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THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS

स्टील मार्केट इन्फो

INDIAN

Stainless

HOUSEWARE



Year

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editorial

Dear Importer,

Harry Brearley's Stainless steel formulas won the battle with rust. Earlier, the use of stainless steel was only used in making weapons, now in our normal life, stainless steel knocks. In our cooking, serving utensils, gardens, street furniture, billiards, trains, water and airplanes, millions of such types of natural gas exhaust plants, freight vehicles, dairy industries, transport i.e. use of strong washed and attractive stainless steel everywhere is constantly growing.

India has doubled its production of 1.60 Million tons to 3.324 Million tons in the last 14-15 years. Based on the latest data available, we have been able to achieve 3.324 Million tons of production in terms of annual production, making it the second largest Stainless Steel producer of the World.

China's One of The Biggest Stainless Steel Producer TSINGHAN GROUP will setup Stainless Steel Plant of Rupees 5,000 Crore with Indian Entrepreneur collaboration at Gujarat. The Plan Production Capacity will be 3 Million tones and its production will probably come in the market in 2019.

We can expect India's Stainless Steel per capita graph too can be from 2 kg to 3 kg.

Near about 55% of gross stainless steel production (3.324 Million TPA) in India is consumed in manufacture of houseware and accessories which is evident by itself in participation of Indian manufacturer and exporters at international houseware shows and number is regular increasing more and more.

Global buyers are interested in Indian Stainless steel houseware for its best quality & latest designs. Indian stainless steel industry to resist global recession without any hesitation. It is possible with time management and quality control. New Delhi, Kundli, Mumbai, Chennai, Ahmedabad and Jodhpur are the major point has capable to manufacturing industries of casting emotions in masterpiece Stainless Steel products.

"Steel Market Info" is the only publication in this field for last 19 years promoting the Stainless Steel Houseware industry at Domestic & International forum. "Steel Market Info" once again going to organize an exclusive trade show **"10th Indian Stainless Steel Houseware Show with Tube & Raw Material on 20-22 July, 2019"** at HITEX Exhibition Center, Hyderabad, India. After grand success of 8th Indian Stainless Steel Houseware Show-July 2018 at Mumbai & 9th Indian Stainless Steel Houseware Show - January, 2019 at Kolkata. July Show 2019 will be very useful to reach out and find out mutual business partners from across India & overseas for the entire huge range of houseware products. Apart from being an exclusive sourcing platform for you, 10th Indian Stainless Steel Houseware Show with Tube & Raw Material 2019 will unveil innovation, product trends, introduce new collection and brands.

This International issue of "Steel Market Info" promoting elite class manufacturers and exporters who can fulfill your demand on time in desired designs and bulk quantity. You may refer this magazine as a source of contact. You can also Email us for any enquiry in this regard.

In this Issue, We will cover India's Stainless steel Growth Story..

Thank you



A handwritten signature in blue ink, reading 'R. L. Choudhary'.

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India is world's 2nd largest stainless steel producer



Initial Growth of Stainless Steel Industry in India

Though stainless steels were initially developed in the first quarter of last century, it was just four decades ago when stainless steel first production started in India and was primarily getting used for pots and pans in kitchen with some exception in engineering use. Till 1978, the production of stainless steel in the country was nil and most of the requirements were met through imports only. It was in 1978, ASP & VISL (Both a part of SAIL now) started producing plates, rounds and billets taking country domestic consumption to 18000 MT per annum. Production picked up only in 1980s when new producers Bihar Alloy Steel and Jindal Strips (JSL now), G.M. Mittal (Rathi Alloys) entered into the business and started flat bar (called patta now) production suitable for re-rolling to sheets used for utensil industry. Availability of indigenously

produced flats accentuated the emergence of new facilities for re rolling near Jagadhari, Jodhpur, Delhi and Ahmedabad. A small growth in domestic production started to get noticed which reach to 50,000 MT per Annum. Still the lack of indigenous cold rolling facilities to produce wider coils restricted the use of stainless steel to kitchen utensils only. It was only in 1985 when SAIL (salem) plant started the first cold rolling unit in the country. The production touched 102,000 MT per annum and meanwhile growing demand for the use of stainless steel for utensils allowed to bloom and spread the 'patta' industry in other regions of the country specially in the state of Gujarat and Maharastra.

During 1990 nickel prices increased sharply and it touched to 18000 US\$ /MT and on the top of that there was a 55% import duty levied by government of India at that time. India being fully dependent on import on nickel

and nickel still being an important element, since most of the production was in 304 grade stainless steel. it was almost impossible to continue the growth of stainless steel in the country.

Meanwhile introduction of new technologies for processing stainless steels was coming up for faster and quality production of stainless steel all over the world. Upto mid 60's, the stainless steels were manufactured mostly by Electric Arc Furnace - Ingot Casting -Slabbing and hot rolled to coil/sheets in hot strip/plate-sheet mills. The advent of technologies of AODNOD in 1990s allowed the Indian Producers to replace nickel with Manganese and Nitrogen still maintaining the austenitic structure of stainless steel. Nickel price instability forced Indian producers to research and the birth of a variety of 200 series grades (low in nickel and high in Mn and Nitrogen austenitic stainless steel) took place. Till

now, many new producers Mukund, Panchmahal, Facor, Viraj forayed into production of stainless steel long products and started their productions taking over total production of India to 250000 MT.

Although stainless steel industry was growing at a very steady rate in the country but till 1989-1990s more than 90 % of use was still in kitchen and related applications. Meanwhile, western and other developing countries started using stainless steel in more and more applications such as rail coaches, tankers for carrying liquids, pipelines for carrying oil, gas, liquids including potable water, various products for architecture, building and construction.

Initial Growth of Stainless Steel Industry in India

In 1988 representative of producers of stainless steel from India were visiting to London on invitation from Ni and Cr producers. At that point in time only four Stainless Steel Development Associations were exiting (Japan, Germany, Italy & South Africa). There has been a marked difference in the stainless steel market development in these countries compared to others that made us think about India. We could feel that a neutral body with the sole purpose of developing a market has larger influence when compared with different organizations working in parallel to increase their market. The excitement paved the way and work started immediately after our return from the UK. Formally

ISSDA was born in Nov 1989 as non-profit Organization after long debates and taking in to confidence key manufacturers (seven producers) of stainless steel. This was the time when India was producing meager quantities of stainless steel and nickel prices were hitting the roof. The challenge was tough and not much was in sight as to what could be the way to work on our mission. But we were determined to bring about a revolution in the Indian market. This was the time when the development of Cr-Mn 200 series stainless steel just started.

The main objective of ISSDA was to create awareness on the use of stainless steel and help in diversifying the usage of stainless steel in different sectors. ISSDA

Stainless Melt shop production (ingot/slab equivalent) in 1,000 metric tonnes.

Note : A major correction of Chinese data in 2011 means data from 2011 onwards is not comparable with earlier years.

