

# Steel Market Info

THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS

मार्केट

इन्फो

"<mark>पञ्जबिथन</mark> के कुछ दिन व्यावसायिक अवसरों में वृद्धि को बढ़ावा दे सकते हैं"

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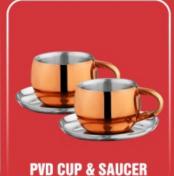
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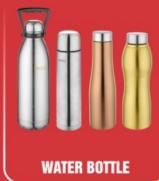


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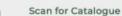
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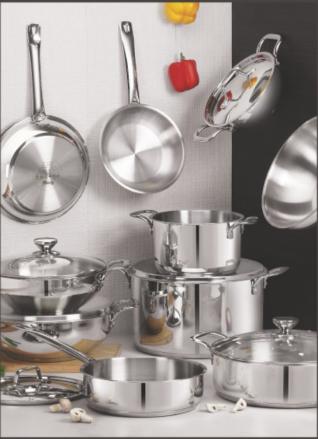














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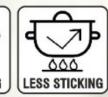














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14-17 Cover Story - MSME Schemes



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Mangal Chaudhary Co-Editor

### **Editor Desk**

Year 24

Volume 94

Editor-in-Chief & Proprietor R. L. Choudhary

> Co-Editor & Marketing Head Mangal Chaudhary +91-9879000342

> > Advisor Hitendra Bhalaria

Published at 2nd Floor, Nirmal Tower, Chopasni Road, Jodhpur - 342003

(Rajasthan) INDIA Office Tel +91-73572-77333

> Contact +91-773 773 1015

E-mail info@steelmarketinfo.com

Website www.steelmarketinfo.com

> Layout Design M. Asad

Cover Page Photo Courtesy The Inspired Home Show 2024

> M/s. Daga Printers, Inside Nagori Gate, Jodhpur Tel: 0291-2548513

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## EDITORIAL

# एग्जिबिशन के कुछ दिन व्यावसायिक अवसरो में वृद्धि को बढ़ावा दे सकते हैं

प्रिय उद्यमियों

किसी भी व्यापार की वृद्धि के लिए यह अत्यंत आवश्यक है की उस व्यापार अथवा निर्मित उत्पाद की बड़े स्तर पर पहचान हो और इसके लिए विभिन्न माध्यमों द्वारा उस व्यापार या उस उत्पाद का उचित प्रचार प्रसार भी उतना ही आवश्यक है जितना की उस उत्पाद का निर्माण, इन माध्यमों में प्रिंट एवं इलेक्ट्रोनिक मीडिया में विज्ञापन के अलावा एग्जिबिशन की भी बहुत महत्वपूर्ण एवं निर्णायक भूमिका है।

देखा जाए तो हाल ही के कुछ वर्षों में हर व्यापार क्षेत्र में एग्जिबिशन का प्रभाव बढ़ रहा है और हो भी क्यों न। इन आयोजनों द्वारा जहां उत्पादनकर्ता को अपने उत्पाद प्रदर्शित करने का सुअवसर मिल जाता है वहीं यह एग्जिबिशन को देखने आने वाले विभिन्न तरह के व्यापारियों, व्यवसाइयों एवं ग्राहकों को अपने क्षेत्र से सम्बंधित सम्पूर्ण उत्पाद एक ही छत के नीचे देखने को मिल जाते हैं। यहाँ ये सभी उत्पादनकर्ता से सीधे संपर्क कर उत्पाद के बारे में पूछताछ कर सकते हैं और एक सुदृढ़ एवं स्थाई व्यापारिक सम्बन्ध स्थापित कर सकते हैं। इसके साथ ही एक उत्पादनकर्ता को ऐसे आयोजनों में भाग लेने से जो बड़ा फायदा होता है वह यह है की उसे अपने उत्पाद तुरंत ही ग्राहकों की कसौटी पर परखने का मौका मिल जाता है और अन्य प्रतिभागियों के उत्पादों के साथ स्वयं के उत्पादों की गुणवत्ता एवं कीमत के आधार पर तुलना करने का मौका भी मिल जाता है, जो भविष्य में उत्पाद के विकास में सहायता करता है और एक उत्पादनकर्ता को आज के प्रतिस्पर्धी युग में टिके रहने ही नहीं बल्कि आगे बढ़ने में भी सहायता करता है। विश्व के बाजार में पहचान बनाने के लिए विश्वस्तरीय प्रमुख अन्तर्राष्ट्रिय एग्जिबीशनों में हिस्सा लेना चाहिये क्यों की वहाँ पर विश्व के प्रमुख देशों के आयातक विजिट करते हैं और यदि हमें अपने उत्पादनों को देश के प्रत्येक कोने तक पहचान बनानी है तो देश के प्रमुख ट्रेड़ शों में हिस्सा लेना चाहिये क्योंकि ढुंडने पर भी नही मिलने वाले डिलर-डिस्ट्रीब्यूटर, चेन स्टोरो के खरीददार मिल जाते है वहीं निर्यात की आपूर्ती व बाइंग ऐजेन्सीयों से सीधा सम्पर्क हो जाता है यानी इतनी पहचान व व्यवसाय के सेंकडों सम्पर्क मात्र 3-4 दिन में हो जाते हैं। इस तरह ऐसे आयोजनों में भागीदारी जहाँ आपके व्यापार को बडे स्तर पर पहचान दिलाती है वहीं अपने व्यापार को निरंतर आगे बढाने का अवसर भी उपलब्ध कराती है। इस अंक में MSME द्वारा दी जाने वाली विभिन्न योजनाओं व मुख्यतः PMS (PROCUREMENT AND MARKETING SUPPORT) योजाना की विस्तृत जानकारी दि गई है जो निश्चय ही आपके व्यवसाय को आगे बढाने में लाभदायक रहेगी।

"स्अील मार्केट इन्फो" आपके सभी नये पुराने उत्पादनों को हजारों नये कस्टमरों तक पहुँचाने व आपको नई पहचान दिलाने के लिए आगामी 6—7—8 जुलाई 2024 को अपने 14वें इण्डियन हाउसवेयर शॉ 2024 का दक्षिण भारत के एक बड़े सम्पन्न मोर्केट बैंगलरू शहर में आयोजन कर आपको एक सुनहरा अवसर प्रदान करने जा रहा है। हमें पूर्ण विश्वास व पक्की उम्मीद है कि आप अपने उत्पादनों की पहचान बनाकर व्यापार को और अधिक गति प्रदान करने के लिए हमारे इस शो में अवश्य भाग लें। हमारे 24 साल के अनुभव के आधार पर हम आपके प्रोडेक्ट के लिए अधिकाधिक देश—विदेश के खरीददारों को लाने में अवश्य सफल रहेंगें। आपके व्यवसाय को निरतंर गति के लिए समर्पित "स्टील मार्केट इन्फो" हमेशा आपके साथ है।



# MSME योजनाओं के द्वारा

# व्यवसाय का विकास

रत में सूक्ष्म, लघु और मध्यम उद्योग (MSME) योजना के माध्यम से व्यवसाय के विकास के लिए सरकार कई तरह के लाभ, प्रोत्साहन और सहायता उपलब्ध करवा रही है। इन सभी सुविधाओं की एक व्यवसायी को अपने उद्योग को आगे बढ़ाने में महत्त्व पूर्ण भूमिका है। नीचे ऐसे तरीकों का विवरण दिया जा रहा है, जिन्हें अपना कर एक MSME व्यवसायी अपने उद्योग को तरक्की दे सकता है:



- 1. MSME के रूप में पंजीकरण: सबसे पहले तो आप अपने व्यवसाय या उद्योग का सरकार के उद्योग आधार पंजीकरण प्रक्रिया के तहत MSME के रूप में पंजीकरण करवाएं। एक बार MSME पंजीकरण करवा कर आप सरकार द्वारा इस क्षेत्र को उपलब्ध करवाई जा रही विभिन्न सुविधाओं और योजनाओं का लाभ पाने के लिए अधिकृत हो जाएंगे।
- 2. वित्तीय सहायता : इसके पश्चात आप MSME योजना के तहत उपलब्ध वित्तीय सहायता योजनाओं का अध्ययन करें और अपनी सुविधा और आवश्यकता के अनुसार उस योजना का लाभ लेने हेतु आवेदन करें । इनमें मुख्य रूप से सूक्ष्म और लघु उद्यमों के लिए क्रेडिट गारंटी फंड योजना (सीजीटीएमएसई) और प्रधानमंत्री रोजगार उत्पादन कार्यक्रम (पीएमईजीपी) जैसी योजनाएं हैं जो कि एक MSME व्यवसायी को अपना व्यापार स्थापित करने और उसे आगे बढ़ाने के लिए क्रेडिट सुविधा और अनुदान (सब्सिडी) प्रदान करती हैं।
- 3. अनुदान और प्रोत्साहन : MSME योजनाओं के अंतर्गत सरकार तकनीकी सुधार, कौशल विकास, प्रमोशन और निर्यात में वृद्धि के लिए कई तरह के अनुदान और प्रोत्साहन उपलब्ध करवाती है, जिनका लाभ उठाया जा सकता है। क्रेडिट लिंक्ड कैपिटल सब्सिडी योजना (सीएलसीएसएस) और टेक्नोलॉजी अपग्रेडेशन फंड योजना (टीयूएफएस) जैसी योजनाओं में उपब्ध वित्तीय सुविधाओं का लाभ उठा कर एक MSME व्यवसायी अपने उत्पादन प्रणाली में आधुनिक तकनीकों को अपना कर अपने उत्पादन में बढ़ोतरी और सुधार कर सकता है और प्रतिस्पर्धा का सामना कर सकता है।

4. सरकारी खरीदारी:
कई सरकारी विभाग और
एजें सियों में MSME
उद्योगों से माल और
सेवाओं की खरीद का
लक्ष्य निर्धारित होता हैं,
जो उन्हें पंजीकृत MSME
क्षेत्र से आवश्यक रूप से
खरीदारी कर पूरा करना

होता है। ये व्यवस्था पंजीकृत MSME के लिए व्यापार वृद्धि के अवसर प्रदान करती हैं। अतः सभी पंजीकृत MSME को इस सरकारी ई—खरीद हेतु डिजिटल पोर्टलों पर अपने व्यवसाय को पंजीकृत करना चाहिए और सरकारी खरीद में उपलब्ध अवसरों में सक्रिय भाग लेना चाहिए।

- 5. कौशल विकास कार्यक्रम : MSME क्षेत्र में कार्यरत कर्मचारियों के कौशल को बढ़ाने के लिए सरकार द्वारा कई कौशल विकास कार्यक्रमों का आयोजन किया जाता है। MSME व्यवसायियों को इन कार्यक्रमों का लाभ उठा कर अपने कर्मचारियों की कार्यकुशलता बढ़ानी चाहिए जिससे उत्पादकता में सुधार लाया जा सके। रिकल इंडिया मिशन जैसे कार्यक्रम इसी दिशा में एक प्रयास है जिसमें में भाग लेने से आपके व्यवसाय की उत्पादकता और कुशलता में सुधार किया जा सकता है और आप बाजार की प्रतिस्पर्धा का मुकाबला कर अपने व्यवसाय में वृद्धि कर सकते हैं।
- 6. निर्यात प्रोत्साहन योजनाएं : MSME उत्पादों के निर्यात के लिए सरकार द्वारा चलाई जा रही निर्यात संवर्धन योजनाओं और प्रोत्साहनों का लाभ उठा कर आप विदेशी बाजारों में संभावनाओं के नए द्वार खोल सकते हैं। निर्यात संवर्धन परिषदों (ईपीसी) और भारतीय निर्यात क्रेडिट गारंटी निगम (ईसीजीसी), जैसी योजनाओं का लाभ उठा कर आप अपने निर्यात को नई उचाईयों पर ले जा सकते हैं। ये योजनाएं MSME को विदेशी बाजारों में अपने निर्यात का विस्तार करने के लिए विदेशों में आयोजित होने वाले विभिन्न व्यापार मेलों, प्रदर्शनियों और प्रमोशन गतिविधियों में भाग लेने के लिए सहायता प्रदान करती हैं।
- 7. MSME संघों के साथ संपर्क: एक MSME व्यवसायी के रूप में आपका स्थानीय, क्षेत्रीय और राष्ट्रीय स्तरों पर MSME संघों और उद्योग संगठनों के साथ जुड़ाव अति आवश्यक है। अन्य MSME व्यवसायों के साथ संपर्क बनाने, व्यापार से संबंधित नई जानकारियां प्राप्त करने, नवाचारों और संसाधनों तक पहुँच बनाने और अन्य आवश्यक सूचनाओं से अवगत रहने में यह जुड़ाव काफी मददगार साबित होगा। इन संघों द्वारा आयोजित विभिन्न आयोजनों, सेमिनार और वर्कशॉप में भाग ले कर आप अपने व्यवसाय में वृद्धि कर सकते हैं और नई व्यापारिक सम्बन्ध/साझेदारियां स्थापित कर सकते हैं।

