of chrome ore may be an issue." The same source added that India's higher stainless steel capacity may attract supplies of chrome ore from international miners to fill any shortages.

### Increasing imports of nickel-containing feedstock

With no known domestic sources of the key stainless raw material nickel, Indian steel producers are heavily reliant on imports. And market participants told Fastmarkets they expect nickel consumption and imports to India to grow further as it implements the stainless steel expansion plans. In the first 10 months of 2024, India imported 178,527 tonnes of nickel pig iron (NPI) and ferro-nickel from Indonesia – the world's largest nickel producer – a 143.47% surge from the same period in 2023, when about 73,300 tonnes were imported, according to the latest customs figures. The need for nickel supplies has driven Indian stainless steel producers to invest outside the country to secure supplies, sources said. Jindal Stainless, for instance, commissioned a 200,000 tonnes per year NPI smelter in Indonesia's Halmahera Islands in August 2024, in a joint venture with Indonesia's New Yaking. Jindal Stainless said the NPI produced will have an average nickel content of 14%. "The growth in India's imports of nickel-containing feedstock and related investments are directly related to the growth in its stainless steel sector," a China-based nickel source said. "India's ambitious [stainless steel] expansion plans will further boost the country's nickel consumption, which means India will purchase more raw materials, including ferro-nickel and NPI, from Indonesia and other countries," the source added.

Source: [www.fastmarkets.com](http://www.fastmarkets.com)



## Outokumpu Adjusts Stainless Steel Pricing Strategy

- Outokumpu has reduced discounts on various stainless steel products, though market conditions remain weak with only a modest increase in buying activity.
- Nickel prices have seen a nearly 9% increase since the start of 2025, supported by a decline in the US dollar despite robust global supply and well-stocked inventories.
- The US dollar's fluctuations impact commodity prices, making USD-priced assets cheaper for holders of other currencies, and its future trajectory remains uncertain due to various economic factors.

The Stainless Monthly Metals Index (MMI) remained sideways, supported by modest increases among most of its components. The index rose by a modest 0.56% from February to March. Meanwhile, nickel prices continued their uptrend.

### Outokumpu Reduces Stainless Steel Discounts

Outokumpu closed out February announcing reductions to a number of stainless steel discounts. Beginning March 1, a range of materials, including several 200, 300 and 400 series cold and hot rolled products, saw their prices increase. Notably, North American Stainless (NAS) chose not to follow their competitor.

We know what you should be paying for stainless and other metals — MetalMiner should-cost models are the ultimate savings hack by showing you the “should-cost” price for gauge, width, polish and finish adders. Explore what value they can add to your organization.

Outokumpu's announcement come after more than a year of bearish conditions within the stainless market, as oversupply forced domestic mills to repeatedly lower prices, albeit mostly transactionally. While mills are typically quick to inform customers when prices increase, they usually remain quiet when prices decline, which procurement insiders call a “silent slope.” MetalMiner reports stainless mill discounts in the Month Metal Outlook Report and Should-Cost Models on Insights.

### Despite Discount Cuts, Stainless Market Remains Slow

Despite Outokumpu's efforts, market conditions remain weak. Suppliers reported increased buying activity during Q1 2025, but none characterized this increase as a sharp and meaningful rebound in the market.

Despite the 25% tariffs also including stainless steel, offshore stainless steel prices in Asia remained largely unaffected due to existing duties. “By late February, stainless prices from the continent, particularly for common grades like 304, remained competitive with domestic prices. This region is mainly responsible for keeping pressure on the U.S. market, and benefits from advantages like low-priced Indonesian nickel and lower operational costs.

Considering NAS' decision to maintain its pricing, suppliers believe Outokumpu's move was largely strategic. The mill likely hopes to bolster its position ahead of H2 contract negotiations, even if that means forgoing tons to competitors in the meantime.

NAS could follow Outokumpu should the recent increases in buying activity continue. However, the broad rise in price pressures on consumers may challenge this trend in the coming months, all covered in MetalMiner's Weekly Newsletter. Notably, the ISM manufacturing PMI saw its Prices Index increase as its New Orders Index decreased.

### U.S. Dollar Decline Boosts Nickel Prices

Supported by rising nickel prices, stainless steel surcharges appear poised for an increase in April. So far, nickel prices have increased nearly 9% from the start of 2025 to where they currently stand at \$16,530/mt as of March 17.

While on the rise, the fundamentals of the nickel market appear largely unchanged. Moreover, both LME and SHFE inventories seem well-stocked. Despite the modest decline over the last month, SHFE stocks remain near where they trended throughout 2020. Meanwhile, since the summer of 2023, LME stocks have been on an almost uninterrupted trip upward to where they currently stand at their highest level since August 2021.

Despite robust global supply, most base metal prices have experienced a lift since the start of the year. This has been aided by declines in the U.S. dollar index, which currently sits at the low end of its long-term sideways range. Analysts attribute the slump in the U.S. dollar to several factors, including last year's cuts to interest rates and increasing recession risks in the U.S.

### The U.S. Dollar and Commodities

While the U.S. dollar index does not hold a strong correlation with metal prices, its overall movement does impact commodity prices. For instance, a weaker U.S. dollar index, which tracks the value of the U.S. dollar compared to other currencies, makes it cheaper for holders of other currencies to purchase assets priced in USD.

Whether the U.S. dollar will continue to depreciate remains in question, as geopolitical tensions and economic uncertainties could influence its trajectory. The Federal Reserve has thus far opted to pause interest rate cuts, which offers support. Meanwhile, inflation remains sticky, while the U.S. labor market appears strong. For its part, the market seems to accept that there are no further cuts on the horizon, at least in the short-term.

By Nichole Bastin

Source: oilprice.com






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