Country/region	2010	2011	2012	2013	2014	2015	2016
Belgium	1,306	1,241	1,241	1,298	1,388		
Belgium/Austria						1,607	1,672
Finland	998	1,003	1,078	1,080	1,216		
Finland/Sweden/UK						2,215	2,327
France	276	300	285	300	323	291	287
Germany	1,509	1,502	1,313	1,091	864	459	414
Italy	1,583	1,602	1,696	1,556	1,457	1,452	1,421
Spain	844	807	844	855	945	979	1,002
Sweden	546	586	510	501	541		
United Kingdom	279	330	294	257	295		
Other EU	152	188	195	211	223	165	157
European Union	7,494	7,559	7,455	7,147	7,252	7,169	7,280
USA	2,201	2,074	1,977	2,030	2,389	2,346	2,481
Brazil	409	413	391	425	424	401	450
Americas	2,609	2,486	2,368	2,454	2,813	2,747	2,931
Japan	3,427	3,247	3,166	3,175	3,328	3,061	3,093
South Korea	2,048	2,157	2,167	2,143	2,038	2,231	2,276
Taiwan,China	1,514	1,203	1,107	1,167	1,108	1,109	1,263
China	11,256	14,091	16,087	18,984	21,692	21,562	24,938
India	2,022	2,163	2,834	2,891	2,858	3,060	3,324
Asia	20,267	22,861	25,361	28,260	31,025	31,024	34,894
South Africa	480	443	503	492	472	514	582
Russia	122	125	112	152	123	95	90
Ukraine	118	147	118	n/a	n/a	n/a	n/a
World	31,090	33,621	35,917	38,506	41,686	41,548	45,778

and its member companies started its education and promotional activities educating everyone on how the long life on account of good corrosion resistance of stainless steel makes it suitable for many other applications since if wisely used the life cycle cost will result in long term good saving. In the last two decades, stainless steel has undergone a tremendous change in perception and production volumes in India. ISSDA has been successful in creating the awareness and changed the perception on stainless steel being seen as a material good only for kitchenware, it is now seen as a wonderful engineering material that lasts for decades and gives you value for money.

Today we see use of stainless not only in kitchen but in Indian Railways & Metro Rail Coaches, Wagons, tankers. various products for building & construction & process Industry but also in

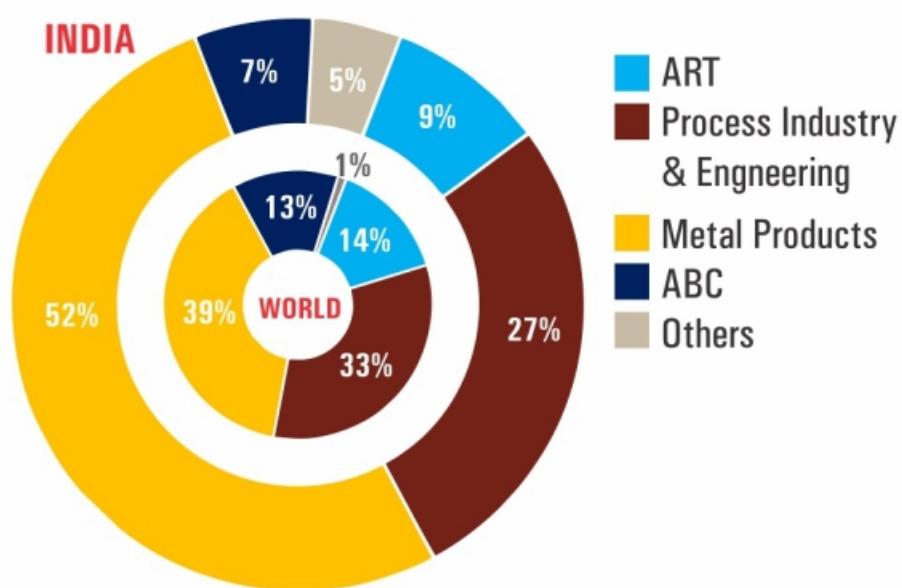
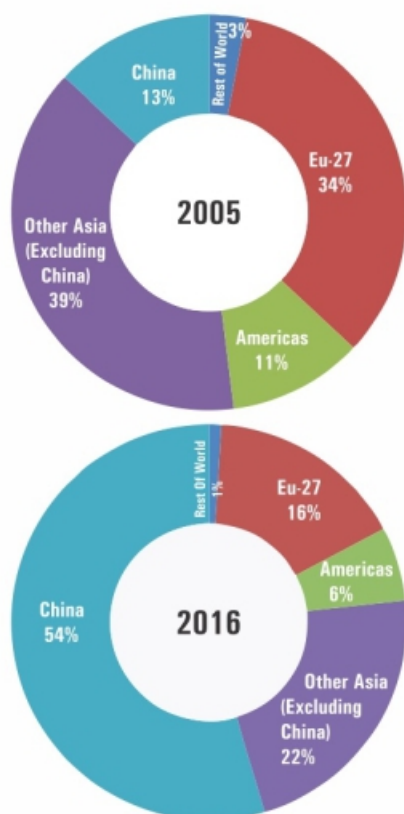
sectors such as Nuclear, Power, Oil & gas where high quality & grades that are indigenously produced, supplied and are being used.

Present Production and Consumption trend of stainless steel by End Use Sector in India

The world Crude Stainless Steel production in 2013 is estimated over 38 million tons. The world production has grown at a CAGR of 5 % pa over the last 10 years. Asia has strongly emerged as both the world's largest stainless steel producer and user. Although China dominates the production of stainless steel accounting for more than 50% share of world production. India has been a part of this impressive growth with its production reaching 3 million tons in 2013 making it the 3th largest producer and 2nd largest user of stainless steel in the world. The average growth in India has