- 8. अपना MSME पंजीकरण प्रचारित करें: एक MSME के रूप में आप अपने MSME पंजीकरण की स्थिति का आप अपनी व्यापार नीति में पूरा उपयोग करें। अपनी प्रमोशन सामग्री, व्यापार व्यवहार और उत्पाद की पैकेजिंग पर इसका स्पष्ट विवरण दें। MSME के साथ काम करने के फायदों, जैसे व्यक्तिगत सेवा, विक्रय पश्चात सेवा, शीघ्रता से उपलब्धता और स्थानीय उपस्थिति आदि जैसी विशेषताओं का विस्तार से विवरण दे कर आप ऐसे ग्राहकों को आकर्षित कर सकते हैं, जो लघु उद्योगों की महत्ता समझते हैं और उनका समर्थन करते हैं।
- 9. जानकारी रखें और अपडेट रहें : नियमित रूप से सरकारी घोषणाओं, नीतियों में होने वाले परिवर्तनों और MSME क्षेत्र के लिए की जा रही नई पहलों पर नजर रखें तािक आप समय—समय पर इनका लाभ ले सकें। MSME से सम्बंधित नवीनतम योजनाओं, प्रोत्साहनों और सहायता के बारे में जागरूक रहें और अपनी व्यावसायिक रणनीित में इन सूचनाओं के आधार पर बदलाव करते रहें तािक आप बाजार की प्रतिस्पर्धा में टिके रहें और आपका व्यापार लगातार प्रगति करता रहे।



### 10. खरीद और प्रमोशन में सहायता की विस्तृत जानकारी:

# GUIDELINES OF PROCUREMENT AND MARKETING SUPPORT (PMS) SCHEME)

#### 1.0 INTRODUCTION:

Marketing, a strategic tool for business development, is critical for the growth and survival of MSMEs. Due to the lack of information, scarcity of resources and unorganized ways of selling /marketing, MSME sector often faces problems in exploring new markets and retaining the existing ones. Keeping in view these facts, the Procurement and Marketing Support Scheme has been introduced to enhance the marketability of products and services in the MSME sector.

#### 2.0 THE SCHEME AIMS AT THE FOLLOWING:

 Promoting new market access initiatives like organizing / participation in National / International Trade Fairs / Exhibitions / MSME Expo, etc. held across the country.  To create awareness and educate the MSMEs about importance / methods/ process of packaging in marketing, latest packaging technology, import-export policy and procedure, GeM portal, MSME Conclave, latest developments in international / national trade and other subjects / topics relevant for market access developments.

#### 3.0 ELIGIBILITY CONDITION:

Manufacturing / Service sector MSEs having valid Udyam Registration (UR) Certificate.

#### 4.0 IMPLEMENTING AGENCIES:

- 1. DC (MSME) through its field organizations namely MSME Development Institutes and Technology Centres.
- Other field organizations of M/o MSME namely NSIC, KVIC, Coir Board
- 3. Other Central Govt. Ministries through their departments/ organizations/corporations/autonomous bodies and agencies
- 4. Departments / Organizations / Corporations / Autonomous bodies and Agencies of State Governments.

#### 5.0 SCHEME COMPONENTS:

(I) Market Access Initiatives across the country:

Eligible items	Scale of assistance  80% subsidy on built up space rent paid for General category units and 100% for SC/ST/women/ NER/ PH /Aspirational District units on minimum stall size of the event for Micro and Small Enterprises	
Space Rent charges		
Contingency expenditure (include travel, publicity & freight).	100% contingency expenditure for all categories of units subject to maximum Rs. 25,000/- or actual, whichever is less. One representative from each participating unit may travel, limited to AC II tier train fair/ Economy Class Air Fare per event.	
Maximum Budgetary Support (including contingency expenditure)	Metro & A Class City: Rs 1.50 lakh (incl. All taxes) max or actual, whichever is less for a participating enterprise per event.  Other City: Rs. 0.80 lakh (incl. All taxes) max or actual, whichever is less for a participating enterprise per event.	

#### Note:

- An MSE would be allowed reimbursement for maximum of 2 (two) events in a year.
- Applicant units shall have to submit their claim online (or system in place) in the prescribed format within 3O days from date of conclusion of the event.
- Overall participation in Min 100 Trade Fairs per year with Max 60 participating units per Trade Fair.
- The Empowered Committee of the Scheme may assign al Implementing Agency which will represent the Ministry for propagating the scheme & policies in the event along with monitoring of participants and publicity by common fascia of the Ministry, hanging of bunting, etc. The budgetary support for participation of implementing agency will be max. 10% of total allocation to the event or actual whichever is less. The Implementing Agency will take the approval of the competent authority for detailed publicity proposal.

#### (BI Organizing Domestic/ International Trade Fairs/Exhibition and participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME/Government organizations):

(a) The expenditure to be incurred wherever the Ministry decides to organize or participate on its own will be decided by the Empowered Committee. subject to the overall ceiling prescribed by the Deptt. of Expenditure (If applicable). The scale of assistance to participating MSEs in MSME pavilion will be admissible as detailed in space rent subsidy and contingency expenditure as above under para 5.0 (I)(A) above.

(b) Virtual Trade Fair: The upper cap for organizing / participating in Virtual Trade Fairs shall be Rs. 16.45 lakh or actual, whichever is less, towards the virtual platform cost, training and development cost and advertising & publicity cost. The minimum requirement for organizing a virtual trade fair should be on the basis of (i) Organizer's experience - 3 years (ii) Minimum number of sellers / exhibitors - 100 (iii) Minimum number of buyers / visitors -1,000 (iv) Duration of fair - Min. 3 days (v) Timings- 8- 12 hrs interactive, 24 hrs live (vi) the platform should allow at least 20 products to be displayed and requisite digital space have to be allocated. Any other expenditure, if any, shall be borne by the event organizers.

#### (C)Vendor Development Program (VDP): To facilitate market linkages for effective implementation of Public Procurement Policy for MSEs.

Type of VDPS	Program duration	Scale of Assistance
CPSE level Vendor Development Program cum Exhibition of Products	2 days	Sanction of max. Rs 5.0 lakh / program or actual, whichever is less, per program. Each program would consist of training on various aspects related to GeM and exhibition of products
		VDP should benefit MSMEs in their GeM registration and detailed understanding of Public Procurement with CPSEs.

#### (II) Capacity building:

(A) Adoption of Modern Packaging Techniques:

Eligible items	Scale of assistance	
Cluster based interventions for	Sanction of max. Rs 15 lakh / cluster or actual, whichever is less, depending on the type of approved cluster.	
specific packaging and branding requirements.	Empanelled packaging expert organizations like IIP, NID, NIFT and other similar organizations shall sign an MOU with O/o DC (MSME) and, accordingly, provide the consultancy services to the approved clusters supported by the Ministry under its various schemes  The focus of the scheme would be clusters like food processing, toys, handicrafts, kitchen and home utilities, ceramics, glass, gem & jewellery, textiles and apparels,	
T1 .	medical equipment, goods etc.	
	packaging interventions may be enhanced with approval of nittee subject to limit of max 10-15%.	
(B) Adoption of Ba		
Eligible items	Scale of assistance	
Unit based interventions for Bar Code.	Providing financial assistance of 80% of one-time registration fee and annual recurring fee (for first three years) paid by micro enterprises for obtaining up to 100 Nos. of bar codes (i.e. products) or actual whichever is less subject to Rs 50,650/- (Fifty thousand six hundred and fifty) max.	
Implementing Agencies	MSME Development Institutes (MSME-DIs)	
Eligibility	Micro enterprises which have UDYAM Registration an also have registration with GS1 India for use of Bar Codes	
How to apply	Eligible Micro enterprises may apply to the Director / HOO, Micro, Small & Medium Enterprises- Development Institute of their region in prescribed application form (Annexure - A) for claiming reimbursement on Bar Code. Application Forms along with formats for the supporting documents may be collected from Director / HOO, MSME-DI of their region.	

(C) Adoption of e-Commerce Platform	
Adoption of e- Commerce by Micro Enterprises	Providing financial assistance on annual membership fee /subscription fee / contingency expenses (photography, cataloguing, advertising etc.) for selling their products or services by Micro Enterprises (up to 10 new products) through e-commerce portal "MSME Global Mart" being operated by National Small Industries Corporation.  The financial assistance may be provided 75% of paid amount by Micro Enterprises subject to maximum Rs. 25,000/- (excluding applicable taxes), whichever is less per financial year.
Eligibility	Micro Enterprises with valid Udyam Registration
How to apply	The Micro enterprises with valid Udyam Registration may submit their claims to NSIC for reimbursement

(D) National Workshops / Seminars: To educate MSMEs on various facets of business development i.e. product & process development innovations, technological development, EXIM policy, Public Procurement Policy, adoption of e- commerce, design & packaging, market research and access.

Scale of assistance: Rs. 5.0 lakh max. or actual, whichever is less per workshop / seminar, anywhere in the country. Assistance is admissible to the Govt. / Non - Govt. reputed organizations having at least 3 years of experience in organizing subject specific workshops / seminars.

(E) Organizing National workshops/ Seminars by the Ministry / Office of DC (MSMEI (Conventional / Virtual): The expenditure to be incurred wherever the Ministry decides to organize or participate on its own will be decided by the Empowered Committee, subject to overall ceiling prescribed by the Deptt. of Expenditure, MoF (if applicable).

#### (III) Development of Retail Outlet.

Item	Scale of assistance
Infrastructure development of Retail Outlets for promoting GI products	Rs. 30 lakh max per outlet in Metro & A class cities and Rs. 20 lakh max per outlets for other cities shall be provided towards infrastructure outlet area of 500 sq.ft with proper interior design, including computer, printer, bill counter, catalogue of product and show case to the retailer subject to 50% contribution from the retailer. Limit of GIA will be Rs. 15.0 lakh for Class A & Metro cities and Rs. 10.0 lakh for other cities, subject to matching contribution from the retailer. Only the products with valid Geographical Indications (GI) would be sold at such outlets. The seller must have an MoU / agreement with GI holder.
Implementing Agency	MSME-Development Institutes (MSME-DIs)
Mechanism	The Industry Associations / Trade Bodies representing the eligible retailers may submit their proposals to concerned MSME-DIs

6.0 Submission of Proposals: The proposal regarding the scheme components / events will be submitted to Implementing Agency on line (or system in place) well in advance preferably two months before the commencement of subject event.

7.0 Selection of MSEs: The Implementing Agency will send the proposals to Office of DC (MSME) online (or system in place), well in advance (preferably 45 days) prior to the



commencement of Trade Fairs / Exhibitions after due scrutiny of financial & physical viability and fulfillment of objectives of the event. The programme Division will submit the proposal to the Empowered Committee for the final approval. While processing the proposals, the preference shall be given to first time participants and units from remote location viz., from Aspirational Districts and also from SC/ST, Women, PH and NER. The Empowered Committee may also consider the post-facto approval for events which have been accorded Administrative Approval but could not be placed for approval of Empowered Committee before commencement.



**8.0** Empowered Committee: The Empowered Committee shall be the final authority for approval of proposals. The Empowered Committee will be headed by Secretary / AS & DC (MSME) with JS (SME) or his / her representative, ADC (PMS) / In-charge of PMS Division, Director (Planning and Marketing)





NSIC or his/her representative and Nominee of IFW as members. Secretariat services shall be provided by PMS Division of Office of DC (MSME). Any of the Export promotion Association / Industry association may be invited as special invitee (optional) to attend the meeting, if needed. AS & DC (MSME) / ADC (PMS) may relax the criteria of minimum applications per implementing agency for events under 5(A) for specific events depending on urgency and other such circumstances. ADC (PMS) can give in-principle administrative approvals for the events proposed under the PMS scheme.

9.0 The scheme will be monitored through an integrated MIS by the Implementing Agency and also scheme management unit setup in the office of DC (MSME).

10.0 It is to be ensured that every event is led by business and data for each event along with participants has to be captured for follow up action and also to do performance audit. The Outcome for various programmes including Trade Fairs and Vendor Development Programmes should invariably include the parameters as specified in Output/Outcome framework of NITI AAYOG.

11.0 Services of Professional / Event Management Agencies / Organizations may be utilized as per GFR for organizing events for Ministry / Government.

उपरोक्त वर्णित इन एमएसएमई योजनाओं और इस क्षेत्र से संबंधित सरकार द्वारा उपलब्ध करवाई जा रही विभिन्न सुविधाओं का प्रभावी ढंग से लाभ उठा कर एक MSME उद्यमी बाजार में अपनी स्थिति को मजबूत कर सकता है और व्यापार में वृद्धि के अवसरों को बढ़ा सकता है।

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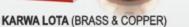






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Each March, the home + housewares industry gathers together at **The Inspired Home Show**. Come to Chicago to experience everything that the Show has to offer – exhibitors from over 5O countries offering the latest designs and innovations, informative educational sessions that focus on key industry trends, and ample networking opportunities spread across three full days!