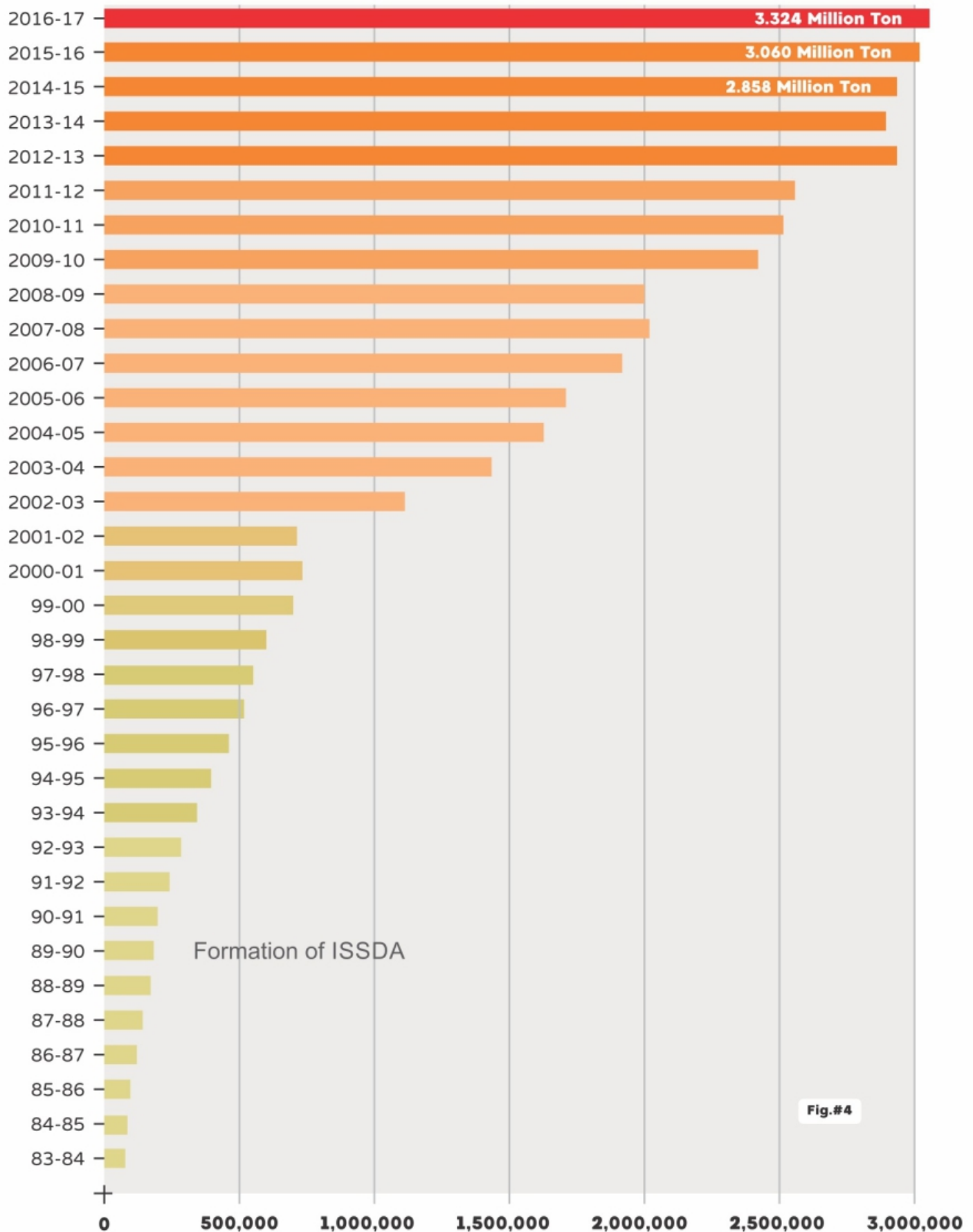
recorded a CAGR of over 10 % over the last 10 years which is more than a double the world average growth during the period.

The main Stainless Steel consuming segments can be classified into 6 to 7 broad categories e.g. Metal products, Process and Engineering industries products; Electro mechanical and electronics; Construction, Transportation and others including medical, blades, coins etc. Out of these Metal products, Process Industries and Engineering goods etc are relatively mature application areas whereas areas like construction and automobile are still evolving in the country and have great future potential for growth. Fig. 3 & Fig. 4 present the consumption patten of stainless steel flat and long products by major market sectors respectively. Here it is worth noting that all sectors have increased their share of consumption at the expense of



World average - 6 Kg
Developed Economy above - 10 Kg
India - 2 Kg

History of stainless steel production (tons)



Metal good segment.

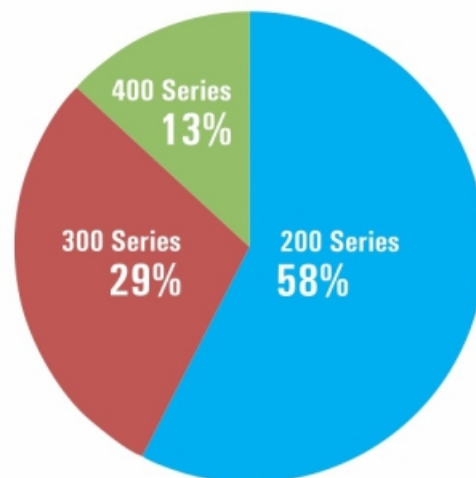
Traditionally metal good sector including utensils and cookware has been the largest consuming sector of Stainless Steel in the country now accounting for 52% share of the overall consumption of stainless steel down from 75% in 2004. The single biggest contributor to this segment is the utensils/cookware which has grown at only 4.5% annually due to its already high level of penetration and its direct linkage with population growth. Almost 83% of the consumption of stainless steel in metal good sector is accounted by very low Nickel austenitic stainless steel flats popularly known as 'Patta'.

The automotive, railway and transport (ART) sector is now emerging as the fastest consumption segment of Stainless steel in the country. This segment has grown the fastest 32.39% over the last 8 years propelled by large requirements from railway wagon, coaches and automotive exhausts. The Indian automobile industry has grown rapidly in the past with

India emerging as a major hub for small cars. All major international players are having their presence in India. Auto exhausts has been the major consumption segment for Stainless steel in this sector followed by disk brakes, cylinder head gaskets and exhaust manifold gaskets. Almost entire requirement for stainless steel to be used for auto sector in the country is of 409 L grade. Railways too have emerged as the largest consuming segment of Stainless Steel in the ART. Railways are procuring about 2500 coaches and 12000 wagons annually of stainless steel where a mix of 300 series and 400 series stainless steel grades are being used. This Procurement cycle is expected to continue for next several years as the railways have plans to switch over to stainless steel for all its coaches for all luxury trains. Besides this there has been rapid growth in demand for metro coaches in the country and is expected to grow manifolds.

One of the new emerging segments for stainless steel consumption is the architecture, building and

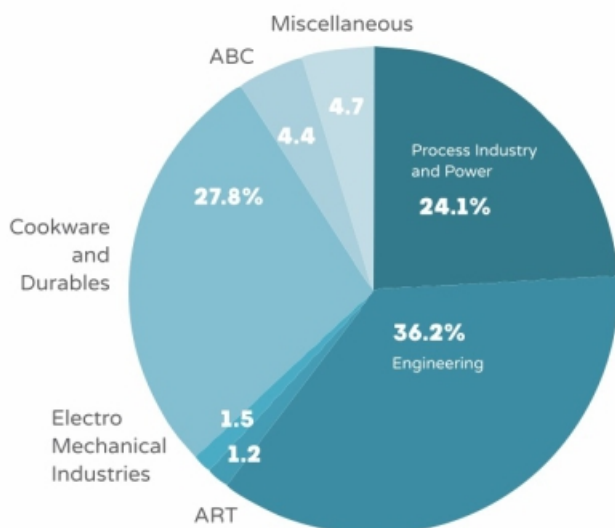
Indian Stainless Steel Melt Production Year 2017 : Grade-wise



400 railways stations in metros and major cities to be redeveloped

Stainless Steel to be used in hand rails, ticketing counters, dividers, bollards, claddings, elevators, escalators, dust bins, vending machines (ticket, water), Gates & Grills, chairs, signage boards etc

Flat Products : Year 2017



Long Products : Year 2017

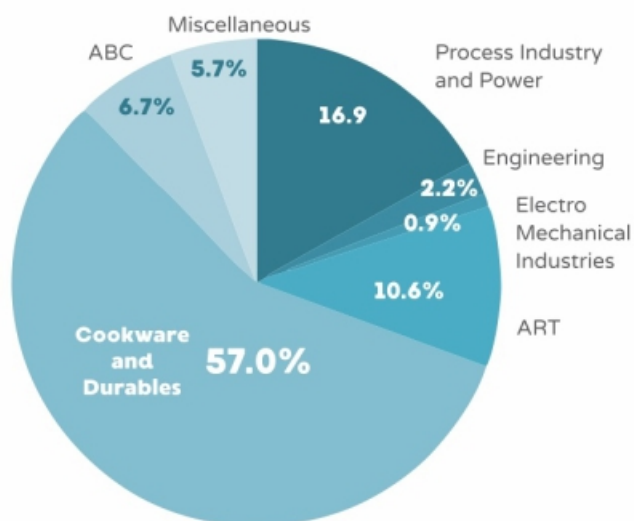


Fig.#6



Metro Rail Coach – Stainless Steel in all major projects 30 plus more cities gearing up for Metro rail STATION AREA – Inside , Outside



construction (ABC) sector. The ABC sector is mostly driven by growth in Indian real estate sector consisting of residential real estate, commercial real estate, retail space., entertainment space, hospitality projects and SEZs. All high quality construction projects like retail outlets, shopping malls, multiplexes. Airports, Rail Metros, IT parks, Commercial Complexes, Hotels, Fast food restaurants, High Quality Residential accommodations, Hi tech town ships and showrooms etc in the country today are finding big outlet for stainless steel in different ways and product forms such as Railings, Roofings, Barriers, signages, claddings and building facades. In all these construction. stainless steel is penetrating in place of conventional materials like steel,

glass, plastics, aluminium composites etc.

Process industry historically has been consistent consumer of Stainless steel. Stainless steel is used in wide ranging process industries including Refineries, Petrochemical, Chemicals, Dairy, Power, Textile, Sugar, Food processing, Distilleries, Fertilizer, Cement, Drugs, Paper and pulp and others. This sector mainly consumes 300 series grade of stainless steel. The process and engineering industry requirement has increased over the years and is tied with the health of the general economy and investments in projects. Major share of the consumption within process industry is accounted by Heat exchangers, pressure vessels, reactors and columns etc.

From being a very insignificant player in the world market about a decade ago to become world second largest producer the Indian market has demonstrated a steady growth in the past years. Maintaining this positive trend will require a lot of marketing and development activities. The efforts should be made to ensure that the use of Stainless Steel in infrastructure should be made mandatory by planning commission and specified in the standards. There is a need to create awareness among designers, specification writers about the benefits of stainless steel to reduce the level of ignorance about the material and thus, create new application areas using the life cycle cost benefits of specifying material.

Locations of the Indian Stainless steel Producers 45 Companies located in 20 cities



Indian Stainless Steel Producer

- Adhunik Metaliks
- Ambica Steels
- BRG Group
- Chandan Steel
- Goradia Sspecial Steels
- India Steel Works
- Jindal
- Laxcon Steel
- Mittal Corp
- Mukuand
- Panchmahal Steel
- Rajputana Stainless
- Rimjhim Ispat
- Rohit Ferro-Tech
- Salem Stainless Steel Plant (Sail)
- Shah Alloys
- Star Wire (India)
- Sunflag Iron & Steel
- Synergy Steels
- TI Steels Pvt
- Valley Iron & Steel (Bindal Group)
- Viraj Profiles

Some new initiatives taken by our government on building smart cities, focus on improving sanitation & waste management facilities, building new infrastructure are likely to give a strong push to the demand coming from multiple application areas in these projects. For example Indian Railways station redevelopment project is one of the largest transit-oriented development programme of its kind in the world which is likely to generate good demand for stainless steels.

National steel policy released by Ministry of Steel has also emphasized on the concept of life cycle costing while selecting material in projects for long term

benefits and stainless steel is likely to be a big winner in some of the key infrastructure projects. The growth of Indian domestic stainless steel market has good potential considering the fact that our per capita consumption is just at 2kg which is still much lower than world average above 6kg and it is well over 10 kgs for developed countries. Over the last few years Indian market has demonstrated a steady growth in becoming world's second largest producer. But to maintain this positive trend it will require a lot of marketing and development activities. There is a consistent need to create awareness among planners and designers about the benefits of using stainless steel and more importantly project it as a

environment friendly material. Breakthroughs in potential emerging sectors like Roofing & Facades, Reinforcement bars, Water treatment systems, Drinking water supply & Plumbing etc will provide further impetus to growth of Stainless Steel Industry in the country.

We have a strong and stable government at the centre and sound economic policy. The new GST regime, a major tax reform unfolded from 1st July 2017. We have a young population with 65% below age of 35. All this and huge government spending for Infra sector is very positive for Stainless Steel demand growth going forward.

Stainless steel players pin hopes on 'Smart Cities' for a consumption boost

The largest consuming segment remains utensils and kitchenwares, with about 50 per cent share in the overall consumption in the country.

Stainless steel players have pinned their hopes on urban consumption and central infrastructure initiatives such as 'Smart Cities', to boost the country's stainless steel consumption.

The industry, which has a combined installed capacity of about five million tonnes, is faced with challenges from cheap imports of products from neighbouring countries. This poses a threat on the economic viability of operations and sustenance of the units, which are currently operating at an average 60-65 per cent capacity. On the sidelines of an awareness programme in Ahmedabad, K K Pahuja, President, Indian Stainless

Steel Development Association (ISSDA), stated that India's per capita stainless steel consumption stands at a meagre 2.2 kg, compared to the global average of 6 kg and 10 kg in China.

INDUSTRY CHALLENGES

"There are two main challenges that our industry faces. First is the shortage of raw materials such as stainless steel scrap and ferro nickel. Both have to be imported with a duty of 2.5 % each. Secondly, we face trade issues because India has a Free Trade Agreement with two of the major Stainless Steel producers," said Pahuja.

The largest consuming segment remains utensils and

kitchenwares, with about 50 per cent share in the overall consumption in the country. But the architecture, building, and construction segment along with automotive, railways, and transport are emerging as the fastest growing segments for stainless steel consumption.

"With 8-9 per cent growth rate, India is the fastest growing stainless steel market globally with world average growth rate being in the range of 2-3 per cent," said Pahuja.





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Steel Market Info
THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS **स्टील मार्केट इन्फो**

WHAT'S BUSINESS OPPORTUNITIES in HYDERABAD ?

- 1** **First** ever "Best Heritage City of India" 2012, Hyderabad is the **CAPITAL** of the Indian state of Telangana and de jure capital of Andhra Pradesh
- 2** **Second Best** Indian city for doing business - World Bank Group ranked the city as the The city and its suburbs contain the highest number of special economic zones of any Indian city.
- 3** **Third most** affordable office location in world ranked by DTZ
- 4** **Fourth** most populous city and sixth most populous urban agglomeration in India.
- 5** **Fifth**-largest contributor to India's overall gross domestic product.
- 6** **Sixth** - most productive metro area of India.
- 7** **Sixth** largest deposit centre and fourth largest credit centre nationwide

About Hyderabad

★ **69** Lakhs City and a **775** Lakhs metropolitan population.