Register in advance of the Show opening for free, and stay an extra day to participate in the free-of-charge Chicago Retail Tour after the Show! We look forward to seeing you in Chicago, 2-4 March 2025!

- DEREK MILLER, President & CEO, International Housewares Association



The Inspired Home Show always exceeds our expectations, and this year was no exception. The event showcases a wide range of innovative and high-quality products that continue to inspire us. We also appreciate the opportunity to network with other industry professionals and stay up-to-date on the latest trends.

- JAMES GE, President, LivingKitchen, China

For more information and to register for your FREE entrance badge, please visit TheInspiredHomeShow.com.

With any questions, please contact the Show's representative in India, CK Retail Consultancy: Mr. C.K. Nair, Tel: +91-9819788859, ck.nair@ckretailconsultancy.com

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# Showcasing the future of retail at Spring Fair 2024

# **SPRINGFAIR**

4-7 February 2024, NEC, Birmingham, UK







housands of retailers flocked to the opening of the UK's largest and longest serving retail show Spring Fair held on 4-7 February 2024, keen to discover their store's next bestsellers and recharge their retail know-how. The opening day welcomed a diverse variety of retail businesses including Warner Bros, Aldi UK, Tov Barnhaus, Phoenix Stores, Hallmark, The Bag Shop, Cards Galore, Alton Towers, Target Global, Costcutter, Elphicks, Nest & Flowers, Denby Retail, McElhinneys, Graham & Green, Boyd's Stores Ireland, Trago Mills, Cards Galore, and Cavendish Hotels. Hundreds of garden centres, zoos, heritage sites, and museums also visited including Chester Zoo, Colchester Zoo, Twycross Zoo, Squires Garden Centre, Homeleigh Garden Centres, Otter Garden Centres, Newbank Garden Centre, Busy Bee Garden Centre, Gordale Garden Centre, Heligan Gardens, Cawdor Castle. Silverstone Heritage, British Garden Centres, and Bournemouth Pier.

With a myriad of globally recognised brands including Disney, Marvel, Elf on the Shelf, Barbie, Harry Potter, Peppa Pig, TikTok, Google, and B Corp, the 74th edition of Spring Fair offered an inspirational and global showcase of the best and most innovative in retail with a sense of optimism for the year ahead.

Boasting over 1000 quality brands with 120 more exhibitors than last year, over 200 exclusively showing at Spring Fair only and 450 making their debut, Spring Fair also grew its global reach with more international brands than the previous year. The growth in licensed brands was evident with an exciting array of licensed products launching across all sectors of the show.

Thousands of suppliers are showcasing their newest products during the four-day show, all wing to be retail's next bestsellers. With more than one million products under one roof across 13 product sectors including Home, Living & Décor, Christmas, Festive & Floral, Housewares, The Summerhouse, Gift, Beauty & Wellbeing, Greeting Cards, Stationery & Wrapping. Kids, Toys & Play, Party & Celebration, and in Moda; Clothing & Footwear, Fashion Accessories, Jewellery & Watch; as well as the all-encompassing Everyday sector,

Spring Fair offers the ultimate launchpad for new products.

Spring Fair, the UK's largest and most inspirational retail marketplace for Home, Gift and Fashion, closed on a high after four days of intensive buying, creativity and fun, and now looks ahead to its 75th anniversary in 2025.

Many exhibitors were celebrating milestone anniversaries this year, and were all hand delivered a birthday cake from Spring Fair organisers Hyve. Lotus Imports celebrates 60 years, Verma Enterprises is 40, Enesco and Garden Trading are 30, Talking Tables celebrate 25 years, Laura Darrington Designs hit 20, Berni Parker Designs celebrates its 15th year, and Academie, Raspberry Blossom, Tache, Louise Tiler, Pickmotion, and Rush Design all reached double figures.

Spring Fair returns for its 75th edition from 2nd – 5th February 2025. Autumn Fair 2024 takes place from 1st – 4th September at NEC Birmingham. Visit our website for more information.

Source: www.springfair.com

# The mega trade fair for the consumer goods industry expands its global leadership position

# ambiente

26-30 January 2024



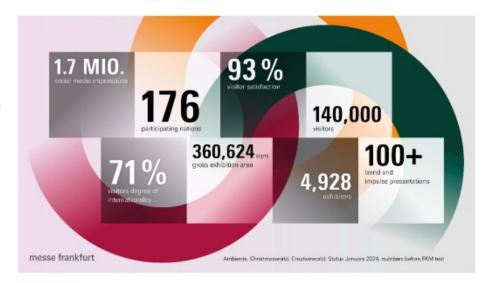
"Celebrating Business Together" was the motto of this year's mega trade fair for the global consumer goods industry, consisting of Ambiente, Christmasworld and Creativeworld. A festival of records: with an increase of ten percent, 4,928 exhibitors presented their new products on over 360,000 gross square metres. Despite a rail strike lasting several days, around 140,000 visitors from all branches of trade and sales channels were inspired by a wealth of trends and innovations at the biggest event in the history of Messe Frankfurt. As the most international networking and ordering platform, the industry's one-stop shop with over 170 participating countries and regions provided orientation, inspiration and solutions to current challenges in the market.

he trio of Frankfurt consumer goods fairs, consisting of Ambiente, Christmasworld and Creativeworld, impressively demonstrated that the entire global consumer goods industry was a guest at the fully booked Frankfurt exhibition grounds for five days. Even the rail strike could not dampen the success: "Mission accomplished! Together with around 5,000 exhibitors and participants from over 170 countries and regions, this top-class trade fair trio strengthens the consumer goods industry in uncertain times", summed up Detlef Braun, Member of the Executive Board of Messe Frankfurt.

The Frankfurt trade fair trio with international appeal has once again proven to be a leading event that provides orientation for retailers and manufacturers. "Once a year and only here in Frankfurt! The economy is under enormous pressure in the face of increasing global tensions. That's why personal encounters, new solutions, inspiration and the development of new export markets and sales channels such as Hospitality and the contract

business are irreplaceable." emphasises Detlef Braun. Voices from the industry underline this: "Once again, the trade fair trio of Ambiente, Christmasworld and Creativeworld asserted its immense importance as the number one order platform for the German specialised trade. The retail trade's need for innovations, the chance to experience and order products in a personal encounter on site were the key factors that characterised the spirit of the trade fair. Retailers are entering the new year with a strong tailwind and many trade fair trends," summarises Christian Haeser, Managing Director of the German Home and Office Trade Association

(HWB). Michael Berz, President of the German Culinary and Tableware Trade Association, adds with regard to Ambiente: "Like other specialised sectors, the industry for glass, ceramics and porcelain is facing challenges in a difficult economic environment. Ambiente is a strong and reliable partner for us here especially now. With the expansion of the HoReCa area, the trade fair has consistently developed the dining segment. This opens up even more business opportunities for our members. Ambiente provides a lot of good, forwardlooking impetus. That gives us hope."



#### **Exhibitors by Countries in Ambiete 2024**

Andorra	1	Lithuania	19
Argentina	2	Luxembourg	2
Australia	10	Malaysia	5
Austria	22	Mauritius	1
Bangladesh	58	Mexico	2
Barbados	1	Morocco	4
Belgium	51	Myanmar	4
Brazil	43	Nepal	15
Brunei	1	Netherlands	106
Bulgaria	8	New Zealand	1
Cambodia	1	Nigeria	1
Canada	12	North Macedonia	1
China	422	Norway	3
Colombia	3	Pakistan	9
Croatia	5	Palestine	1
Cyprus	1	Peru	1 7
Czech Republic	20	Philippines	40
Denmark	53	Poland	70
Egypt	18	Portugal	97
El Salvador	1	Romania	8
Finland	10	Saint Lucia	1
France	126	Saudi Arabia	3
Gambia	1	Serbia	10
Germany	447	Singapore	3
Ghana	14	Slovakia	5
Great Britain and		Slovenia	7
Northern Ireland	90	South Africa	3
Greece	16	Spain	106
Hong Kong	195	Sri Lanka	4
Hungary	5	Sweden	46
INDIA	536	Switzerland	29
Indonesia	75	Taiwan	110
Ireland	4	Tanzania	1
Israel	13	Thailand	42
Italy	340	Tunisia	16
Japan	75	Türkiye	293
Jordan		Ukraine	17
Kenya	2	UAE	5
Korea, the Republic		United States	47
of (South)	67	Uruguay	1
Kosovo	1	Vietnam	47
Latvia	4	Virgin Islands,Briti	sh 1
Lebanon	2	***************************************	



#### Indian Houseware Exhibitor at Ambiente 2024

- · A.D. International
- Abhinandan Steels
- All Time Plastics Pvt Ltd.
- Allene Overseas Pvt. Ltd.
- · Arjan Impex Pvt. Ltd.
- · Arta Broch Ceramics Pvt. Limited
- Asian Plastowares Pvt. Ltd.
- Bhalaria Metal Craft Pvt. Ltd.
- BKG Overseas
- · BKP Metal Concepts
- · Borosil Limited
- Cello Industries Private Limited
- · Chanda Steel Works Pvt Ltd.
- Chirag Udyog
- · Design India
- . Dharam Stainless Steel Pvt Ltd
- · DLJM Houseware Private Limited
- . DMW EXPORT (India) Pvt. Ltd.
- · Dynasty Plastics Private Limited
- · Family Plastics and Thermoware Pvt., Ltd.
- · G&S Exports Corporation
- Gaurav Udyog
- · General Traders
- · Horizon Enterprises
- · J.C. International
- · Jagdamba Cutlery Limited
- · Jewel Impex
- Joyo Plastics
- · Kasliwal Projects Pvt.Ltd.
- · King Metal Works
- · Kraftwares (India) Pvt. Ltd.
- · L.D.D.N. Impex
- · La Opala RG Ltd.
- M/S Axis Housewares
- M/S Two Brothers Holding Ltd.
- Manek Metal (India) Pvt. Ltd.
- Manek Metal Industries
- · Marcellia Exports Pvt. Ltd
- Mastin
- · Maxx Creations
- Mavfair International
- Mehar Tableware Pvt Ltd
- · Metal Exports India
- Metal India
- Metline Houseware
- MILTON Hamilton Housewares P. I td.
- · Motwani International
- Mould Injection Technology P. Ltd

- Navasa Superplast
- · Nilkamal Limited
- · Nirmal Poly Plast Private Limited
- · PINNACLE Tokyo Plast International Ltd.
- Plastona
- Pradeep Stainless India Pvt. Ltd.
- · Pratap Plastic
- · Prebor Exports Private Limited
- · Precision Moulds & Dies Pvt. Ltd.
- · Prince Corp Private Limited
- · Progetto Inc.
- · R. Kay Exports
- · Raj Aryan Export Private Limited
- · Ravenn Promoliinks Private Limited
- · Reliance Artwares Pvt. Ltd.
- Richwell International
- · Sam Globals
- · Seema Exports
- · Servewell Household Appliances
- · Sharda Corporation
- · Sharda Metal Industries
- · Shree Vallabh Metals
- · Shreejee Overseas India
- · Shreeji International
- · Sivanesan Company (Ind)
- · Ski Plastoware Private Limited
- · SNB Enterprises Pvt. Ltd.
- · Stain Lay India
- · Stalwart Technik Pvt. Ltd.
- · Stehlen Exim
- · Suncity Sheets Pvt Ltd
- Sunshine Plasmacrafts
- · Swan Inox Pvt. Ltd.
- The Shahdara Aluminium Factory
- · TTK Prestige Ltd
- Tulip Impex pvt Ltd
- Umberto Ceramics International Pvt Ltd
- · Universal Houseware
- Urvashi Industries
- Vallabh Metal Inc.
- · Veer Metals
- Venus Gift
- . Venus Hotelware Pvt. Ltd.
- Vinove Kitchenwares
- Wazir Chand Creations
- Worldfa Exports (P) Ltd.

























































#### **Indian Houseware Exhibitor at Ambiente**























































































































# CHANGES MADE TO THE INSPIRED HOME SHOW 2024 YIELDED POSITIVE RESULTS

INSPIRED HOME SHOW.

New Show layout and strong exhibitor and retailer participation drives enhanced discovery, connections and commerce

17-19 March 2024, Chicago







he Inspired Home Show 2024 wrapped on March 19 at McCormick Place in Chicago after three full, highly productive days. The Show featured 1,648 exhibitors from 38 countries. Nearly 30,000 home + housewares professionals from over 120 countries came together to discover new products, connect with colleagues and advance the industry. "The 2024 Show built on the success of last year's Show with total square feet of exhibition space being slightly higher. The change to the format was very positive, making the Show incredibly efficient - moving between the three primary Expos, now consolidated into two halls rather than three, was very well received by both exhibitors and buyers," said Derek Miller, president and CEO of the International Housewares Association. Strong support for the Show was demonstrated by the industry, through the presence of major key retailers and leading exhibiting brands. Attendees confirmed at the Show include dseniorlevel executives, DMMs, GMMs and buyers from major retailers around the world.