★ **100** Manufacturers & **1000** Traders of Stainless steel Houseware, Raw Material

★ **\$40** billion to **\$74** billion (PPP GDP), and **largest employers** highest number of special economic zones among India's cities.

★ Pharma, Electronic, IT, Ornaments, Retails, most of the Indian **premier public enterprises**



Population of
Telangana & Andhra Pradesh

8.49 Crores

EXHIBITORS PROFILE

- Utensils
- Cookware
- Kitchenware
- Kitchen Tool & Cutlery
- Pressure Cooker
- Non Stick Cookware
- Restaurant & Hotelware
- Home Appliances
- Gift Items
- Plasticware
- Petware
- Abrasive
- Machinery & Accessories
- Coil, Sheet
- Circle, Flat
- Melamine
- Hard Anodized
- Tableware
- Crockery
- Glassware
- Handel & Lid
- Tube, Pipe & Fittings
- Tube Mill
- Railing & Baluster
- Furniture
- Fabricators
- Sculpture
- Raw Material
- Wire, Rod, Bar

INVITED TRADE VISITORS

- Traders
- Distributors
- Retailers
- Retail Chain (shopping malls)
- Wholesaler
- Suppliers
- Owners
- Manufacturers
- Exporters
- Importers
- Buying House
- Corporate
- Hospitalities
- Hotel & Restaurant
- Stockist
- Contractors
- Fabricators
- Architects
- Builders
- Chemical Industries
- Sugar Industries
- Dairy Industries
- Govt. Departments

- Co-Supporter -



MUMBAI

- Gold Supporters -



NALLASOPARA (VASAI)



DELHI



DELHI

- Association Supporter -



Shree Stainless Steel Merchant Association
Feelkhana Hyderabad

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10*13



Belly Pyramid Tiffin



Matka Tiffin



Travelling Tiffin



Pyramid Tiffin



Clip Tiffin



Bombay Tiffin



Bi Ubha Dabba



Ru Ubha Dabba



Lock Dabba



Deep Mira Dabba



Marina With Handle



Milk pot



Barni

DEEP STEEL

Plot 33-34, Survey No.137, Behind National Hotel, Pelhar, Nalasopara East, Dist : Palghar, Maharashtra, India, 401 208
Email : deepsteel9@gmail.com Web : www.deepsteel.co.in Contact : *Michael bhai : 8879888500 *Ankit bhai : 9930457345



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CHANDA STEEL WORKS (PVT.) LTD.

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CHANDA STEEL WORKS (PVT.) LTD.

Since 1999, Chanda Steel is a leading Manufacturers & Exporters of Stainless Steel Kitchenware, Houseware, Barware, Cutlery, Kitchentool & Petware

UNIT : 498, Phase-IV, HSIIDC, Kundli-131028, Haryana (India) Tel.: +91-11-42475251, +91-130-6535409
Email : sidharth@cswwpl.com, shreyansh@cswwpl.com, anshul@cswwpl.com • Website : www.cswwpl.com



WINNERS
INDUSTRIES PVT. LTD.

**MANUFACTURER AND EXPORTER of Best
Quality Stainless Steel Kitchenware, Cookware,
Barware, Tableware, Hotelware and other
Household Products**



- ◆ Product Range of more than 2500 Products
- ◆ Export to more than 65 countries
- ◆ ISO 9001:2008 Certified Company
- ◆ Benchmark Quality
- ◆ Elegant Design and Premium Product Range
- ◆ Best for Corporate Gifting and Home Use



CONTACT US:

210, 2nd Floor, Gold Mohur Building, 174 Princess Street, Kalbadevi, MUMBAI-400002 INDIA

022 22099091 • 22099092 Fax: 022 22095858

sales@winnersipl.com • wipl@winnersipl.com • www.winnersipl.com



WINNERS

INDUSTRIES PVT. LTD.



MANUFACTURER AND
EXPORTER of Best Quality
Stainless Steel Kitchenware,
Cookware, Barware,
Tableware, Hotelware and
other Household Products

See Company Profile on Page **36**

CONTACT US:

210, 2nd Floor, Gold Mohur Building, 174
Princess Street, Kalbadevi, MUMBAI-400002 INDIA
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103, Ambika Apt., Carter Road No. 3, Borivali, Mumbai - 400 066, INDIA

☎ +91-22-2809 0674 / +91-22-2862 4806

✉ jani.manoj@siddhicookware.com ✉ jmanojg@rediffmail.com

🌐 www.siddhicookware.com

Manoj Jani

☎ +91-98202 11125 📞 +91-99202 11125

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See Company Profile on Page **37**

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BHALARIA

if you can draw it, we can make it



WHY BHALARIA?

- Advantage of wide and varied machineries and capability for different product range operations
- Consistent Quality
- 6500 Product Range to Offer, 500 OEM Products
- Service - small orders are also catered
- 100 products in one container can be shipped
- 9 times Export Excellence Award Winner from Govt.
- 14 times Design Award Winner
- Relationship Management, Value Partnership The Thoughts of Bhalaria Team

See Company Profile on Page **34**

Company Profile



BHALARIA

*If you can draw it,
we can make it.*



Contact Person	: Mr. Janak Bhalaria
Name of Company	: BHALARIA METAL CRAFT PVT. LTD. & GROUP
Year of Established	: 185 years
Type of Company	: Pvt. Ltd. Co.
Nature of Business	: Manufacturer & Exporter
Main Product Lines	: Stainless Steel Tableware, Bar Accessories, Tongs, Kitchenware, Flatware, Kitchen Tools, Houseware, Bathroom Accessories, Promotional Products, etc. in European, American & Asian designs
Annual Prod. Capacity (Mt)	: 6000 MT
Facilities Prod. Technology	: 2 Automatic & 9 Manual Blanking Lines, 100 Presses for Deep Draw & Single Action, 65 Trimming & Beading Machines, 40 Rolling Machines, 80 Semi-Automatic Polishing & 100 Manual Polishing Machines
Now Production	: USD 23 Millions
Average Annual Export	: USD 18 Millions
Main Export Markets	: More than 75 countries including U.S.A., U.K., Italy, France, Spain, Japan, Korea, Germany, Singapore, U.A.E., Australia, Brazil, etc.
Certifications	: BSCI, TCCC, NSF

BUSINESS AWARDS

1. "EXPORT EXCELLENCE AWARD" 14 times from Engineering Export Promotion Council (Government of India).
2. "CERTIFICATE OF EXPORT RECOGNITION" from Industries Department, in appreciation of export achievement for the year 2005-2006 from, the hands of Hon'ble Shri Ashok Chavan, Chief Minister, (Government of Maharashtra).
3. "OUTSTANDING ACHIEVEMENT IN MAXIMUM EXPORT" Silver / Golden Trophy for from 2003-04 to 2013-14 (13 times) from All India Stainless Steel Industries Association.
4. "BEST DESIGN" Silver / Golden Trophy 1998-99 to 2010-11 (11 times) from All India Stainless Steel Industries Association.
5. "EXCELLENCE IN PRODUCT DEVELOPMENT AND INTERNATIONAL MARKETING" Award 2010 & 2015 from Indian Stainless Steel Development Organization (ISDO).
6. "BEST MANUFACTURING UNIT" in Mira Bhayander Industrial Area 2007 Mira-Bhayander Small Scale Industries Association.
7. "VYPAR RATNA" October 2007 on the occasion of its Golden Jubilee Celebrations from Stainless Steel Merchants Association Mumbai.
8. "EXPORT EXCELLENCE" 2013 from Ministry of Micro, Small & Medium Enterprises Chamber of Commerce.
9. "NIRYAT SHREE "11-1 from Federation of Indian Export Organization.
10. "SWARNIM GUJARAT" 2011
11. "GIRNAR AWARD" for Industrial Excellence from Brihanmumbai Gujarati Samaj Mumbai
12. "HANDICRAFT EXPORT" 2013 Export Promotion Council of Handicraft Government of India.

"40+ Export Excellence awards from EEPC, SME & various other Govt. & Trade Organisations"

Postal Address	: Bhalaria Industrial Premises, Bhalaria Road, Bhayander (W), Dist. Thane 401 101. India.
Telephone No.	: +91 22 2814 0914
Fax No.	: +91 22 2819 8227
Mobile (With Person)	: Mr. Janak Bhalaria : +91 98201 00364
E-Mail	: exports@bhalariametal.com
Website	: www.bhalaria.com , www.bhalariametal.com



BHALARIA

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BHALARIA METAL CRAFT PVT. LTD.

Bhalaria Indl. Estate, Bhalaria Road, Nr. Narayani School, Bhayander (W), Mumbai 401101. India.

Tel : (91-22) 28198234, 28198226 • Fax : (91-22) 28198227, 2625 6526

Email : marketing@bhalariametal.com, sale@bhalariametal.com,

www.bhalariametal.com



ANMOL STAINLESS PVT. LTD.



Contact Person : Ashish Choudhary (Director)
Name of Company : ANMOL STAINLESS PVT. LTD.
Year of Established : 2010
Type of Company : Private Ltd.
Workers Team : 150+
Nature of Business : Manufacturing
Main Product Lines : Stainless Steel Cr Coils, Strips, Circles, Pipes & Tubes
Annual Prod. Cap.(MT): For Cr Coil-24000 Ton & Pipes-6000 Ton
Now Production : Around 100% Of Our Capacity
Main Export Markets : Presently In Nepal
Iso Certify : Iso 9001 : 2015 Certified Company
Postal Address : 229, A.J.C.Bose Road, Crescent Tower 2nd Floor, Kolkata -700020
Telephone No. : 913340052828
Mobile (With Person) : Ashish Choudhary - 98305 10711, Subhash Saraf -9836926611
E-Mail : info@anmolstainless.com / subhash@anmolstainless.com
Website : www.anmolstainless.com

SIVANESAN COMPANY (IND)



Contact Person : Mr. S. SIVANESAN
Name of Company : SIVANESAN COMPANY (IND)
Year of Established : 2005
Type of Company : Merchant Exporter
Nature of Business : Manufacturer & Exporter
Main Product Lines : SS Premier Brand Kitchen & Table Ware
Main Export Markets : Far East, Middle East, Europe, USA, Fiji Island, Australia
Business Award : Export Performer Award
Postal Address : "Ankur Manor", 271 Poonamallee High Road, Kilpauk, Chennai - 600 010
Telephone No. : 044-28363052 / 1053 / 1054
Fax No. : 044-28360500
Mobile (With Person) : 9840031200 – Mr. S. Sivanesan
Email : sivanesan@sspremier.net
Website : www.sspremier.net

DEEP STEEL



Contact Person : Kirit R. Dedhia (Michael Bhai)
Name of Company : DEEP STEEL
Year of Established : 1998
Type of Company : Proprietorship
Workers Team : 140
Nature of Business : Manufacturing
Main Product Lines : S. S. Utensils, All Variety S. S. Tiffins & Kitchenware (We Are Specialist In Tiffin)
Annual Prod. Cap.(Mt) : 2000
Now Production : Specialist In Varietys of S. S. Tiffin
Postal Address : Plot33-34, Survey No. 187, Behind National Hotel, Pelhar, Nalasopara East, Dist- Palghar, Maharashtra, India
Mobile (With Person) : 8879888500 (Michael Bhai)
E-Mail : deepsteel9@gmail.com
Website : www.deepsteel.co.in

CHANDA STEEL WORKS PVT. LTD.



Contact Person : Mr. Satish Jain
Mr. Sidharth Jain
Name of Company : CHANDA STEEL WORKS PVT. LTD.
Year of Established : 1999
Type of Company : Private Limited
Workers Team : 150
Nature of Business : Manufacturer and Exporter of St. Steel Utensils, Houseware Products, Pet Products, Cutlery & Kitchen Tool
Main Product Lines : All Types of S.S. Houseware, Pet Products and Flatwares
Annual Prod. Capacity : 800MT
Average Annual Export : USD 11 Million
Main Export Markets : Europe, USA, Australia, Japan, Canada
Business Award : STAR EXPORT HOUSE
Postal Address : B-64/2 Wazirpur Industrial Area, NEW DELHI-110052
Factory Address : 498, Phase-4, HSIDC Indl. Estate, KUNDLI, Sonapat (Haryana)
Telephone No. : +91-11-27375408 / 42475251
Fax No. : +91-11-27375409
Mobile : +91 9810078734 (Mr. Satish)
+91 9810240203 (Mr. Sidharth)
E-Mail : sidharth@cswpl.com, satish@cswpl.com
Website : www.cswpl.com

TTK PRESTIGE LTD.



Contact Person	: Mr. Nishad Kumar
Name of Company	: TTK Prestige Ltd.
Year of Established	: 1955
Type of Company	: Public Limited
Workers Team	: 7000
Nature of Business	: Manufacturer & Trader
Main Product Lines	: Cookers / Cookwares / Kitchen Appliance
Annual Prod. Capacity (Mt)	: 18000
Facilities Prod. Technology	: Pressing, Grinning, Edging and Polishing
Now Production	: Stainless Steel Cooker and Cookware, Aluminum Pressure Cooker, Non-Stick Cookware and Kitchen Tools
Average Annual Export	: 45 Cr
Main Export Markets	: Europe, US middle East, Sri Lanka, Bangladesh, Singapore, Mexico, Africa and Japan
Business Award If Any	: India's Most Trusted Company Award 2017, India's No1 Brand Award 2017
ISO Certify	: ISO 9001:2015
Postal Address	: 11th Floor, Brigade Towers, 135, Brigade Road, Opp. Ram Prasad Hotel, Bengaluru, Karnataka 560025
Telephone No.	: 080-2227 7441
Mobile (With Person)	: 8296900103
E-Mail	: nishad@ttkprestige.com
Website	: www.ttkprestige.com

WINNERS INDUSTRIES PVT. LTD.