The Show was particularly rewarding to the more than 400 new and returning companies showcasing their newest products. Major exhibiting companies that returned with new products. A complete list of exhibiting companies and brands, along with product details can be found on IHA's Connect 365, the Show's online directory or through the mobile app.

The Show featured multiple new and returning attractions, including:

- The New Exhibitor Preview Gallery, featuring brands and products new to the Show.
- The gia Global Innovation Awards, honoring excellence in home + housewares retailing, product design and student achievement.
- Five keynotes focused on the future of home + housewares trends in consumer and retail evolution, including Beyond Inc.'s executive chairman and the CEO of Bed Bath & Beyond discussing Beyond's aggressive growth plans and partnerships with suppliers to drive the next wave of industry growth; Televisa Univision also examined the surging buying power of Hispanics in the U.S. housewares market.
- A robust Innovation Theater session lineup featured industry experts Pam Wood and Renee Badiola of Circana identifying opportunities for growth in Canada and Mexico; Tom Mirabile of Springboard Futures previewing the forthcoming Consumer Value Equation Index, which will be used in IHA reports throughout the year, and InSight™ Trend Index, which will begin posting on HomePage News in early May; Walmart executives discussing the Walmart

Marketplace; and Chris Lubick of Verdi Commerce explaining how refurbished housewares opens new market opportunities.

- Inspired Women in Housewares event providing networking and a panel discussion with top leaders from YouCopia, Made By Gather and Lifetime Brands sharing challenges and successes as women leaders in the industry.
- Housewares Cares Charity Gala, celebrating its 25th Anniversary, benefitting the Breast Cancer Research Foundation, the James Beard Foundation, World Central Kitchen, Feeding America and the Dana Farber Cancer Institute | The Jimmy Fund.
- Video and audio recordings from selected Keynotes and Inspiration Theater sessions will be posted later this week on the Show's website at TheInspiredHomeShow.com/education/

The Inspired Home Show 2025 will take place March 2-4 at McCormick Place in Chicago. Attendee registration is currently open at

https://app.theinspiredhomeshow.com/ registration. Exhibitor registration is currently open at

https://www.theinspiredhomeshow.com/exhibit/2025-space-app/

## **Indian Houseware Exhibitor at Chicago Fair**















































## An Interview with Derek Miller

- Mangal Chaudhary, Co-Editor

hat is your view about the current kitchenware and houseware market in the US and globally?

Coming out of Covid when the kitchenware and housewares market had record sales in the US, retailers and suppliers had a decline in year-over-year sales - it was almost impossible to maintain the historically high levels. The industry over the past year has started to stabilize - Circana, a U.S.-based research company presented at the 2024 Show that overall sales for the small appliance and housewares segment was down 3.5% in 2024, is forecasted to be flat in 2025 and up 3.4% in 2026. All of that said, small appliances and housewares remain one of the only general merchandise industries above 2019 levels.

## Could you describe the changes you made in 2024 the show as compared to 2023?

The IHA board of directors continues to listen closely to the needs of the industry. With the feedback regarding reduced budgets and new time constraints after the Pandemic, we made several changes to create the most productive trade show experience possible. The 2024 Show was three full days, Sunday through Tuesday, and the three main expos - Dine + Décor, Clean + Contain and Wired + Well - were located within the two main halls of McCormick Place. This new format created a trade show experience that was more productive and highly efficient. Based on the feedback from the 2024 Show, the new layout and format were very well received by both exhibitors and buyers.

## Why did you change the show from 4 days to 3 days?

Through exhibitor & attendee surveys and direct meetings with our Retail Advisory Councils, the Exhibitor Trade Show Advisory Committee and the IHA Board of Directors, the overall consensus from the industry was that three full days at the Show is a sufficient amount time to conduct meetings to have a successful experience. As said, our goal is to create the most efficient and productive marketplace possible, and shortening of the Show helps reduce costs for both exhibitors and attendees who now have slightly shorter stays in Chicago.

## How many total exhibitors and visitors as compared to last year?

The Show featured 1,648 exhibitors from 38 countries. Nearly 30,000 home + housewares professionals from over 120 countries came together to discover new products, connect with colleagues and advance the industry.

## How many new exhibitors and visitors in 2024 show?

There were over 400 first-time and returning companies, including more than 100 well-known brands that were back after an absence. These companies included Artland, BergHOFF, BSH Bosch, Cool Gear, Corkcicle, Cuisinart, Emile Henry, Fissler, J.K. Adams, Everplush-Tricol Clean, Jean Dubost, Joseph Joseph, Keurig/Dr. Pepper, Lotus Sustainables, Midea, Opinel, Range Kleen, Scan Pan, StolzleLausitz Glassware, Tramontina, and Zwilling J.A. Henckels, to name a few.

On the attendee side, the analysis on new visitors hasn't been made yet.

## How was the overall response for the 2024 Show?

During the Show, the IHA team meets with hundreds of exhibitors and buyers as well as with our three Retail-specific Advisory Councils. The overall reaction to the 2024 Show has been very positive with exhibitors stating that they were able to meet with key retailers from both the U.S. and abroad, and buyers stating



that they were able to find new brands that featured innovative products.

## What was the best thing about The Inspired Home Show 2024?

As every year, the best thing about the 2024 Show was the community. The Show is the one time of the year where the industry comes together to connect with established colleagues and to find new friends and partners. And for those new to the industry, it is the best opportunity to see the industry as a whole – seeing the vast landscape of companies, brands and products greatly increases the understanding of just how wonderful and dynamic our industry is!

## What's your plan for the Inspired home Show 2025?

The Show will continue to adapt and evolve as needed to meet industry needs and objectives. We are always looking out for new categories and new partners that align with our mission. The industry wants an efficient market, and we aim to meet that need.

Regarding 2025 especially, we're excited about next year as 2025 marks the 125th edition of the Show as well as the 25th anniversary of the gia Global Innovation Awards – we have a lot to celebrate and look forward to uniting the industry in Chicago again, on 2 – 4 March!



#### 06th-10th Feb 2024

## IHGF Delhi Fair -Spring 2024

57th edition ends on a high note, buyers from 112 nations engaged with 3000 exhibitors at the fair

**BIGGER AUTUMN EDITION IN OCTOBER 2024** 







/ ith a theme of all inclusive growth & advancement, new beginnings and sustainability, the 57th edition of IHGF Delhi Fair organized by India's Export Promotion Council for Handicrafts. was held from 06th to 10thFebruary 2024 at the India Expo Centre & Mart, New Delhi NCR, Itgathered 3000 exhibitors from across India and overseas buyers from 112 countries like USA, United Kingdom, Germany, Belgium, Spain, Italy, South Africa, Japan, China, Korea, Australia, Singapore, Hong Kong, Russia, Middle East and many more.

With display of India's best at IHGF Delhi Fair-Spring 2024, the show contained 14 show sectors in 16 large halls. Besides, trade visitors enjoyed access to the 900 showrooms (Marts) of leading exporters, located across three levels at the venue. Exhibitors created unique and outstanding

displays to engage buyers for houseware, home furnishing, furniture, gifts & decorative, lamps & lighting, Christmas & festive décor, fashion jewellery & accessories, spa & wellness. carpets and rugs, bathroom accessories, garden accessories, educational toys & games, handmade paper products & stationery, leather bags and many other products. There was an apparent shift towards sustainable practices, with an emphasis on ecofriendly materials and recyclable products. The spotlight on natural fibers and sustainable goods intensified, reflecting visitors' growing preference for ethically sourced merchandise.

Visitors lauded the unmatched winning combination of incredible choices and credible quality of products on display at the fair. There was a penchant for curated pieces that exuded character or conveyed

a compelling narrative. From ornamental accents to repurposed home essentials, visitors gravitated towards items that command attention and evoke intrique. Furniture and furnishings remained in high demand, with home textiles garnering significant traction once again. The allure of nature permeated every aspect of design. manifesting in the organic textures of woodwork and the verdant motifs of home décor. Accessories such as scarves, stoles, and shawls showcased a diverse array of offerings, satisfying the astute tastes of buyers. The jewellery segment continued to attract new aficionados while nurturing existing patronage. Moreover, gift items, paper products, hardware, and components presented buyers with a wealth of choices, further enriching their sourcing experience.

For most, coming to the IHGF Delhi Fair was as pleasant an experience

as their long and continued association with EPCH and the innovated product lines of their suppliers. And as they shared, many were leaving with orders and some were on the verge of finalizing. Also noted were next generation of the show's overseas patrons starting their sourcing journeys with this fair as their mainstay. The IHGF Delhi Fair became a witness to kindling of new business relations between these young buyers with the Indian handicraft industry's second and third generation exporters. This way IHGF's global family is growing.

Informative seminars conducted by senior industry consultants during the show were insightful and well attended. Ramp Presentations offered live visuals of various merchandise by exhibitors at the show and gathered a good number of audience from among visitors. Besides products and display, facilities and conveniences at the fair venue as well as transport arrangements by the organisers are being appreciated by many overseas visitors.

Daisy Snow and Scott Hiron, UK represented Ian Snow, who patronised EPCH fairs since its very first editions was happy to be 'home' at the fair. She said, "I've immersed myself with my dad in India's home ware and furniture industry, rooted in my English heritage. Working alongside artisans. I've preserved traditional crafts sustainably by encouraging use of recycled materials. Though working globally, I've shared the beauty of Indian craftsmanship while advocating for conscious consumption." Maria and David, buyers from USA were looking at high-end and premium table linens and quilts to cater to a client base that has deep appreciation for craftsmanship. "We

believe in the value of personal connections, which is why we're here to establish relationships with our suppliers and their teams," they shared. Another buyer from USA, Tim O Hearn, said, "My firm is about honest luxury with beauty and quality, craftsmanship and enduring style. This is why I am here for beautiful furnishings. I'm finalizing deals for some bags. There is more to go". Julia and Daniel, buyers from Germany who were also happy at the fair's navigation and spread out of displays shared, "We deal in handmade Cashmere and seek new Indian suppliers in this category. Impressed by Indian products' quality and hand-woven techniques, we're eager to forge partnerships, enhancing our offerings to our customers."

Among launches were the new and futuristic Logo of the Export Promotion Council for Handicrafts, its Brand Book as well as EPCH's 'Design Connect'. The new Logo encapsulates EPCH's commitment to innovation. collaboration and adaptability as well as the confidence that it will resonate with the changing landscape of the industry and reinforce India's position on the global stage as the world's core for handcrafted products. The 'Design Connect' portal is a gateway to a world of design possibilities that aims to connect India's exporters with topnotch design services, fostering creativity and innovation. It facilitates the exchange of the

New 'EPCH logo' and 'EPCH Design Connect' launched amidst exhibitors, overseas and domestic volume buyers as well as members of press & media

EPCH
Export Promotion Council for Handicrafts
Correcting Errpowering Transforming.













Shri Tarun Rathi, Vice President, Film Development Council, Government of Uttar Pradesh



best national and international design services for EPCH's member exporters. EPCH has already signed up India's premier design institutes as academic partners in this endeavor.

With emphasis on the circular economy and environmentally

Comprehensive Exhibitor Mix and Diverse Product Variety attract buyers from over 100 Nations

Awards & Recognition for Best Display given away in 10 Categories

friendly supply chains for a sustainable, inclusive, and thriving future, EPCH is guiding the Indian handicrafts industry toward responsible manufacturing and greener value chains. These products not only make their way to the retail shelves of the world's top

home and lifestyle brands but also garner appreciation at renowned international fairs where India's exporters participate.

During this fair, EPCH also shared its ambitious target of achieving 3 times the handicrafts exports from

the present level by 2030. In this direction, EPCH is adopting multipronged strategies which include focus on emerging trends and design intervention in product development, packaging innovation, brand building, enhanced productivity, strengthening existing and targeting new markets, quality and standard, sustainable development, compliances, introduction of new raw material and many more. These initiatives were spectacularly highlighted at the fair.

The next show is from 16th to 20thOctober 2024. This will be the Autumnedition and the organizers are working towards making this a spectacular appointment, structured with a larger display with over 3500 exhibitors, theme as well as collective displays, several curated lines and design affirmations under broad segments of Home, Fashion,



Lifestyle, furnishing & furniture. The product range will feature housewares, home furnishing, gifts and decorative, lamps and lighting, Christmas & festive décor, fashion jewellery & accessories, spa & wellness, carpets and rugs, bathroom accessories, garden accessories, educational toys & games, handmade paper products & stationery and leather bags.