Contact Person	: Mr. Yashpal Agarwal
Name of Company	: Winners Industries Pvt. Ltd.
Year of Established	: 1989
Type of Company	: PRIVATE LIMITED
Workers Team	: 50
Nature of Business	: Manufacturer, Exporter, Trader and Supplier
Main Product Lines	: Kitchenware, Bowls, Colander, Storage, Canister, Jugs, Pots, Trays, Flat Wares, Kitchen Tools, Cookware, Bar Accessories, Hotel Ware
Average Annual Export	: APX USD 10-12 MILLION Approx.
Main Export Markets	: USA, Europe, Africa and Middle East
ISO Certify	: 9001:2008
Office Address	: 210, 2nd Floor, Gold Mohur Building, 174 Princess Street, Kalbadevi, Mumbai - 400 002 (INDIA)
Telephone No.	: +91 022 22099091 / 22099092
Mobile No.	: +91 7665021000
E-Mail	: sales@winnersipl.com, wipl@winnersipl.com
Website	: www.winnersipl.com

KITCHEN STRAINERS & TOOLS (INDIA) PRIVATE LIMITED



Contact Person	: Pankaj Kumar Kataria
Name of Company	: KITCHEN STRAINERS & TOOLS (INDIA) PRIVATE LIMITED
Year of Established	: 2002
Type of Company	: Private Limited
Nature of Business	: Manufacturing & Trading
Main Product Lines	: All Kind of Stainless Steel Kitchen Strainers
Annual Prod. Capacity	: 200 MT
Facilities Production Technology	: SPM Press, Spinning Machine, Lathe Machine & Hydraulic Machine & Power Looms
Main Export Markets	: Russia, Europe (Italy/Germany/Holland)
Business Award	: Best Kitchen Tools Award at Indian S.S. Houseware Show 2019 GOLD SUPPORTER AWARD - Indian S. S. Houseware Show 2016, 2017, 2018, 2019 EXHIBITOR PARTICIPATION AWARD - Indian S. S. Houseware Show 2012 & 2015
ISO Certify	: ISO 9001, ISO 14001, OHSAS 18001
Postal Address	: D-10/35, SECTOR-8, ROHINI, DELHI-110085
Mobile	: 09810196413 (PANKAJ KATARIA)
E-Mail	: kitchenstrainersindia@yahoo.com tajhomecraft80@yahoo.com
Website	: www.tajkitchenstrainers.in

JAGDAMBA CUTLERY PVT. LTD.



'... A solid knowledge of markets, trends, applications and consumer behaviour is indispensable, but the foundation of the company's success is created by mutual trust and the personal dedication of everyone involved...'

COMPANY INTRODUCTION

Since 1984 JAGDAMBA is a leading Manufacturer & Exporter of Stainless Steel Kitchenware, Cutlery, Kitchen Tools, Hotelware and Petware.

Since, its inception JAGDAMBA emerged as a leader in break-through innovation with Stainless Steel ware. It scaled new heights in manufacturing Stainless Steel metal press components and fabricated items with exports worldwide. We provide OEM services also.

Believing in values of quality & commitment and continuous endeavor to satisfy customer JAGDAMBA is dedicatedly serving. Departmental Stores, Chain Stores, Super Market, Hyper Market and Wholesale Importers across the GLOBE.

FACTORY DETAILS

Total factory area	: 4,40,000 sq. ft.
Established	: 1984

STAFF DETAILS

Management Executive	: 50
R&D Staff	: 15
Sales & Marketing	: 25
Production Staff	: 700
Q. C. Staff	: 20
Main Products	: Stainless Steel Cutlery, Kitchen Tools, Utensils, Bar Items, Petware, Bathroom Accessories, Tableware & Gadgets

Total Annual Turnover	: US \$ 22.0 mil
Monthly Capacity	: 350-375 tons
Quality Standard	: ISO 9001-2000
Food Safe - FDA Prop, 65, LFGB, BS6748, EN 1338 &	
Compliance/Audit	: SA 8000, BSCI, SEDEX
Raw Material Used	: 18/8, 18/10, 18/0, 13/0, 14/1, 14/4

ORIGIN OF RAW MATERIAL

i) Indian	: 90%
ii) Imported	: 10%
Major Market	: Western Europe, South/Latin America, Middle East, UK,
Russia, Brazil, Turkey	
Main Brand	: JAGDAMBA
Strength	: Quantity with Quality
Plant/Machinery	: Semi Auto Polishing, Ultrasonic TC Cleaning, CNC Machine for Tooling, Korean Technology, Hydraulic Machine, Power Press, Roller, Dumble Polishing, Gold plating and Sand Blasting
Building & Infra	: Fully WI-Fi Connectivity, Largest Office Area Air Cooled Workshop/Polishing/Packing in house Factory Stuffing/ Longest warehouse of capacity of storage upto 25 containers

RIDDHI COOKWARE PVT LTD



Contact Person : **Manoj Jani**
 Name of Company : **RIDDHI COOKWARE PVT LTD**
 Year of Established : 2006
 Type of Company : Pvt Ltd
 Nature of Business : Manufacturing
 Main Product Lines : Hard Anodized Cookware, Nonstick Cookware And Pressure Cooker
 Postal Address : No. 103, Ambika Apartment, 3rd Carter Road, Borivali East, MUMBAI (Mhrstr)-400066
 Telephone No. : 0091-22-28090674
 Fax No. : 0091-22-8624806
 Mobile (With Person) : 0091-9820211125
 E-Mail : jani.manoj@siddhicookware.com
 Website : www.siddhicookware.com

RIMJHIM ISPAT LIMITED



CMD : **Shri Yogesh Agarwal**
 Name of the Company: **RIMJHIM ISPAT LIMITED**
 Year of Established : 14/01/1991
 Type of Company : Public Limited
 Nature of Business : Iron and Steel manufacturing
 Main Product Lines : manufacturing of fresh iron billets, ingots, wire rods, and other ferrous goods related to trade
 Main Export Markets : Brazil, Vaitnam, Mexico, Belgium, Germany
 Business Awards : Two Star Export House
 ISO Certify : ISO 9001 : 2015; ISO 14001 : 2015;
 Postal Address : 123/360, Fazalganj Kanpur-208012 (India)
 Telephone no. : +91-512-2240980 to 85
 Fax no. : +91-512-2295035 / 2545755
 E-mail : mail@rimjhimispat.com
 Website : www.rimjhimispat.com

SOURABH STEEL (INDIA)



Contact Person : **MR. RAKESH JAIN / MR. SAURABH JAIN**
 Name of company : **SAURABH STEELS (INDIA)**
 Year of established : 2000
 Type of company : PROPRIETORSHIP
 Workers team : 40-50 APPROX
 Nature of business : Manufacturer / Exporter / Importer
 Main product lines : KITCHEN-WARES & COOK-WARES
 Annual production capacity (MT) : 100 MT APPROX
 Now Production : STAINLESS STEEL UTENSILES
 Main export markets : MIDDLE EAST, SOUTH AFRICA
 ISO CERTIFY : 9001:2008
 Postal address : A-23, Wazirpur Industrial Area, New Delhi-110052.
 Telephone no. : 0091-11-42473351 / 27372351
 Mobile : 0091-9312214977 (RAKESH JAIN)
 E-mail : saurabhsteel@yahoo.com
 Website : www.saurabhsteel.com

MAHA CAUVERY EXPORT

CMD : **Mr. ARAVINDAN, M.E., M.B.A.**
 Name of the Company: **MAHA CAUVERY EXPORT**
 Year of Established : Since 2006
 Type of Company : Manufacturer and Exporter
 Workers Team : 400+
 Nature of Business : Global and Indian Market
 Main Product Lines : Stainless Steel Kitchenware / Tableware / Cookware / Hotelware
 Facilities Production Technology : Stainless Steel Design / Development / Manufacturing Facility for Wide Range of Kitchenware / Cookware / Houseware / Hotelware
 Now Production : At Five Locations
 Main Export Markets : Middle East / Africa / Europe / Latin America / Australia
 Postal Address : No.373, 4th Street, SIDCO Industrial Estate, Ambattur, Chennai-600098. India.
 Telephone no. : 044 26253300 / 044 42119303
 Fax no. : 044 26358585
 Mobile : Mr. ARAVINDAN - 8144334433
 E-mail : md@mahaexports.com
 Website : www.mahaexports.com

AS AN ESTABLISHED ORGANIZATION IN THE FIEDLD OF STAINLESS STEEL KITCHENWARE / HOUSEWARE / HOTELWARE / COOKWARE, WE, MAHAA, MAKE SURE TO INTEGRATE TOTAL QUALITY MANAGEMENT INTO EVERY PROCESS OF OUR BUSINESS. SINCE INCEPTION, WE HAVE TRANSFORMED OUR QUALITY ASSURANCE CRITERIA INTO A BETTER, IMPROVED AND EFFECTIVE VERSION, WHICH GIVES ZERO SCOPE FOR THE QUALITY DEGRADATION.



MD	: Abhyuday Jindal
Name of Company	: JINDAL STAINLESS (HISAR) LIMITED
Year of Established	: 1970
Type of Company	: Manufacturing
Workers Team	: 5000+
Nature of Business	: Manufacturer of Stainless Steel Sheets and Coils
Main Product Lines	: Stainless Steel HR Coil, CR Coils, Coin Blanks, Precision Strips, Blade Steel, Plates, Bloom, Slabs
Annual Production Capacity (Mt)	: 1.6 MTPA

Facilities Production Technology :

1. The plant has state-of-the-art facilities for manufacturing of high quality Stainless Steel. Steel is melted in ultra-high powered Electric Arc Furnaces with co-jet facility. For refining, it utilizes top and bottom blown Argon-Oxygen Decarburization (AOD) Converter. In addition, it is also endowed with Vacuum-Oxygen Decarburizing (VOD) unit for achieving very low contents of Carbon, Hydrogen and Nitrogen. De-oxidation is carried out by high speed multiple wire-injection units and refined steel is continuously cast in slab and bloom caster.
2. Cast slabs are Grit-Blasted/Ground using constant power grinding machine. Hot rolling of slabs is carried out in a unique Steckel mill provided with Walking Beam Reheating furnace, Roughing Stand and Twin Steckel Stands. Blooms are hot rolled in a 5-stand Semi-continuous Hot Strip Mill.
3. Hot Rolled coils are annealed & pickled in continuous Annealing-Pickling lines having scale breaker, shot blasting unit, Electrolytic Sulphuric Acid and Mixed Acid bath. Annealed and Pickled coils are cold rolled in Sendzimer cold rolling mills provided with shape meter for high degree of flatness.
4. Annealing & Pickling of cold rolled coils is carried out utilizing Neutral Electrolytic Salt Bath followed by Electrolytic Nitric Acid and Mixed Acid Baths. There is provision of online/offline Skin Pass Mills and Tension Leveler to produce world class lustrous products. Other facilities include Bright Annealing units in cracked ammonia atmosphere and Strip Grinding line to produce desired surface finishes.
5. Batteries of Bell Annealing furnaces for annealing ferritics and martensitic grades and Slitting & Shearing lines are provided for finishing the products.

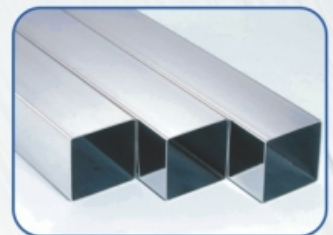
Now Production	: 1.6 MTPA
Average Annual Export	: 2,50,000 MT/Annum
Main Export Markets	: Germany, Italy, Spain, Poland, Russia, South Korea, Vietnam and USA
Business Award If Any	: 1. In FY 2016-17, Whirlpool Supplier Award for Supplier Excellence. 2. In Nov 2017, From Thyssenkrupp, Poland for 10 years of successful partnership between Jindal Stainless and Thyssenkrupp Materials Poland. 3. Top Exporter in 2012-13 (Large Enterprise) by EEPC India.

ISO Certify :

ISO 9001:2008 - Quality Management System
 AD 2000-Merkblatt W0 - Pressure Equipment Certification(EU)
 ISO/IEC 17025:2005 - Chemical Lab accreditation in accordance with ISO/IEC by NABL
 ISO 14001:2004 - Environmental Management System
 PED/97/23/EC - Pressure Equipment Directive(EU)
 MD00/3110/0004/1 - Approved Manufacturer in accordance with Lloyds's Register for SS Plates
 BS OHSAS 18001:2007 - Occupational Health & Safety
 CPR/89/106/EEC - (CE Marking) Mfg in accordance with Directive 93/68/EEC of the Council the European Communities for the Products to be used in construction industries

Postal Address	: 12, Bhikaji Cama Place, New Delhi - 110066, India
Telephone No.	: 011 - 26188345, 41462000, 61462000
Fax No.	: 011 41659169
Mobile (With Person)	: Kumar Vishal
E-Mail	: info@jindalstainless.com, marketing@jindalstainless.com
Website	: www.jindalstainless.com

Coil Grade : AISI 200, 300& 400 Series
Thickness : 0.20mm to 3.5mm
Width : 250mm to 750 mm (Mill Edge)
 : 5.0 mm to 730 mm (Slit Edge)
Diameter : 100mm to 750mm (Circles)
Finish : 2B Cold Rolled Stainless Strips Annealed &
 Skin Passed 2B Work Harden for specific
 Hardness B.A Finish
Pipe (O.D) : 12.70mm to 168.3mm
 (N.B) : 1/2 Inch to 6 Inch
Thickness : 0.5mm to 3mm
Specification : ASTM A 249 , ASTM A 312 & ASTM A 213



Office : 229 A.JC.Road,Crescent Tower 2nd Floor Kolkata 700020
Works: Kanajuli, Po - Gobara, Durgapur Expressway, NH2, Hooghly, West Bengal 712305
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- IHGF, Delhi, INDIA from 18th-22nd Feb 2019, Mart no.A12-34/42,Booth No.G-08/07, Hall No.10
- Dihad Show, Dubai 12th-14th March 2019 Booth No. A22
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