See a glimpse of the 57th edition to know part of what to expect at the 58thedition www.ihgfdelhifair.in



# Stainless Steel in Art

























Steel Market Info APRIL 2024

## Jindal Stainless commences first-ever use of green hydrogen for the stainless steel sector in India, in partnership with Hygenco



#### Union Minister Scindia Virtually Inaugurates Plant Commissioning

indal Stainless (JSL) today commenced the maiden usage of green hydrogen in its stainless steel plant in Hisar, Haryana in a ground-breaking venture in line with its commitment to sustainability and India's targets of achieving Net Zero carbon emissions. The commissioning was inaugurated by the Hon'ble Union Minister of Steel and Civil Aviation, Shri Jyotiraditya Scindia ji virtually from New Delhi, in the presence of the Secretary, Ministry of Steel, Shri Nagendra Nath Sinha, Managing Director, Jindal Stainless, Mr Abhyuday Jindal and CEO of the technology partner, Hygenco Green Energies, Mr Amit Bansal.

Lauding the initiative, the Hon'ble Union Minister of Steel and Civil Aviation, Shri Jyotiraditya Scindiasaid, "I congratulate both Jindal Stainless Ltd. and Hygenco for starting India's first green hydrogen plant in the stainless steel sector. This path-breaking green hydrogen initiative will make the steel sector more green and sustainable. In line with PM Shri Narendra Modi's vision to achieve the Net Zero emission target by 2070, the steel sector remains committed to innovating for a greener tomorrow. I am certain that this development will act as an inspiration for other industry players to embrace clean technologies and contribute to India's transition to a greener economy and a responsible industrial landscape."

Commenting on the commissioning, Secretary, Ministry of Steel, Shri Nagendra Nath Sinhasaid, "The decision of a long-term commitment by Jindal Stainless to green hydrogen technology reflects a forward-thinking approach mindful of its environmental responsibility. By harnessing renewable energy sources to produce hydrogen, we are not only reducing our carbon footprint but also diversifying our energy mix and enhancing energy security. The deployment of green hydrogen in stainless steel manufacturing represents a tangible step towards a cleaner, greener future."

Expressing his optimism over the project, Managing Director, Jindal Stainless, Mr Abhyuday Jindal said, "Our commitment to sustainability goes much beyond this pilot project. This is just the beginning; we will scale this up depending on successful application into other processes of stainless steel manufacturing. We understand that sustainability is not just a goal to be achieved, but a journey that requires continuous effort and innovation."

On the occasion, CEO of Hygenco, Mr Amit Bansal, said, "It is an unprecedented achievement to help leapfrog the green hydrogen revolution globally. This commissioning will also provide a thrust to our commitment to enabling the energy transition and open doors to large-scale adoption of green

hydrogen across various sectors."

The state-of-the-art fully automated planthas been set up in association withHygenco Green Energies Private Limited, a global leader in deploying green hydrogen solutions. The alkaline bipolarelectrolyser, which has a capacity of 350 Nm3/hr, guarantees on an average 90Nm3/hr round-the-clock supply of green hydrogen using dedicated solar energy and storage. The facilityaims at abating around 54,000 tonnes of CO2 emissions over 20 years and is based on a long-term off-takeagreement. The facility is controlled by an advanced energy management and control system and Hygenco is operating the plant under Build-Own-Operate (BOO) model. The first commercial-scale green hydrogen plant, powered by rooftop and floating solar, was completed within the stipulated time frame.

The facility has a comprehensive monitoring system to track hydrogen generation, renewable energy generation, states of charge, pressure, and temperature. It can make real-time decisions to achieve high efficiency. Hygenco's technology augments hydrogen yield and delivers cost-competitive hydrogen.

India, which is majorly dependent on imports for its energy needs, announced the National Green Hydrogen Mission last year. The Mission envisages the production of five million tonnes of green hydrogen by 2030.

Jindal Stainless has made notable strides in its decarbonisation efforts, as highlighted at the UN COP28 summit in Dubai, where the company showcased its initiatives at the India Pavilion at the invitation of the Ministry of Steel, Government of India. With a significant reduction of approximately 240,000 tonnes of CO2e over the past two fiscal years (FY22 and FY23), Jindal Stainless is well on its way to achieving its midterm goal of a 50% reduction in carbon emissions well ahead of the 2035 target year and Net Zero by 2050.

#### About Hygenco

Headquartered in India, Hygenco is a global pioneer in deploying green hydrogen and green ammonia-powered industry solutions. Hygenco develops and deploys scaled-up commercially attractive green hydrogen and green ammonia assets. Hygenco, which has deep capabilities in designing, building, and operating Green Hydrogen Projects, inaugurated India's first demo plant in Ujjain last year.

## Man Stainless Steel Tube begins operations of its first ERW mil

The facility boasts an installed capacity of 50,000 metric tons per annum.

an Industries India (MIIL) has officially commenced operations at its ERW Mill, operated under the subsidiary Man Stainless Steel Tubes (MSSTL), located in Anjar, Gujarat. This state-of-the-art facility boasts an installed capacity of 50,000 metric tons per annum, signaling a significant addition to the company's manufacturing capabilities in the stainless steel tubes segment.

Nikhil Mansukhani, managing director, MIIL said "The added capacity at Anjar aligns with our medium-to long-term growth plans and our progressive market outlook. Our Stainless-Steel Seamless tube and other future capex projects are right on track."

"The facility renders MSSTL eligible for a concessional income tax rate of 15% till perpetuity. Additionally, progress



continues as planned for the company's Stainless Steel Seamless Tube and other upcoming capital expenditure projects," Mansukhani added.

MIIL has a healthy order book of over Rs 2,000 crores from overseas and domestic projects. Further the company is happy to share that, now it is an ESG compliant company, reaffirming its commitment to environmental, social, and governance principles. The Credit rating for the company is A/Stable by CRISIL.

Source: constructionweekonline.in

## Consumer houseware startup Basil raises Rs 3.6 crore in seed funding

onsumer houseware startup Basil hasraised Rs 3.6 crore seedfunding co-led by IIMAVentures (formerly IIMA-CIIE) and Appreciate Capital, the company said in a mediarelease on Monday. The round also saw participation from angel investors such as MohitSadaani, Co-Founder, The Moms Co., Aprameya Radhakrishna, Co-Founder, Koo, Abhishek Goyal, Co-Founder, Tracxn, Malini Adapureddy, Founder, Deconstruct and Brij Bhushan, Co-Founder, Magicpin. Basil aims to deploy 30 per cent of the capital into R&D to develop anuanced view of market requirements, product design iterations so thatthey can clear

the clutter to launch sought-after products. According to Datum Intelligence, the Indian consumer housewaremarket is set to cross Rs 507 billion by 2027. Within the housewaremarket, categories such as lunchboxes, drinkware, storage containersand insulated products, contribute to 22 per cent of the overall marketshare. With the evolving lifestyle of Indians, high degree of urbanization, proliferation of nuclear families and technological advancement, India iswitnessing a major shift in the houseware industry.

Source: retail.economictimes.com

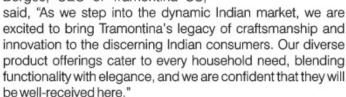
# Globally-Trusted Houseware Brand Tramontina, with its 100-Year Legacy, Makes its Debut in India

ramontina, one of the largest houseware brands in the world, with a century of Brazilian legacy, announces its much-awaited launch in India. With its presence in over 120 countries, the brand will bring its pillars of quality and innovation to India with curated product ranges to suit Indian tastes.

Tramontina marks its Indian debut as a new phase of growth and expansion for the company, following its success in the North American, Latin American, and European markets. With its strong commitment to health and safety, the company will introduce its toxin-free cookware range to India, followed by a complete houseware solution range, including cookware, tableware, cutlery, furniture, and more, in the coming years. Parallelly, Tramontina plans to establish a partnership to create a cutting-edge manufacturing unit in

India, strengthening its footprint and diversifying its product range.

Speaking about the launch, Marcelo Borges, CEO of Tramontina US,



He added, "We are establishing a highly experienced leadership team in India, led by Aruni Mishra, to oversee operations and ensure the best experience for our Indian consumers."

Source: www.theprint.in



## Oryx says its recycling activities improving Thailand's environment

Stainless steel recycler says use of scrap in the region reduces carbon emissions equivalent to emissions in an entire district in Thailand.

etherlands-based metals recycling company Oryx Stainless, which also has operations in Thailand, says a study it commissioned shows that increased recycling of stainless steel "can make a noticeable contribution to mitigate climate change in Thailand and globally."

The study was conducted by Thai and German scientists on behalf of Oryx Stainless (Thailand) Co. Ltd., along with The Fraunhofer Center for International Management and Knowledge Economy IMW from Leipzig, Germany. The effort also was supported by the German Embassy in Thailand, according to Oryx.

Orvx savs the study examined the social welfare benefits of recycling stainless steel in Thailand. "For every ton of stainless steel scrap used to produce new stainless steel, 6.71 tons of CO2 are saved compared to the use of primary raw materials," says Oryx.

Based on the stainless steel scrap handled by Oryx Stainless in Thailand in 2021 (used as the reference year in the study), the scientists calculated CO2 savings of 556,000 tons. This approximately corresponds to the annual carbon footprint of the residents of the Muang Chachoengsao district near an Orvx Stainless plant in Thailand.

That emissions tonnage figure also equates to 1.45 percent of the total greenhouse gas (GHG) emissions from all industrial processes Thailand in 2021, according to the researchers.

"The potential for Thailand and the climate becomes clear when one sees that almost 3.6 million tons of CO2 were saved within the entire Oryx Stainless Group in the reference year," states the recycling company.

"This study shows that the smart use of recycling raw materials such as stainless steel scrap and their use in the production of new products can make a tangible contribution to the fight against climate change," says Sirichai Tempoomsuk, the chief financial officer (CFO) of Oryx Stainless Thailand.

"Stainless steel scrap is a particularly valuable secondary raw material due to its very high recyclability," continues the CFO. "Stainless steel can be recycled without any loss of quality. Worldwide, 95 percent of stainless steel is recycled at the end of its lifespan [and] 70 percent is recycled as stainless steel."

Adds Tempoomsuk, "Scrap currently accounts for around 48 percent of raw materials for stainless steel production worldwide. In Europe, leading stainless steel producers go to the limits of what is technically feasible and use up to 95 percent secondary raw material blends for the production of new stainless steel."

Oryx says the effects of climate change are of particular importance to Thailand, with the country ranking ninth in a global long-term climate change risk index calculated by Germany-based think tank Germanwatch.

In terms of the economic savings of recycling, the volume of stainless steel scrap Oryx puts back into the production cycle in Thailand prevented about \$52 million of spending on ores and mining, according to the study.

The calculation is based on the "Scrap Bonus" indicator developed by the Fraunhofer Center, which involves two steps. In the first step, the environmental impact avoided by using one ton of stainless steel scrap in steel production is quantified. In the second step, various economic estimates and price references from emissions trading systems are used to convert the avoided environmental impact into a currency value. "In other words, a price is assigned to the (avoided) pollution," says Oryx.

Oryx says 7.79 million tons of stainless steel was produced in Asia in 2023 (excluding China and South Korea), with Association of Southeast Asian Nations (ASEAN) countries including Malaysia and Indonesia "building up millions of tons of new capacity."

Thailand produced around 366,000 tons of stainless steel in 2022 and is the second largest consumer of stainless steel in the ASEAN region, says the recycling firm.

"The growth perspective in Southeast Asia and thus in Thailand underlines the need for the smart use of our resources in view of the ongoing climate change caused by the emission of greenhouse gases," says Christian Klöppelt, a research fellow at the Fraunhofer Center.

He adds, "This is where politics is needed, also in Thailand. Smart recycling creates both economic and environmental benefits for Thai society. To take full advantage of these benefits, policy makers should ensure a level playing field for raw materials and provide favorable operating conditions for the recycling industry."

The researchers propose a system of pricing tied to CO2 emissions in Thailand. "Additionally, there's a suggestion to expand the Thai Bio-Circular-Green (BCG) Economy Model to include metal scrap," add the scientists. They also recommend "creating conducive operating conditions for the recycling industry."

Source: www.recyclingtoday.com

## Stovekraft Celebrates Twin Achievements - Opens 150th Store; Bags Award for Retail Excellence

Fosters employment in Tier II & III cities across India; overcomes intense competition to win the 'Retailer of the Year' award in the Kitchen Appliances category

t's double celebration time at Stove Kraft Ltd. This leading name in the kitchenware industry announced the opening of its 150th retail store in Jayanagar, Bengaluru, and also bagged the prestigious 'Retailer of the Year' award in the kitchen appliances category at the Asia Retail Congress, Mumbai, Embarking on its retail journey only 15 months ago in June 2022, Stovekraft expanded to 100 stores in September 2023, and now 150 stores in January 2024, a milestone in the company's growing retail presence in India. Thus, in just 5 months, the company added 50 stores to its retail chain, which currently employs more than 350 people. Announcing that it has bagged the prestigious Global Award for Retail Excellence, Stove Kraft Ltd., a modern cookware and lighting solutions player with 1,000+ products under its belt, said in the race to the podium, it faced intense competition from prominent brands. Stovekraft, however, emerged triumphant, securing the coveted title of 'Retailer of the Year in the Kitchen Appliances category in an exclusive event organized by Asia Retail Congress in Mumbai recently. The two events mark a significant moment in the company's growth journey and also reinforce its dedication to empowering and supporting the Indian workforce. By extending its retail footprint into tier 2 and 3 cities, the company has aided employment opportunities in cities beyond metropolitan areas and increased accessibility of innovative kitchen essentials to all. At the same time, the award is a vindication of its efforts to make cooking a joyful experience for everyone. Speaking on these milestones, Mr. Rajendra Gandhi, Managing Director, Stove Kraft Ltd., said, "We are thrilled at expanding the reach of our range of kitchen essentials closer to consumers across cities in both metro and non-metro areas. Through this effort, our focus is to create numerous job opportunities, support local talent, and contribute to the overall economic growth." "At the same time, winning the Global Excellence Award 'for Retailer of the Year' is a testament to our relentless dedication to delivering exceptional products and services to our valued customers." The Centre for Monitoring the Indian Economy (CMIE) estimates that the overall unemployment rate in India is 7.95 percent as of July 2023. As businesses expand, they act as catalysts for employment, providing new opportunities to individuals across regions. As the nation steers towards empowering women in the

workforce.Stovekraft has been consistent with initiatives to provide skill development to women and make them an important part of the company's workforce. Currently, 80 percent of Stovekraft's workforce is women. In the effort to promote a culture of entrepreneurship, innovation and inclusivity, Stovekraft had earlier rolled out an exclusive franchisee opportunity for women with zero capex investment. This initiative received a good response and more than 500 women entrepreneurs applied for the opportunity. This pioneer in innovative Cookware, Kitchenware Appliances, and Consumer Lighting is also investing in creating more outlets through the Company-Owned, Franchise-Operated (COFO) model, which will ensure greater entrepreneurial participation at lesser capital outlay. Stovekraft is now present across Karnataka, Tamil Nadu, Andhra Pradesh, Telangana, Kerala and New Delhi. The brand recently

expanded in the Northern market, with currently 4 stores in New Delhi. This has created a substantial number o f employment opportunities for individuals with diverse skill sets and backgrounds. Next on the agenda is expansion in Western India and further penetration in the North. Stovekraft acknowledges its role in contributing to the economic landscape of the regions in which it operates. The company remains steadfast in its mission to set new benchmarks in the kitchenware industry, and this milestone is a testament to the company's vision for the future. The brand continues to innovate, ensuring that it stays at the forefront of providing cuttingedge and reliable kitchen solutions to its valued customers.

Stove Kraft Ltd. (NSE: Stovekraft) (BSE: Stovekraft) stands as India's premier kitchen appliances brand, established by Mr. Rajendra J Gandhi. Evolving from kerosene wick stoves in 1994, it now offers 1000+ products under Pigeon, Gilma, Black & Decker, and Pigeon LED. With a turnover exceeding Rs. 1000 Cr., its presence spans the nation through 600 distributors, 75,000+ retail touchpoints, 150 company-owned Pigeon Exclusive retail stores, and 60 Exclusive GILMA stores. Stovekraft's global footprint encompasses 14 countries, including the USA, Middle East, and Africa, serving clients like Walmart and Big Lots.Stovekraft has the largest manufacturing facility for kitchen appliances in the Harohalli Industrial Area, Near Bangalore. The second manufacturing unit is at Baddi, Himachal Pradesh.

Source: www.prnewswire.com

Statement about ownership and other particulars about Steel Market Info required to be published under 7 of the Registration of Newspapers (Central) Rules, 1956.

#### FORM IV (See rule 8)

Place of publication : Jodhpur (Rajasthan)

2. Periodicity of its publication : Quarterly3. Printer's name : Daga Printers

4. Whether citizen of India? : Yes

5. Publisher's Name : R. L. Choudhary

Whether citizen of India? : Yes
Address : Nirr

: Nirmal Tower, 2nd Floor,

Chopasani Road, Jodhpur-342003 (Raj.)

 Name and address of individual who own the newspaper and partners or shareholders holdings more than one per cent of the capital

R. L. Choudhary
 Saran Nagar, Ajmer Road,
 Jodhpur-342001

I, R. L. Choudhary, hereby declare that particulars given above are true to the best of my knowledge and belief.

(Sd/-) R. L. Choudhary (Publisher)

Dated 1st March 2024

## **Upcoming Stainless Steel Events**

#### BSSA CONFERENCE & DINNER – 23RD MAY 2024

May 23, 2024 @ 11:00 am - May 24, 2024 @ 1:00 am









#### International Stainless & Special Steel Conference 2024

September 17 – 19, 2024 | Rome, Italy SMR e ents

Hosted by







**North American** Stainless & Special Alloys Conference 2024





November 6 - 8, 2024 | Nashville, TN, USA | The Westin Nashville



**Duplex World Conference** & Exhibition 2024

Rotterdam 6 & 7 November 2024!

#### Valve World Expo & Conference 2024

3 - 5 December 2024, Messe Düsseldorf, Germany







#### 09-12 April, 2024 THE NEW YORK TABLETOP SHOW-NEW YORK

41madison.com

15-19 April, 2024 TUBE 2024 Düsseldorf www.tube-tradefair.com

#### 18-21 April 2024 Taiwan Houseware and Home **DECOR SHOW**

Giftionery Taipei - TAIWAN www.giftionery.net

20-23 April 2024 HONG KONG HOUSEWARE FAIR-HONGKONG (Home InStyle) www.hkhousewarefair.com • www.hktdc.com

#### 23-27 April 2024 CHINA IMPORT AND EXPORT FAIR (PHASE 2) (Canton Fair ex), Guangzhou, China

cief.cantonfair.org.cn 23-26 April 2024 FOOD & HOTEL ASIA (FHA)

THE 32nd CHINA (SHENZHEN) INTERNATIONAL GIFTS, HANDICRAFTS, WATCHES & HOUSEWARE FAIR

International Gifts and Homewares https://apr.chinagiftsfair.com

#### 27-30 April 2024 HONG KONG GIFT & PREMIUM **FAIR-HONGKONG** www.hktdc.com

1-12 May 2024 Household Goods, Consumer www.fpiredeparis.fr/fr-FR

#### 06-08 May 2024 SHANGHAI INTERNATIONAL **GIFTS & HOME PRODUCTS EXPO** www.cghe-expo.com

07-10 May 2024 INTERZOO - Nuremberg. PET SHOW www.interzoo.com

## 10 - 12 May 2024 BETTER HOME & LIVING SHOW -

WELLINGTON, NZ www.homeandgardenshow.co.nz

18 - 26 May 2024 FOIRE INTERNATIONALE DE BORDEAUX - FRANCE Household Goods, Consumer Fair www.foiredebordeaux.com

#### 22 - 24 May 2024 CENTRAL ASIA HOUSEWARE -Kazakhstan

www.houseware.kz

22-23 May 2024 TRAFFEX 2024 Hemming Group Limited London www.traffex.com

**BSSA CONFERENCE & DINNER** Birmingham www.bssa.org.uk/event/bssaconference-dinner-2024

#### 24 - 27 May 2024 IDEAL HOME SHOW SCOTLAND United Kingdom

idealhomeshowscotland on uk

#### 04 - 06 June 2024 THE HOTEL SHOW DUBAI Dubai World Trade Center Hospitality www.thehotelshow.com

04 - 06 June 2024 INDEX EXHIBITION DUBAL Dubai world trade Center

#### www.indexexhibition.com

09-10 June 2024 WINTER GIFT & HOMEWARE FAIR Christchurch, New Zealand www.giftfairs.co.nz

#### 11 - 13 June 2024 FERROALLOYS EUROPE Conference www.events.crugroup.com

THE HOTEL & HOSPITALITY SHOW - SOUTH AFRICA Johannesburg, South Africa www.thehotelshowafrica.com

#### **EXCLUSIVELY HOUSEWARES UK** Houseware tableton

www.exclusivelyshows.co.uk

#### 11-13 June 2024 SAITEX - JOHANNESBURG **AFRICA HOTEL & HOSPITALITY**

home appliances, homeware and household products

#### 12-14 June 2024 INTERIOR LIFESTYLE TOKYO-TOKYO

Life style Products, Hosueware www.interior-lifestyle.com

#### 20-22 June 2024 THE 14TH/15TH CHINA(CHENGDU) GIFTS & **HOUSEWARE FAIR 2024** www.jun.rxhuabo.com.cn

#### GREEN STEEL World - GERMANY greensteelworld.com

#### 03 - 05 July 2024 GIFTEX WORLD-TOKYO & TABLEWARE KITCHENWARE EXPO www.lifestyle-expo.jp/en-gb.html

## 03-04 July, 2024 VALVE WORLD ASIA EXPO &

CONFERENCE valve-world-asia-event.com

#### 11-13 July 2024 LUXE HOME-SHANGHAI Shanghai, China www.chinaluxehome.com

12-14 July 2024 MARLBOROUGH HOME & GARDEN SHOW www.homeandgardenshow.co.nz

#### 15-18 July 2024 LATIN AMERICAN HOUSEWARES INTERNATIONAL

latinamericanhouse

#### 17-20 July 2024 MEGA SHOW BANGKOK www.megashowbangkok.com

#### 25-27 July, 2024 GIFTS WORLD EXPO - INDIA Pragati Maidan, New Delhi

www.giftsworldexpo.com

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- KAMLESH METAL WORKS, BHAYANDER (E) KAMLESH STEEL, AHMEDABAD
- KANSARA POPATLAL TIBHOVANDAS METAL P. LTD., GANDHINAGAR
- KAPUR CHAND PAWAN KUMAR, CHANDIGARH
   KARTHIK ALLOYS LIMITED, GOA
- KAUSHAL ENGINEERS, ALWAR
- KAVIRAJ INCORPORATION, BANGALORE KAWAD METALS, JODHPUR
- KEDIA STAINLESS STEEL HOUSE, KOLKATA
   KHAMBETE KOTHARI CANS & ALLIED PROD. PVT.
- LTD., JALGAON

   KHAN STEELS, NAGERCOIL (T.N.)
- KHANNA IMPEX, NEW DELHI
   KHEMANI METAL IND. PVT. LTD., JODHPUR
- KHEMKA INDUSTRIES ENTERPRISE, JODHPUR KHUSHI METAL, VASAI (E), THANE
- KING METAL WORKS, MUMBAI
   KING TOOLS CENTRE, MUMBAI
   KIRAN METAL CORPORATION, AHMEDABAD KITCHEN ESSENTIALS, VASAI (E)
   KITCHEN STRAINERS & TOOLS (INDIA)
- PVT. LTD., DELHI

  KITCHENWARE PVT. LTD., GURGAON
- KLOUD 9 INTERNATIONAL, MUMBAI
   KOMAL TRADING CORPORATION, MUMBAI
- KONGU ENGINEARS, COIMBATORE KOTHARI STEEL CORPORATION, MUMBAI KOTTARAM TRADING COMPANY, CHOCHIN
- KRISHNA INDUSTRIES, MUMBAI
   KRISHNA INDUSTRIES, RAJKOT
- KRISHNA TRADING CO., NEW DELHI
   KRISHNA VIJAY INDUSTRIES, AHMEDABAD
- KRUNAL ACID AGENCY, AHMEDABAD KRUTI ASSOCIATES, AHMEDABAD KRYPTON STEELWORKS PVT. LTD., ODISHA KT ENTERPRISES, KULLUJ
- KUBER TECHNO CRAFT, GUWAHATI KUMAR STEELS INC., Kundii, SONEPAT
   KUNAL METALS / DHANLAXMI IND., BHAYANDER

- KUNDAN INDUSTRIES LIMITED, VASAI (E)
- KUNDAN INDUSTRIES LTD., MUMBAI
   KWALITY CORPORATION, JODHPUR (RAJ.)
- LALIT CORPORATION, MUMBAI
   LALIT IMPEX PVT. LTD., MUMBAI
- LALJI MOHAN LAL, RAJKOT
   LALLUBHAI AMICHAND LIMITED, MUMBAI
- LARSEN AND TOUBRO LTD., BARODA
- LIPKA UDYOG, NEW DELHI
   LOHIA IMPEX, MORADABAD
- LOKSEVA INDUSTRIES, JODHPUR (RAJ.)
   LUXMI BARTAN BHANDAR, NEW DELHI
- M. A. ENTERPRISES, AHMEDABAD
- M. B. STAINLESS STEEL FURNITURE, JAIPUR
   M. BHAWARLAL'S HOME APPLIANCES, BANGLORE
- (KTK)
- M. D. METAL CORPORATION, CHENNAI
   M. K. CUTLERY WORKS, DELHI
   M. P. INDUSTRIES, AHMEDABAD
- M. R. METAL INDUSTRIES, AHMEDABAD
   M. S. INDUSTRIES, CHENNAI
- M. L. SHAH & SONS
   M.M. STEEL & ALLOYS / ANMOL METAL IND.
- AHMEDARAD
- M/S BANSAL BARTAN STORES, DEHARDUN (UTARAKHAND)
   M/S DEVI METAL TECHNOLOGIES, GHAZIABAD
- M/S HERO STEEL INDUSTRIESS,
   M/S POONAM METAL STORE, Dist. NUAPADA (ODISHA)
- MADRAS STEEL AGENCIES, CHENNAI
- MAGADH PRECISION EQUIPMENT LTD., DEWAS, M. P.
   MAGNUM PRODUCTS, AGRA
- MAHAKALI STORES, SILIGURI (W.B.) MAHALAXMI METAL UDHYOG, AHMEDABAD
- MAHARAJ DISTRIBUTORS, BHAYANDER MAHARAJA APPLIANCES LTD, NEWDELHI MAHAVIR IMPEX, MUMBAI
- MAHAVIR INDUSTRIES, AHMEDABAD MAHAVIR INTERNATIONAL, MUMBAI
- MAHAVIR METAL INDUSTRIES, MUMBAI MAHAVIR STEEL, AHMEDABAD
- MAHAVIR STEEL, AMMEDIABAD
   MAHAVIR TIDES, JAILAN (M.S.)
   MAHENDARA METAL CORPORATION, CHENNAI
   MAHENDRA METAL INDUSTRIES, BHAYANDAR (E)
   MAHESH STAINLESS STEEL PVT. LTD., KOLKATA
   MALHOTRA PLASTIC PRODUCTS.
- MANAK OVERSEAS LTD., MUMBAI MANEK METAL INDUSTRIES, MUMBAI
- MANGAL METAL INDUSTRIES, CHENNAI MANGLESH INDUSTRIES, AHMEDABAD MANIDHARI METALS, JODHPUR
- MANIK METAL STORES, RAIPUR, CHHATTISGARH MANISH STEEL UDYOG, SIROHI (RAJ)
- MANDHAR STEEL, VIRAR (E) THANE
   MARK EXPORTS, RAJKOT
   MARUTHI & CO., TIRUNELYELI
   MARUTHI WITH STEEL STEEL
   MARVEL ENTERPRISE, MUMBAI

- MARVEL INDUSTRIES, AHMEDABAD
   MASTIN, MUMBAI
- MAVEN STAINLESS, DELHI
   MAXELL-PLAST (INDIA), CHENNAI MAYA UDYOG, AHMEDABAD
- MAYUR INDUSTRIES, DELHI MECH ENGINEERS, GUJARAT
- MEERA METAL INDUSTRIES, AHMEDABAD MEERA PIPES PVT. LTD., GANDHINAGAR
- MEGHA AUTOMATIONS PVT. LTD., PUNE MEHROTRA IMPEX (INDIA), MORADABAD
- MEHTA ALLOYS LTD., AHMEDABAD MEHTA ENTERPRISES, JODHPUR
- MEHTA METAL, MUMBAI MEHTA STEEL, AHMEDABAD MEHTA STEEL, BHAYANDER (E)
- MERCURY INDUSTRIES, CHENNAL META INDUSTRIES, NEW DELHI
- METAL AIDS INDIA, MUMBAI METAL MOULDING & PRESSING WORKS, MUMBAI METALCRAFT INDUSTRIES, KOLKATA
- METAL KRAFT VIBRANT PVT. LTD., CHENNAI METALEX STEEL STRIPS PVT. LTD., BANGLORE
- METALIKA INDUSTRIES, HYDERABAD
  METALIKA INDUSTRIES, HYDERABAD
  METALIC BELLOWS (INDIA) PVT. LTD., CHENNAI
  METALORE OVERSEAS PVT. LTD., DELHI
  METALS & ALLIED PRODUCTS, MUMBAI
- METTECH STEEL WORKS, RAIPUR (C.G.) MICRO METAL INDUSTRIES, AHMEDABAD
- MICRO STEEL, RAJKOT MID INDIA ENGINEERING LTD., GUJARAT
   MIINOX WARES, MUMBAI (MAHARASHTRA)
- MILI GALLERY DELHI
   MILI STEELS PVT, LTD., MUMBAI
- MILLTEC INDUSTRIES BANGALORE PVT. LTD., BANGALORE
- MINOX METAL PVT. LTD., BANGLORE (KARNATAK)
   MINTAGE STEELS LTD., DELHI MIRA ENTERPRISE - MUMBAI
- MIRAMBICA ENTERPRISES, RAJKOT
- MIRZAPUR METALERGY LTD., MIRZAPUR
- MODERN METAL INDUSTRIES, AHMEDABAD

- A. ASHOK KUMAR & CO., MUMBAI
- A. BABULAL & CO., BHAYANDER
- A.W.K. STEELWARES PVT. LTD., GAZIABAD
- AAKAR PIPES & METALSPVT LTD, INDORE (M.P.)
   ACCORD OVERSEAS PVT. LTD., DELHI
- ACTIONWARE INDIA PVT. LTD., RAJKOT
   ACCURATE METALS, JODHPUR
- ACCURATE STAINLESS P.LTD., NEW DELHI
   ACCURATE STAINLESS P.LTD., NEW DELHI
   ACURA VENTURES, GUWAHATI
   ACRYSIL STEEL LITD., Bhavnagar
   ADARSH STAINLESS PYT. LIMITED, PUNE
   ADITYA STEEL, BHAYANDER (E)
- AENCO HOUSWARE (INDIA) PVT. LTD., MUMBAI
   AGARWAL METAL CO., MUMBAI
- AIGARWAL METAL CO., MUMBAI
   AIZAMU LIPENSIL STORE, AIZAMU (MIZORAM)
   AJANTA STEELS, MUMBAI
   AJITA STEELS, MUMBAI
   AJIT BARTAN STORE, PUNJAB
   ALLENE OVERSEAS PVT. LTD., HARYANA
   ALDERIA CERBAS CHEM

- ALPESH AGENCY, CHENNAI
   AMARA STORES PVT. LTD., CHENNAI
   AMAR SALES CORPORATION, BANGALORE
   AMARTI METAL, BHAYANDER (E)
- AMAZON BRUSH CO., NEW DELHI
   AMBICA METAL CORPORATION, AHMEDABAD
   AMIT STEEL TRADERS, DELHI
- ANAND & COMPANY, BANGLORE
   ANANTHA METAL COMPANY FIRM, MADURAI
   ANIL & COMPANY, MUMBAI

- ARJAN INTERNATIONAL, NEW DELHI
   ARK METAL & ALLOYS, KANPUR
- · ASHOKA METAL INDUSTRIES, AHMEDABAD
- AUTO CONTROLS, DELHI
   AVANTIKA STAINLESS STEEL P LTD, JODHPUR
   AVN COMMODITIES PVT. LTD., AHMEDABAD
- B.F. METAL CRAFT, SURAT
   B.L. STRIPS & ALLOYS, DELHI
   BAHETI METAL & FERRO ALLOYS LTD., AHMD.
- BANSAL WIRE INDUSTRIES LTD., DELHI
   BASAR STAINLESS PVT. LTD., MUMBAI
   BATRA APPLIANCES LTD., DELHI
- BHAGWATI METALS, JODHPUR
   BHAIRAV IMPEX, BHAYANDER (E)
   BHAL INTERANTIONAL, MUMBAI

- BHALARIA METAL CRAFT PVT. LTD., THANE
   BHANSALI STEELS, CHENNAI
- BHIWADI METAL ROLLWELL P. LTD., NEW DELHI
   BHOR METAL SYNDICATE, MUMBAI

- APEX STEEL, JODHPUR
   APPLE STEEL, GUNTUR
- ARPAN MACHINE TOOLS, RAJKOT
   ARUN METAL & GENERAL STORES, BELGUAM, KA
- ASTRAKLEN INDUSTRIES, MUMBAI
   AUSTENITC STEELS PVT, MUMBAI
- B. G. STEELS PVT. LTD., BHIWADI (RAJ.)
   B. M. ENTERPRISES, MUMBAI

- BEENA STEEL PRODUCTS, BHAYANDER (E)
   BELIM ELECTROMAC INDUSTRIES, JODHPUR
- BOMBAY GAS LIGHT STORES, VISHAKHAPTNAM

- AMPOULES & VIALS MFG. CO. LTD., MUMBAI
   AMRRITAVEL MARKETING MADURAI
- ANMOL STAINLESS PVT. LTD., KOLKATA
   ANUJ METAL, AHMEDABAD (GUJRAT)
- APURVI INDUSTRIES, AHMEDABAD
   ARCEE ISPAT UDYOG LTD., HISAR
   ARIHANT ENTERPRISES, CHENNAI
- BAISHLI STEELS PVT. LTD. KOLKATA BAJAJ STEELS & INDUSTRIES LTD., KANPUR
- BENGAL STEEL UDYOG, HOWRAH (WB)
   BENGANI UDYOG PVT. LTD., AHMEDABAD
- BHART IMPEX, THANE-MUMBAI
   BHATIA SONS, NEW DELHI
- BHARAT METAL INDUSTRIES, HISAR
   BHARAT STEEL CORP., HYDERABAD (A.P.)
- · BKP ENTERPRISES, MORADABAD

- MODERN STEELS LTD., GOBINDGARH
- MODY BROTHERS, MUMBAI
- . MOHAN STEEL & ALUMINIUM, MADURAI
- MOHNOT STAINLESS STEEL IND. (P) LTD., JODHPUR
   MONAL CHAINS LIMITED, MUMBAI
- MONIKA UDYOG, AHMEDABAD
   MONOLITHIC REFRACTORIES SPECIALIST,
- AHMEDABAD

  MOSAIC HOUSEWARE PVT. LTD, DELHI

  MOTHER INDIA FORMING (P) LTD. BANGALORE

  MOTI STAINLESS STEEL, NEW DELHI

  MOTWANI INTERNATIONAL MUMBAI

- MR. ASHOK GROVER, DELHI
   MR. HARBHAJAN SINGH, NEW DELHI
- MR. MUKESH K. GUPTA., DELHI
   MUKESH ENTERPRISE, AHMEDABAD
- MUKTI EXPORT PRIVATE LTD., MUMBAI
   MUKUL ENTERPRISES / SURESH CHANDRA AGARWAL
- & CO, ALIGARH (U.P.)

   MURALI VIJAYA AGENCIES PVT. LTD., VIJAYAWADA

- MURUGAN METALS, CHENNAI
   MUTTIN & COMPANY, BIJAPUR (KARNATAKA)
   MVM HANDICRAFTS PVT. LTD., NOIDA
- NAHATA METALS INDUSTRIES, JODHPUR
   NAKODA STEEL, JODHPUR
- NAMAN ENTERPRISES, DELHI
   NARAYANKRUPA INDUSTRIES, AHMEDABAD
- NARENDRA STEELS, MUMBAI
   NARESH DHARAMCHAND AGARWAL, BHAYANDER
- NARMADA INDUSTRIES CORPORATION, MUMBAI
- NARPAT STEEL PVT. LTD., JODHPUR
   NATIONAL STEEL & AGRO INDUSTRIES LTD., INDORE
- NATIONAL INDUSTRIES (INDIA), DELHI
   NAVKAR METAL, JODHPUR
- NAV-TECH INDUSTRIES, NEW DELHI
- NEELAM APPLIANCES, MUMBAI (MHRSTR)
   NEELKANTH METAL TRADING CO., DELHI
- NEELKANTH STAINLESS STEEL, MUMBAI
   NEW MAHARASHTRA MECHANICAL WORKS, MUMBAI
- NIKUN J ENTERPRISES, GOREGAON(E) MUMBAI
   NILE IMPEX, BHAYANDER (E), THANE
   NIRMAL ENTERPRISE, VADODARA
   NIRMAL EXPORTS, BHAYANDER (E)

- NIRMAL INDUSTRIES, DELHI
- NISHA ENTERPRISES, NEW DELHI
   NITIN IMPEX, VASAI (E), THANE
- NITIN ISPAT PVT. LTD., KANPUR (UP)
   NITIN STEEL, GADAG (KARNATAKA)
- NIVAS LIMITED (NAIROBI KENYA), RAJKOT
   NORTH AMERICAN MERCANTILE INDIA PVT LTD.,
- OM STAINLESS INDIA, HISAR
- OMEGA PRODUCTS, DELHI
   OMKAR INDUSTRIES, DELHI
- ONKAR STEELS, DELHI
- OSBORN LIPPERT IND. PVT. LTD., AURANGABAD
   OSWAL TRADING CO., MUMBAI
- OUTOKUMPU INDIA PRIVATE LIMITED,
   OXFORD INDUSTRIES, DELHI
- P. K. STEEL & METAL WORKS, DELHI
   P. K. METAL INDUSTRIES, DELHI
- · P. S. RAJ STEELS PVT. LTD., HISAR
- PAAWAN TRADING CO., DELHI
   PACHIYANNA STEELS, COIMBATORE
- PAMBAN METALS, CHENNAI (T.N.)
   PANNAR STRIPS PVT. LTD., BHIWADI
- PANKAJ SALES CORPORATION, HIMATNAGAR
   PAPER STAR MARKETING, AHMEDABAD
- PALMLINE PLASTICS PVT. LTD., THANA
- PALMART, JODHPUR
- PARADISE STEEL PVT. LTD, JODHPUR
- PARAS IMPO-EXPO PVT. LTD., DELHI
   PARAS STEEL CENTRE, MUMBAI
- PARAS UDYOG, DELHI
   PARIN STEEL, MUMBAI
- PARMOD BARTAN STORE, BHIWANI PARSOTTAM INDUSTRIES, RAJKOT
- PARSVNATH OVERSEAS, DELHI
- PATEL METAL IND., BHAYANDAR (E)
   PAWAN INDUSRIES, HYDERABAD
- PAWAN METALS, HYDERABAD (A.P.)
   PAYAL STEEL CENTRE, HYDERABAD (A.P.)

- PERFECT STEEL, MUMBAI
   PERMA ENGG. AND TDG. CO. P. LTD., BHIWADI (RAJ.)
   PHILCO INDUSTRIES, NEW DELHI
- PHOENIX FOILS PVT. LTD., MUMBAI
   PILOT EXPORTS, MUMBAI
- PLATINA STEELS PVT LTD, GUNTUR (A.P.)
   POHOOMAL KEWALRAM SONS EXPORTS PVT. LTD.,
- · PONN COOK, TRIRUNELVELI
- POOJA KITCHENWARE INC., CHENNAI
   PRABHAKARA TRADERS, ANDHAR PRADESH
- · PRAJAPATI TUBES PVT LTD, JAIPUR (RAJ)

- PRAKASH STEELAGE LIMITED, MUMBAI
- PRAMOD & PRAMOD, JODHPUR
   PRATAP METAL INDUSTRIES, HAPUR
- PRATIK ENTERPRISES, MUMBAI
   PRATIK STEEL CENTER, HYDERABAD (A.P.)
- PRBODH BHAI R. SHAH, MUMBAI
- PRECISE ENGINEERS, ANAND (Guj.)
   PREM STEEL INDUSTRIES, DELHI
- PRESCO APPLIANCES (P) LTD., GURGAON PRINCEWARE INTERNATIONAL PVT. LTD., MUMBAI (MHRSTR)
- PRIT ENTERPRISES, BHAYANDER (E)
- PRITAM STEEL HOUSE, HYDERABAD (A.P.)
   PRIYA STEEL HOUSE, HYDERABAD (A.P.)
- PRIYANKA HOME APPLIANCES, HYDRBAD (AP)
   PROFESSIONALS & TRADERS, PANCHKULA
- QUALITY FOILS INDIA LTD., HISAR (HARYANA)
- OLUCK INDUSTRIAL SUPPLIERS, TALLIKA VASAI . R. J. METAL CORPORATION, CHENNA
- R. K. CUTLERY WORKS, MORADABAD
   R. KAY EXPORTS, MORADABAD
- R. R. INDUSTRIES, DELHI
   R. S. STEEL CENTRE, NAGPUR b
- R. N. P. STEELS (P) LTD, JODHPUR
   RACHAITA CREATIVE SOLUTIONS, BARODA

- RADIANT CEMENT COMPANY PVT.
   LTD., SIRMAUR(H.P.)
   RAGHUVIR METAL INDUSTRIES, RAJKOT
   RAINBOW INTERNATIONAL, MORADABAD
- · RAJ INDUSTRIES, THANE
- RAJ KAMAL METAL INDUSTRIES, MORADABAD
   RAJ METALS, AHMEDABAD
- RAJ STEEL HOUSE, HYDERABAD
   RAJAN MANUFACTURING PVT. LTD., SONIPAT
- RAJAN STEELS, FARIDABAD
- RAJASTHAN PIPES PVT. LTD., DELHI
- RAJEEV INDUSTRIES, JAGADHR
- RAJENDRA GEARS, GHAZIABAD RAJENDRA METAL MARTS, CHENNAI
- RAJENDRA STEEL CENTRE, AHMEDABAD RAJENDRA STEEL HOUSE, CHENNAI
- RAJGURU STEELS, CHENNAI RAJKOT BUSINESS LINK LLP, RAJKOT
- RAJLAXMI INDUSTRIES, JODHPUR
- RAJU STEEL BIHAR
   RAMA SHEETS PVT. LTD., JODHPUR
- RAMESH STEEL CENTER, HYDERABAD (A.P.)
  RAMESHWAR STEEL, AHMEDABAD
- RAMSON INDUSTRIES, MUMBAI RAMSONS STAINLESS, HISAR (HARYANA)
- RANAKPUR STEEL, MUMBAI
- RATNA HOME PRODUCTS PVT. LTD., MUMBAI RATNAKAR OVERSEAS, AHMEDABAD
- RATNARAAJ METALS & TUBES, AHMEDABAD RAVENN PROMOLINKS PVT. LTD., NEW DELHI
- RAVI ENTERPRISES, DELHI RAVIPATI STEELS PVT. LTD., CHENNAI
- REAL METALS & SYSTEMS P. LTD., BANGALORE REDDY SONS VISAKHAPATNAM (A.P.) REGAL BRASS & STEEL WARE, HYDERABAD
- RELIABLE ESSENTIALS, NEW DELHI RELIABLE STEELS, JODHPUR
- REVAC SYSTEMS, HYDERABAD RICHWELL INTERNATIONAL, DELHI
- RIDDHI ENTERPRISES, MORADABAD
- RIDHI MARKETING, CHENNAI
   RIDHI SIDHI INTERNATIONAL, NEW DELHI
- RIDHI STEEL TUBES INDUSTRIES, HARYANA RISHABH SANITARY APPLIANCES P. LTD., SONIPAT
- RISHI METAL, BHAYANDAR (W) ROHIT INTERIOR CRAFT-DELHI
- ROKI IMPEX, BHAYANDER (E)
- ROLLTECH ENGINEERING P. LTD., AHMEDABAD
- RONUK METAFIN PVT. LTD., MUMBAI
- ROOP RAJAT INDUSTRIES, BHAYANDER (E)
   ROOPAM STEEL CENTER, HYDERABAD (A.P.)
- ROSE IMPEX, DELHI ROSE METAL INDUSTRIES, MUMBAI
- ROYAL INDUSTRIES, NEW DELHI
- ROYAL STRIPS PRIVATE LIMITED, MUMBAI
   RUBY INDUSTRIES, NEW DELHI
- S. EMPIRE EXIM PVT. LTD., BHAYANDER
   S. F. SONS, HYDERABAD
- S. K. METAL, BHAYANDER (MAHARASTRA) S. R. M. ALLOYS PVT. LTD., JODHPUR
- VIJAY & CO., MUMBAI
- S. K. EXPORTS, MORADABAD SAARATHI INDUSTRIES, VADODARA
- SACHIN STEEL PVT. LTD., AHMEDABAD SAGAR EXPORTS, MUMBAI
- SAGAR INTERNATIONAL, MORADABAD SAINIK ENTERPRISES, MORADABAD
- SAIOM STEEL INDUSTRIES, DELHI SALEM STEEL & ALLOYS, CHENNAL · SALEM STEEL TRADING CO., CHENNAI

- · SAM GLOBALS, FARIDABAD
- SAMLAN INTERNATIONAL, MORADABAD
   SANJAY STAINLESS STEEL WORKS, MUMBAI
- SANJHI METALS PVT. LTD., HISAR SANTOSH SUPER STORE, CHENNAI
- SARAF STAINLESS STEEL INDUSTRY, SILIGURI SARASWATI UDYOG, JODHPUR (RAJ.)
- SARIKA STAINLESS STEEL INDUSTRIES
- SARVOTTAM STEEL INDUSTRIES,AHMEDABAD
   SARVOTTAM UDYOG, AHMEDABAD
   SATISH STEEL, VASAI (E)

- SAURABH STEEL UDYOG, DELHI SAURABH STEELS, NEW DELHI
- SEEBA INDUSTRIES PVT. LTD., MUMBAI
   SETHIYA AGENCIES, RAIPUR

- SHAAN METAL WORKS, BHAYANDER (E) SHAH ENTERPRISES, KOTTAYAM SHAH FOILS PVT. LTD., GANDHINAGAR
- SHALIMAR INTERNATIONAL EXPO, MORADABAD SHANKAR STAINLESS, CUTTACK
- SHANKER METALS , ERNAKULAM SHANTI HARDWARE, DELHI
- SHANTI METAL SUPPLY CORPORATION, MUMBAI SHANTI PRASAD RAM CHANDRA, MORADABAD SHANTI STEEL INDUSTRIES, DELHI
- SHARMA MACHINE TOOLS, NEW DELHI SHETH ENTERPRISES PVT. LTD., KOLKATA
- SHIAM INDUSTRIES, MORADABAD
   SHINE GLOBAL HOUSEWARE LMD., CHENNAI
- SHITAL INDUSTRIES, AHMEDABAD (GUJRAT) SHIVA TRADING CO., DELHI
- SHIVALIK BIMETAL CONTROLS LTD., SOLAN
- SHOWELL APPLIENCE INDIA PVT. LTD., MUMBAI
   SHRADDHA ENGINEERING CO., MUMBAI
- SHREEMKAMALA IMPEX PVT. LTD., MUMBAI
   SHREE BALAJI METAL INDUSTRIAL, VASAI
- SHREE BINOO BARTAN BHANDAR, RANCHI
   SHREE CHANCHAL IND. P. LTD., JODHPUR
- SHREE CHARBHUJA METALS, BHAYANDER
- SHREE EKVEERA STEEL, BHAYANDER (W)
   SHREE GAJAN METAL INDUSTRIES, AHMEDABAD
- SHREE GANESH ENTERPRISES, NEW DELHI
   SHREE GANESH INDUSTRIES, MUMBAI SHREE GANGA INDUSTRIES, HISAR
- SHREE GAYATRI INDUSTRIES BHAYANDER (F) SHREE LAXMI METAL ROLLING MILL, AHMEDABAD
- SHREE MAHALAXMI TRADE INC., BHAYANDER SHREE METAL UDHYOG, AHMEDABAD (GUJ.)
- SHREE MOMAI ENGG. WORKS, JAMNAGAR
   SHREE PRITI ACE METALS PVT. LTD., MUMBAI
- SHREE RAMDEV INDUSTRIES, JODHPUR
   SHREE SAI ADINATH PLATER, MUMBAI
- SHREE SALES CORPORATION, NEW DELHI
   SHREE SALES CORPORATION, NEW DELHI
   SHREE SALEABH SAGAR BUILDERS & DEVELOPERS
   PYT. LTD. MORADABAD
   SHREE SHAKTI ENTERPRISES P. LTD., DELHI
- SHREE TUBE MANUFACTURING CO. P. LTD., AURANGABAD
- SHREE VALLABH METALS, MUMBAI
   SHREE VALLABH PRODUCTS, BHAYANDER (E)
- SHREE VINAYAK ROLLING MILL, AHMEDABAD SHREEJI STEEL INDUSTRIES-SURAJ
   SHREEPAL OVERSEAS, BHAYANDER (E)
- SHRIRAM HANDLES, MUMBAI
   SHRI BANKEY BIHARI TEADERS, DELHI
- SHRI BHAGYODAYA METALS P. LTD., AHMD.
   SHRI KRIPA EMPIRE EXIM (P) LTD.
- SHRI KRISHNA IMPEX, BHAYANDER (E) SHRI LAXMI STEEL CENTRE, RAIPUR
   SHRI LAXMI VIJAY STRIPS P. LTD., BHIWADI (RAJ.)
- SHRI MAHAVIR INDUSTRIES, DELHI
   SHRI NAVKAR METALS P. LTD., AHMEDABAD
- SHRI VANSHIKA STEEL, DELHI SHRI VENKATESWARA ENTERPRISES -
- NEW DELHI SHRI VISHNU ENTERPRISES, KOLKATA
- SHRIJI KRUPA EXPORTS, GUJARAT
   SHUBHAM INDUSTRIES, DADRA & NAGAR HAVELI
- SHYAM ALUMINIUM INDUSTRIES, JHARSUGUDA
- SHYAM ENTERPRISES, ALLAHABAD
   SHYAM FERRO ALLOYS LIMITED, KOLKATA
- SHYAM METAL, MORADABAD SHYAM TRADERS, SHIMOGA
- SIDDHARTH INDUSTRIES, THANE SIDHARTH SALES AGENCIES, CHENNAI
- SIGMA STEEL, MUMBAI
- SILOVER HOTEL WARES, MUMBAI SILVER MAGIC PRODUCTS, BANGALORE
- SILVER METAL CORPORATION, MUMBAI
   SILVERSHINE STAINLESS PVT. LTD., HISAR SITARAM GYANCHANDRA, JAUNPUR
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